

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
July 15, 2024

## State Library Updates

### ALA and SLI National Climate Action Strategy for Librarians

Michele Stricker, Director of the Library Development Bureau at the New Jersey State Library, worked on a committee to create the [National Climate Action Strategy for Librarians Implementation Guide](#), which was introduced at this year's ALA Conference. Check out this document for simple ways to get your library started on climate action strategy, as well as examples of libraries in action. Congratulations to NJ's own Hunterdon County Library System, who were included for their Wi-Fi park and solar-powered device charging canopy, among other preparedness initiatives.

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### JerseyClicks Upcoming Training Sessions

We are happy to announce the training webinars for JerseyClicks resources in July 2024. The below sessions are being offered at 2pm on the following dates:

- Creating Engaging Resumes with Gale Presents: Peterson's Test and Career Prep - **July 16th (TOMORROW)**
- HeritageQuest Online Presents: Exploring NJ Using the Library of Congress Photo Collection - **July 22nd**

[Click to learn more and register](#)

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## News from Around the State

### LLNJ's Summer Book Bash

Join LibraryLinkNJ for their 3rd annual Summer Book Bash, a celebration of NJ library staff. In order to acknowledge library workers during the summer months, LibraryLinkNJ is offering virtual author events and publisher book buzzes in July and August 2024, complete with plenty of giveaways and prizes. [Click here to learn more.](#)

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### Unsung Libraries Initiative Accepting Submissions

NJLA's Unsung Libraries Initiative is now accepting submissions on behalf of other libraries and staff! If you or someone you know is too swamped to get the word out about the amazing work you/they do, this is for you! Twelve libraries will be selected for a visit by NJLA President [Jeff Cupo](#), one per month, to meet with staff and see them in action. They will get a shout-out in the NJLA newsletter and a staff person at one of the twelve will be awarded this year's NJLA President's Award. [Click here to apply.](#)

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## NJSL Presents July Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in July, feel free to share within your communities.

- [Inside the Hive: Honey Bees and Beekeeping](#) - July 17th @ noon
- [Grant Castner, Trenton Photographer: The Delaware River and Canals, 1890-1920](#) - July 23rd @ noon

## Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Master Social Media Automation](#)
- [Marketing Your Library on YouTube](#)
- [Five Tips for Managing Your Library's Social Media](#)
- [How to Increase Instagram Engagement](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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