

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
May 28, 2024

## State Library Updates

### NJ State Librarian Op-Ed Piece Published

Our very own NJ State Librarian, Jen Nelson, was published in *NJ Spotlight News* for her Op-Ed recognizing the value of school libraries and librarians. [Click here to read.](#)

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### Digital Navigation Corps

The New Jersey State Library seeks libraries from high-need communities interested in hosting a full-time AmeriCorps member as part of a partnership with Literacy Minnesota's Digital Navigation Corps project, a locally responsive, scalable solution to the digital equity crisis.

A Digital Navigator enables your library to launch, expand, or improve digital literacy programs and services for low-income individuals and communities, with a focus on digital literacy skills for workforce development. At the same time, AmeriCorps members build their own leadership, explore career paths, pay for college, and become lifelong advocates for the communities they serve.

The application for libraries to request a Digital Navigator will open soon. To learn more about this opportunity, contact Andrea Levandowski at [alevandowski@njstatelib.org](mailto:alevandowski@njstatelib.org).

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### NJSL Sessions at 2024 NJLA Conference

We're looking forward to this year's NJLA Conference **May 29th to 31st** in Atlantic City. [Click here to see the workshops and presentations](#) that will be led by New Jersey State Library staff!

And don't miss the State Librarian's Annual Breakfast & Program, happening on Friday, May 31st! Breakfast starts at 8am, followed by a talk with **Nicole A. Cooke**, Ph.D., M.Ed, MLS, Augusta Baker Endowed Chair and Professor, from the School of Information Science at the University of South Carolina.

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## JerseyClicks Upcoming Training Sessions

Brush up on databases offered through JerseyClicks! The below sessions are being offered at 2pm on the following dates:

- DataAxle Presents: Reference Solutions - How Data is Compiled and Segmented - **June 6th**
- EBSCO Presents: EBSCOadmin Overview - **June 25th**

[Click to learn more and register](#)

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## 13th Annual NJ State Library Talking Book & Braille Center Golf Classic

The NJ State Library Talking Book & Braille Center is hosting its 13th Annual TBBC Golf Classic, which will be held on **Tuesday, June 18th** at Makefield Highlands Golf Club in Yardley, PA. [Click here to reserve your spot now.](#)

## News from Around the State

### Registration Open for LibraryLinkNJ Spring Membership Meeting

Registration is now open to general members for LibraryLinkNJ's Spring Membership Meeting taking place Thursday, June 20, 2024 from 12-4pm at Middlesex College Cafeteria. Members are invited to attend and learn more about LibraryLinkNJ's programs and services, recent accomplishments, and future plans. [Click here to learn more and register.](#)

## National Opportunities

### RIPL Webinar Series: 12 Months to Better Library Data

Are you interested in gaining knowledge and skills for data-informed decision-making, program improvement, planning, and advocacy? Do you want to learn how to use data to serve your community even better tomorrow than you are today? Join the [Research Institute for Public Libraries](#) (RIPL) for the yearlong, monthly free webinar series, 12 Months to Better Library Data, which began in March. [Click here](#) to access recordings of past webinars and register for upcoming monthly webinars through August.

## Upcoming NJSL Presents Webinars

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. Here's what we have coming up in June, feel free to share within your communities.

- [NJSave/GetSetUp Basics: Resources for Older New Jerseyians](#) - June 12th @ noon
- [Chair Yoga](#) - June 13th @ noon
- [Betsey Stockton's Neighbors: Princeton's Black Community in the Era of the Civil War](#) - June 19th @ noon

## Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Marketing Your Library on YouTube](#)
- [Five Tips for Managing Your Library's Social Media](#)
- [How to Increase Instagram Engagement](#)
- [Avoid These Video Marketing Mistakes!](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

*Connecting people with information through libraries.*

New Jersey State Library | [Website](#)

