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GRANTS\$ BULLETIN

New Jersey State Library, P.O. Box 520, Trenton, NJ 08625-0520

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TWO GRANT PROGRAMS ANNOUNCED

A form for requesting RFPs is located at the end of this publication.

Libraries may print full-text versions of the RFPs announced in this Bulletin.
Go to <http://www2.njstatelib.org/njlib/grntrfps.htm>

Collection Evaluation and Development

Eligible Applicants: All public libraries who filed a Public Library Annual Report for 2000
Amount Available: \$170,000
Maximum Grant: \$ 3,000
Deadline: October 16, 2001

The purpose of the grant program: To increase access to a variety of materials by developing or strengthening public library adult, children and young adult reference and foreign language collections. Eligible projects include: purchase of reference, adult, children, young adult and foreign language materials.

Maintenance and Preservation of Library Collections

Eligible Applicants: All New Jersey libraries and library-related agencies which meet the definition of a library as stated in N.J.A.C. 15:21-1.2

Requirement: Submission of a disaster plan with the application

Amount Available: \$140,000

Maximum Grant: \$ 15,000

Technical Assistance Session: September 16, 2001

Deadline: November 28, 2001

The purpose of the grant program is to insure that library materials of significant historical, cultural or social value will remain in usable form and accessible to future researchers, historians and citizens. Eligible projects include: surveys and examinations of collections to determine preservation needs and options for treatment; and physical treatment, rehousing and reformatting of materials. Note: Formats that are not recognized as archivally stable and formats that depend on rapidly changing technology to be usable are not eligible.

AWARDS OF CONTRACT ANNOUNCED

HealthyNJ Consumer Health Information Website

HealthyNJ is a comprehensive consumer health website with links to authoritative health care information which is organized for easy use by librarians and directly by consumers. The database (www.healthyNJ.org), which is developed and maintained by the staff of the University of Medicine and Dentistry of New Jersey (UMDNJ), is divided into four major areas: Health and Wellness, Diseases and Conditions, Health in New Jersey and Reference Desk. The website is a collaborative initiative of the New Jersey State Library, the New Jersey Library Association, UMDNJ and Verizon. The State Library awarded UMDNJ a grant of \$50,000.

Q and A NJ: Interactive Real-Time Reference Service

The South Jersey Regional Library Cooperative (SJRLC) is administering a pilot project that will provide an interactive, real-time, ready-reference service on the Web which is staffed cooperatively by participating public libraries in the South Jersey and Central Jersey Regional Cooperatives. The project offers online ready-reference service combining Internet chat with the ability of trained librarians to select and send web sites and other electronic information directly to a customer's computer. SJRLC will also replicate this service in the regions served by the Highlands and INFOLINK Regional Library Cooperatives. The State Library awarded SJRLC a grant of \$132,000.

Statewide Recruitment of Professional Librarians

The Central Jersey Regional Library Cooperative (CJRLC) is developing a statewide recruitment program for professional librarians to meet the pressing need for librarians in the state. LSTA and CJRLC regional funds supported the first phase of the project which involved developing a recruitment web site, recruitment brochures and materials used at recruitment Open Houses. Two Open Houses have been held at the Ocean and Mercer County Libraries. This program will be expanded in FY 2002. The State Library awarded CJRLC a grant of \$5,150 for this phase of the project.

TOYS R US ANTITRUST SETTLEMENT GRANT PROGRAM FOR CHILDREN AND YOUNG ADULT COLLECTIONS

Two hundred sixty-nine public libraries applied for the Toys R Us Antitrust Settlement grant program. A total of \$400,000 was divided among these libraries in the following way:

- 54% of the libraries received grant awards of \$600 to \$999
- 31% of the libraries received grant awards of \$1,000 to \$1,999.
- 10% of the libraries received grant awards of \$2,000 to \$3,999
- 5% of the libraries received grant awards between \$4,000 to \$14,000

Libraries spent the antitrust settlement grant money in the following ways:

- 50% of the libraries bought multimedia materials such as books on tape, book/cassette kits, educational and entertainment videos, educational and entertainment CD-ROMs and music and books on CDs.
- 20% of the libraries bought nonfiction materials, e.g., biographies, classic fiction, in-demand topics (science, careers, geography, sports, environmental studies), reference titles, school required summer reading titles and titles used on PBS shows that teach or encourage reading: Between the Lions and Reading Rainbow.
- 13% of the libraries bought materials for children three months to six years which includes picture books, easy readers and board books.
- 10% of the libraries bought bilingual and foreign language materials for Hispanic, Korean, Japanese and Indian members of their communities.
- 7% of the libraries bought toys for infants and children; and puppets and puppet theaters used for story hours.

