

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
November 7, 2022

Updates & Opportunities

Learn About the New Labor & Literacy Program for NJ Libraries!

The Labor & Literacy Library program aims to build on the successful work developed through the NJSL+ Partners Literacy project, a collaborative effort between the New Jersey State Library and Plainfield Public Library, by supporting NJ Libraries as they provide assistance to their patrons seeking digital literacy skills, Adult Basic Education (ABE), English Language Learning (ELL/ESL), and job search assistance. There will be a Virtual Information Session on **Wednesday, December 7 from 10:00-11:00am** (session will be recorded) for libraries to learn more about the program. [Click here to register and learn more.](#)

Upcoming NJLibsGrowBiz Events

Library staff interested in opportunities to learn how to support their local business and entrepreneurial communities are welcome to participate in the following NJLibsGrowBiz events. [Click here for more information](#) about NJLibsGrowBiz including recordings of past events.

Virtual Discussion: NJ Business Organizations and Growing Partnerships
Thursday, November 17 from 10:00-11:00am
[Learn more and register here.](#)

Virtual Discussion: How to make the most of statewide databases
Thursday, December 8 from 10:00-11:00am
[Learn more and register here.](#)

Questions? Please contact Andrea Levandowski at alevandowski@njstatelib.org

Volunteers Needed for RevolutionNJ

RevolutionNJ is a partnership of The New Jersey Historical Commission and Crossroads of the American Revolution. They offer programming and events at various partner historic sites throughout the state of New Jersey to commemorate the anniversary of the founding of the United States. In order to do that, some of the historic sites are in need of people that would be interested in volunteering. Please feel free to share the below flyer that includes a QR code to a short survey on volunteerism and the upcoming programming and celebrations.

[Click here for flyer.](#)

The Office of New Americans Welcome Booklet for Immigrants

The Office of New Americans has developed a *Welcome Booklet for Newcomers* to support newly arrived immigrants. This tool is especially important as we welcome an increase number of newcomers in New Jersey communities. The booklet provides an outline of the immediate services- from legal supports, food assistance and healthcare - that can assist newly arrived immigrants to New Jersey. Please feel free to share with your communities.

[Click for Welcome Booklet \(English\)](#)

[Click for Welcome Booklet \(Spanish\)](#)

Tips for Checking Social Video Engagement

Creating engaging videos is key for connecting with followers in today's non-stop scrolling era. Learn how to quickly check engagement on videos to ensure your hard work is paying off in our latest marketing blog. [Click to read.](#)

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [The Secret of Successful YouTube Hashtags](#)
- [Online Video Editing for Beginners](#)

- [Creating A Library Social Media Strategy](#)
- [How To Use TikTok For Your Library](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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