

NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <tmccclary@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

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NJSL DIRECT

Weekly News Updates for NJ Public Libraries



August 8, 2016

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[Why Public Libraries Should](#)[Embrace Brand Storytelling](#)**At the State Library:**[View the calendar](#)**Follow NJ State Librarian
Mary Chute on Twitter!**

Now you can stay connected with NJ State Librarian Mary Chute via Twitter! Follow [@NJSLMaryChute](#) for updates as she tweets about her favorite library topics and chronicles her travels around the state and elsewhere.

**Connect with the
NJSL Social Media
Task Force!**

Deborah Mercer: [@njdocslibrarian](#)
New Jersey Government
Documents Librarian

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for
Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services
[@NJSLFundingInfo](#)
Teri is also the contact for the Funding
Information Collection

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

Benjamin Saracco:
[@LibSaracco](#)
NJ Reference & Digital Projects
Librarian

Stay Connected with NJSL**IMLS 2017 National Medal Applications Open****Library Awards for Innovation****Continuing Education & Training Opportunities
for Libraries:**[Short Takes for Trustees Now Available to New Jersey Libraries and Trustees](#)[NJ State Library's Continuing Education and Training Webpage](#)[Upcoming educational opportunities from NN/LM MAR](#)[Public Library Director 101 Series](#)[ReferenceUSA Webinar Schedule](#)[Ten Webinar Archives for Continuing Education \(from Wyoming State Library\)](#)[More Webinar Archives for Continuing Education \(from Wyoming State Library\)](#)**State Library and LibraryLinkNJ Announce
Grant Opportunity for Public and School
Library Partners**

The New Jersey State Library and LibraryLinkNJ are pleased to announce the Mobile Mini-Makerspace Kits for Public and School Library Partners grant opportunity. Through this competitive grant program, NJSL and LLNJ will help fund three mobile mini-makerspace kits for joint use by a partnering public library/branch and public school library (Kindergarten - Grade 8) at a maximum amount of \$7,500 per award. [Read more...](#)

The application deadline is **November 1, 2016**. The complete grant guidelines and application are available on the New Jersey State Library's website:
http://www.njstatelib.org/services_for_libraries/resources/grants/.

Rosetta Stone Training

Join us for a 1-hour webinar to take a deeper look at The Rosetta Stone Library Solution PLUS for Libraries through EBSCO Information Services. We will address everything from Methodology, Authentication, Remote Access, Supplemental Materials, Mobile Application, Reporting and more! There will be allotted time for Q&A, too!

[Learn more...](#)

National Network of Libraries of Medicine/Middle Atlantic Region Program Awards

Is your library an Affiliate Member of the National Network of Libraries of Medicine/Middle Atlantic Region? If not please consider joining so that your staff can take advantage of NN/LM MAR awards. All organizations who apply for NN/LM MAR awards must be members of the NN/LM MAR and based in DE, NJ, NY or PA. Five award types are available for outreach project during this funding cycle in these areas. Applicants may request up to \$15,000. distribution. **The application deadline for these is 7:00 AM ET on Monday, August 22, 2016.** If you have any questions about NN/LM MAR membership and how your library can benefit through awards, specialized training, and other opportunities afforded by membership, please contact Karen Parry, 732-390-6764 or kparry@ebpl.org.

[Click here for the list of NN/LM MAR funding opportunities.](#)

Register Now for the 10th New Jersey Library Trustee Institute

The 10th NJ Library Trustee Institute will take place Saturday, September 10, 2016 from 9 A.M. - 4 P.M. at the National Conference Center Holiday Inn of East Windsor.

The New Jersey State Library would like to extend an opportunity to attend this exciting event to as many library trustees as possible, therefore, we will pay the full conference cost for ONE trustee from each library (up to 200 total). Additional trustees, administrators, and library directors are welcome to attend at a cost of \$75 each. Priority registration will be given to trustees.

[View the flyer.](#)

[Access the registration page.](#)

Disaster Planning and Community Resiliency Workshop Series - Register Now for September Sessions!

Thanks to a grant from the PSEG Foundation, the New Jersey State Library is pleased to offer nine training workshops based on *The Librarian's Disaster Planning and Community Resiliency Guidebook and Workbook*. There will be a choice of three dates September. Registration is limited to 35 per workshop. Cost: \$25 (to cover continental breakfast & lunch).

[Read more...](#)

Information on Applying for IMLS Grants

IMLS has announced the guidelines for the first round of FY 2017 National Leadership Grants for Libraries (NLG) and Laura Bush 21st Century Librarian Program (LB21).

[Read more...](#)

When completing your application to NLG or LB21, you will have to select a number of different category options on the IMLS Program Information Sheet. IMLS has provided details on understanding NLG and LB21 project categories, funding categories, and project types. [Learn more here...](#)

IMLS Seeks Nation's Top Museums and Libraries for 2017 National Medal

Each year, the Institute of Museum and Library Services presents select museums and libraries with the nation's highest honor, the National Medal for Museum and Library Service. The award recognizes libraries

and museums that make significant and exceptional contributions in service to their communities. Deadline for submission is October 3.

[Read more...](#)

Library Awards for Innovation

Penguin Random House has created the Penguin Random House Library Awards for Innovation to honor and highlight public libraries and librarians. This award acknowledges extraordinary public library programs/services that engage citizens in reading and strengthen the social and cultural fabric of their community. Deadline is Oct. 1.

[Read more...](#)

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team. Visit NJSL's library marketing portal, www.njsldirect.org, and stay current on library marketing topics, issues and trends! Thank you for your time!

Sincerely,

New Jersey State Library
Office of Communications , Marketing & Outreach
marketing@njstatelib.org

Connecting people with information through libraries.

New Jersey State Library, 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

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