From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Monday, September 13, 2021 10:05:05 AM

NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries
September 13, 2021

Updates & Opportunities

Apply Now to Host an Access Navigator at your Library!

NJ libraries are invited to apply to have an Access Navigator work in their library. The Access Navigators Program will provide trained library staff to serve as Access Navigators who will work within public libraries to help meet the needs of those displaced during the pandemic. This will enable participating libraries to extend their reach and to serve community needs, without growing their budgets. **Click here to read more about this opportunity.**
Deadline: September 17th, 2021.

NJ State Librarian will be a Panelist at Library & Social Services Coalition Meeting

On **September 22nd at 11am**, the Long Branch Free Public Library will host a virtual networking event for social services and libraries. Among the several guest speakers featured will be NJ State Librarian, Jen Nelson. The Library & Social

Services Coalition Meeting will focus on libraries and social services coming together to share services and reduce costs to meet the needs of community members. **Register here.**

LLNJ Webinar - Video Production Tips for Virtual Programming

COVID-19 has forced many of us to become accidental videographers, and online programming looks like it might be here to stay. On **September 27th, 2021 from 10AM-11AM,** LibraryLinkNJ is hosting a webinar on video production tips and tricks for virtual programming. **Register here.**

Addressing Covid Related Learning Loss Workshop

Join Brainfuse HelpNow for a free online workshop addressing COVID related learning loss on Tuesday, **September 14 at 8 PM**. This is a free workshop geared toward the public, however library staff are welcome to attend as well. The workshop will be recorded and added to the Brainfuse HelpNow website for those who cannot attend live. **Register here.**

Feel free to use the following marketing collateral to promote this workshop to your patrons: **Click here to access Learning Loss Workshop Graphic.**

September is National Preparedness Month

The Network of National Library of Medicine Region 1 will host a disaster preparedness webinar for libraries. This webinar will take place on **September 22nd at 1pm** and is designed to improve your library's ability to respond to a sudden disaster. **Register here.**

Click here to access National Preparedness Month marketing resources.

ALA Accepting Applications for Women's Suffrage Grant

The American Library Association is now accepting applications from potential host sites for *Let's Talk About It (LTAI): Women's Suffrage* reading and discussion groups. Led by libraries in their communities, participants will read a series of books, curated by humanities scholars, and discuss the people and events from the women's suffrage movement. Twenty-five libraries will be

selected in 2022. **Application deadline: December 1, 2021.**
Click here to apply.

New Jersey Department of Health Grant Opportunity for Libraries

Through the CDC, New Jersey Health Equity Response to COVID-19 funding opportunity is available now until **Friday, September 24, 2021.** This grant will provide funding to address COVID-19 and advance health equity.
Access the Request for Application. *(*The Library Project is Activity C3)*

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our Marketing Blog updated weekly. Here's our most recent blog posts:

- Foolproof Ways to Capture Library Patron Attention in 8 Seconds
- Make a Marketing Effort for Library Card Sign-Up Month!
- Start a Library Podcast
- Achieving Good Website Design

New marketing resource from EBSCO:

- Public Awareness Flyer

NJSL's Library Development Bureau

Innovation & Strategic Partnerships
Peggy Cadigan, *Dep. State Librarian*

Betsy Beavers, *Admin. Support*

Library Support Services
Kathleen Moeller-Peiffer, *Dep. State Librarian*

Eileen Morales, *Grants Manager*

Bob Keith, *Dir. of Library Law, State Aid & Statistics*

Casey Confoy, *JerseyCat*

Stay Connected with us on Twitter

Jennifer Nelson
@NJSL_JNelson
NJ State Librarian

Peggy Cadigan
@pcadigan
Dep. State Librarian, Innovation & Outreach

Sharon Rawlins
@bklover
Youth Services Consultant

Teri Taylor
@TeriTaylorNJSL

Sahar Dampier, *Admin. Support*

Lifelong Learning
Michele Stricker, *Dep. State Librarian*

Sharon Rawlins, *Youth Services Specialist*

Mimi Lee, *Diversity & Literacy Consultant*

Andrea Levandowski, *Small Business Development & Technology Consultant*

U.S. Documents, Reference Services

Leigh Clark
@NJSLFundingInfo
NJSL's Funding Information Center

New Jersey State Library
@NJStateLibrary
Office of Communications, Marketing & Outreach

twitter follow.gif

Connecting people with information through libraries.

New Jersey State Library | Website

New Jersey State Library | 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

Unsubscribe pferrari@njstatelib.org

Update Profile | About Constant Contact

Sent by marketing@njstatelib.org in collaboration with

Try email marketing for free today!