From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Monday, August 9, 2021 10:02:39 AM

NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries

August 9, 2021

Recent Blog Posts

Make the Most of Email Marketing for Libraries

Featured eBooks (July 30, 2021)

Check out TBBC's Outreach Librarian Stephen Felle's latest Youtube videos

Resume Tips and Tricks Program Recap

Find more blog posts here...

Upcoming NJSL Events

August 10th @ 12:00 pm - 1:00 pm
Introduction to Medicare

August 17th @ 10:00 am - 11:00 am
Small Business Administration Resources and Services

August 19th @ 12:00 pm - 1:30 pm
Introduction to Proposal Writing

Partnering with the NJ Department of Health on COVID 19 Response Webinar

Join Nayeli Salazar and Jeannie Davis from the NJ Department of Health to learn how you can partner to promote accurate information about vaccinations. The Department of Health is looking for libraries that are interested in establishing COVID 19 Vaccine Resource Stations – information tables – dedicated to increasing vaccination rates in minority and underserved communities through targeted outreach, education and vaccination assistance all across the state. You'll also learn about a targeted grant opportunity – The Library Project – which is designed to increase access to testing, education and vaccination for vulnerable populations. The webinar is scheduled

Find more events here...

Continuing Education and Training Opportunites

NJSL's Continuing Education Webpage

Data Axle Reference Solutions Webinar Schedule

NJSL's Library Development Bureau

Innovation & Strategic Partnerships

Peggy Cadigan, *Dep. State Librarian*

Betsy Beavers, *Admin. Support*

Library Support Services

Kathleen Moeller-Peiffer, *Dep. State Librarian*

Eileen Morales, *Grants Manager*

Bob Keith, *Dir. of Library Law, State Aid & Statistics*

Casey Confoy, *JerseyCat*

Sahar Dampier, *Admin. Support*

Lifelong Learning

Michele Stricker, *Dep. State Librarian*

Sharon Rawlins, *Youth Services Specialist*

Mimi Lee, *Diversity & Literacy Consultant*

Andrea Levandowski, *Small Business Development & Technology Consultant*

Stay Connected with Us on Social Media!

for **Wednesday August 18, 2021 at 11am.** Click here to register.

Employment Opportunities at NJLA

The New Jersey Library Association is seeking to hire six positions (one program coordinator and five access navigators), to launch its Access Navigators program. **Click here for a full job descriptions and application instructions.**

The NJ/DE Digital Collective Has Joined the Digital Public Library of America (DPLA)

The NJ/DE Digital Collective is a collaboration launched by the New Jersey State Library (NJSL) and Delaware Division of Libraries (DDL) that serves libraries and cultural heritage institutions throughout New Jersey and Delaware. The NJ/DE Digital Collective is currently contributing more than 124,000 items to DPLA. **Click to learn more.**

Case Study of Data Axle's Reference Solutions Research Database Webinar

Click here to register for a Case Study of Data Axle's Reference Solutions Research Database Webinar on **August 25th at 1PM**. The webinar will provide tools, training, and use cases to support your data-driven initiatives. If your library is interested in offering in-person Data Axle (formerly

Jennifer Nelson: @NJSL_JNelson
NJ State Librarian

Peggy Cadigan: @pcadigan
Dep. State Librarian, Innovation & Outreach

Sharon Rawlins: @bklover
Youth Services Consultant

Teri Taylor: @TeriTaylorNJSL
U.S. Documents, Reference Services

Leigh Clark: @NJSLFundingInfo
NJSL's Funding Information Center

NJSL: @NJStateLibrary

Reference USA) training in October or November, please contact Andrea Levandowski by **August 20**. Potential topics include: general overview of Data Axle, resources for jobseekers, and advanced searching for business owners.

Join State Librarian Jen Nelson as she Guest Moderates LibraryLinkNJ's "Share Your Reads" Virtual Meetup

State Librarian Jen Nelson will be a guest moderator for LibraryLinkNJ's "Share Your Reads: Adult/YA Crossover" Zoom event on **August 18 at 7pm**! All LibraryLinkNJ members are welcome to attend and share details on their latest reads with library colleagues from around New Jersey. **Click here to learn more and register!**

Training, Grants & Other Opportunites

Brainfuse Training for NJ Library Staff!

Brainfuse training for New Jersey public library staff will be held once per week for the next three weeks. Now is the time to get any questions answered about this product. Remember that all New Jersey public libraries have access to the Help Now module through June of 2022 due to American Rescue Plan Act funds from IMLS.

Brainfuse HelpNow Webinar - New Jersey State Library
Thu, Aug 12, 2021 10:00 AM - 11:00 AM

Join meeting: **https://global.gotomeeting.com/join/966723989**

You can also dial in using your phone.
United States: +1 (646) 749-3129

Access Code: 966-723-989

Brainfuse HelpNow Webinar - New Jersey State Library
Wed, Aug 18, 2021 2:00 PM - 3:00 PM (EDT)

Join meeting: **https://global.gotomeeting.com/join/294725589**

You can also dial in using your phone.
United States: +1 (872) 240-3212

Access Code: 294-725-589

Brainfuse HelpNow Webinar - New Jersey State Library
Tue, Aug 24, 2021 10:00 AM - 11:00 AM (EDT)

Join meeting: **https://global.gotomeeting.com/join/999815589**

You can also dial in using your phone.
United States: +1 (571) 317-3122

Access Code: 999-815-589

Registration for Super Library Supervisor Lottery Now Open!

Calling all library staff who are currently supervisors and have less than five years of supervisory experience - this workshop series is for you! As this workshop is extremely popular, space is limited to 35 participants and there will be a lottery process for registration. **Registration is open now** and LibraryLinkNJ will take 50 registrants through **August 20th** then use a lottery process to select a final 35 workshop participants. Registrants will be notified ASAP with results from the lottery.

Registration must be completed online and you need a User Account with LibraryLinkNJ to register. If you don't have a free User Account yet, register for one today.

All workshops will be held online via Zoom on the following dates:
Friday, September 17; 10AM - 3PM
Thursday, September 23; 10AM - 3PM
Tuesday, September 28; 10AM - 3PM
Wednesday, October 6; 10AM - 3PM

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Capira Curbside License End Date

Capira Curbside was licensed for all New Jersey public libraries with CARES Act funds from August 31, 2020 to **August 31, 2021.** The State Librarian has decided not to renew this product for another year.

If your library wishes to continue using Capira Curbside please contact **Stephen Hanulec** at OCLC and he will provide quotes and technical assistance.

Become a Partner for Voter Registration Day

National Voter Registration Day is made possible every year by the combined work of thousands of partners across the country. From helping to amplify awareness of the holiday to going out into the field with clipboards in hand to register voters, each partner contributes to National Voter Registration Day in their own way.

ALA is a 2021 partner, and we encourage our public libraries to become local partners as well!

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NJSL + Partners Literacy Pilot Project

The NJSL + Partners Literacy Project will pilot two models for providing literacy services in public libraries. The overarching idea is to showcase libraries as literacy destinations in communities across the state.
Through American Rescue Plan Act Funding, the State Library will offer two pilot projects:

Pilot Project 1 – Hub and Spoke Libraries: A fixed lab approach that models the work that has already been successful in the Plainfield Public Library. Learn more about the Hub and Spoke Libraries project **here**. Grant guidelines and application are now available **here**. **Deadline: August 15, 2021**

Pilot Project 2 – Access Navigators Program: A mobile navigator approach that is being used in some areas of the country, particularly with reference to digital literacy. (Contact **Juliet Machie** at NJLA for the Access Navigators Program, Pilot 2.)

Additional Resources:
Literacy Project Information Session, July 26, 2021
Click to Watch the Recording
View the Presentation Slides

NJSL + Partners Literacy Project Grant Application Q & A, July 28, 2021
Click to Watch the Recording

View the Presentation Slides
View the Q&A Document

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NJ State Library to Offer Training for Library Staff Focused on Serving New Jersey's Homeless Community

Through funding from the American Rescue Plan Act (ARPA), NJSL will be offering the Homeless Training Institute curriculum to libraries statewide. The training program is now available and is designed to equip library staff with the tools they need to serve their community's homeless population with compassion and confidence. Sign up now! For instructions on how to get access click here.

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Community Collections Grant Program Launch

The Library of Congress and the American Folklife Center have announced the launch of the Community Collections grant program. This grant program will support non-profit organizations (and individuals) in producing cultural documentation, such as photographs, interviews, audio or video recordings, about their community from the community's perspective. Materials gathered through this program will become part of the Library's permanent collection, while locally-held copies can enhance (or seed) community archives. Grants will be up to $50,000 ($60,000 if applicants intend to host a public program in their community), and will support projects of up to 12-months in length. **Application due date: September 7, 2021.**

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Libraries Transforming Communities (LTC) Grant

Applications are now open for round three of the Libraries Transforming Communities (LTC): Focus on Small and Rural Libraries grant. Up to 100 libraries will be awarded in this round as part of ALA's longtime community engagement initiative. The opportunity is open to libraries serving small and/or rural communities in the U.S. and U.S. territories. The Institute of Museum and Library

Services (IMLS) defines small communities as those with a legal service area population of 25,000 or less and rural communities as those more than, or equal to, five miles from an urbanized area.

Libraries that previously were awarded LTC: Focus on Small and Rural Libraries grants are eligible to apply for additional funding to expand their previously awarded projects. **Deadline: September 16, 2021**

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