The following libraries received grants:

A-E

Absecon, Allendale (Lee Memorial PL), Asbury Park, Atlantic City, Atlantic County, Avon-by-the-Sea, Bayonne, Beach Haven, Bedminster Far-Hills (Clarence Dillon PL), Belleville, Belmar, Belvidere, Bergenfield, Berkeley Heights, Berlin (Marie Fleche Memorial Lib), Bernards Twp, Bernardsville, Bloomfield, Bloomingdale, Bogota, Bound Brook, Bradley Beach, Bridgeton, Brielle, Burlington County, Library Company of Burlington, Butler, Caldwell, Camden City, Camden County, Cape May County, Carlstadt (Wm. E. Dermody PL), Carteret, Cedar Grove, Cherry Hill, Chester, Chesterfield (Crosswicks PL), Clark, Clementon, Cliffside Park, Clifton, Closter, Collingswood, Cranford, Cresskill, Cumberland County, Delanco, Demarest, Denville, Dumont (Dixon Homestead Lib), Dunellen, East Brunswick, East Greenwich, East Hanover, East Orange, East Rutherford, Edgewater, Edison, Elizabeth, Elmer, Elmwood Park, Emerson, Englewood

F-L

Fair Lawn (Maurice Pine PL), Fairfield (Anthony Pio Costa FPL), Fairview, Fanwood, Flemington, Florence Twp, Florham Park, Fort Lee, Franklin Lakes, Franklin Twp (Gloucester Co.), Franklin Twp (Somerset Co.), Freehold, Frenchtown, Garfield, Garwood, Gibbsboro, Glen Ridge, Glen Rock, Gloucester City, Gloucester County, Hackensack (Johnson Free Public Lib), Hackettstown, Haddonfield, Haledon, Hamilton Twp, Hanover Twp (Whippany Lib), Harrington Park, Hasbrouck Heights, Haworth, Hawthorne (Louis Bay 2nd Lib), High Bridge, Highland Park, Hillsdale, Hillside, Ho-Ho-Kus (Worth Pinkham Library), Hoboken, Holland Twp, Hopewell, Hunterdon County, Jamesburg, Jefferson Twp, Jersey City, Kearny, Kenilworth, Keyport, Kinnelon, Lambertville,

Leonia, Lincoln Park, Linden, Little Falls, Little Ferry, Little Silver, Livingston (Ruth Rockwood Lib), Long Branch, Lyndhurst

M-O

Madison, Mahwah, Manasquan, Manville, Margate City, Matawan-Aberdeen, Maywood, Mendham Boro, Mendham Twp, Mercer County, Metuchen, Middlesex, Middletown, Midland Park, Milford, Millburn, Milltown, Millville, Monmouth Beach, Monmouth County, Monroe Twp (Gloucester Co.), Monroe Twp (Middlesex Co.), Montclair, Montvale, Montville, Moorestown, Morris County, Morris Plains, Morris Twp (Morristown-Morris), Mount Arlington, Mount Laurel, Mount Olive, Mountain Lakes, Mountainside, Neptune Twp, New Brunswick, New Milford, New Providence, Newark, Newfield, North Arlington, North Bergen, North Brunswick, North Haledon, Northfield (Otto Bruyns PL), Northvale, Norwood, Nutley, Oakland, Oaklyn, Ocean City, Ocean County, Old Bridge, Old Tappan, Oradell, Orange

P-W

Palisades Park, Paramus, Park Ridge, Parsippany-Troy Hills, Passaic, Passaic Twp (Long Hill), Paterson, Pennington, Pennsauken, Pennsville, Pequannock Twp, Phillipsburg, Piscataway (John F. Kennedy PL), Pitman (McCowan Memorial Lib), Plainfield, Plainsboro, Pompton Lakes (Emanuel Einstein PL), Princeton, Randolph Twp, Raritan, Red Bank, Ridgefield, Ridgefield Park, Ridgewood, Ringwood, River Edge, River Vale, Riverside, Riverton, Rochelle Park, Rockaway Boro, Rockaway Twp, Roseland, Roselle, Roselle Park (Veteran's Memorial Lib), Roxbury, Runnemede, Rutherford, Saddle Brook, Salem, Sayreville, Scotch Plains, Secaucus, Somerset County, Somerville, South Amboy (Dowdell Lib), South Orange, South Plainfield, South River, Southampton Twp (Sally Stretch Keen Memorial Lib), Sparta, Spotswood, Springfield, Stratford, Summit, Sussex County, Swedesboro, Teaneck, Tenaflly, Tewksbury Twp, Tinton Falls, Totowa (Dwight Eisenhower Lib), Union Beach, Union City, Union Twp (Friberger Park), Upper Saddle River, Verona, Vineland, Wallington (JF Kennedy Lib), Wanaque, Warren County, Washington Boro (Warren Co.), Washington Twp (Bergen Co.), Washington Twp (Gloucester Co.), Washington Twp (Morris Co.), Waterford, Wayne, Weehawken, Wenonah, West Caldwell, West Deptford, West Long Branch, West Milford, West New York, West Orange, West Paterson (A.H Baumann FPL), Westfield, Westville, Westwood, Wharton, Willingboro, Wood-Ridge, Woodbridge, Woodbury, Wyckoff.

APPLYING FOR FOUNDATION & CORPORATE GRANTS

Sources of Information

Links to private foundations and corporate grantmakers are provided in the State Library's grant page "Internet Resources on Grants and Fund Raising" (www2.njstatelib.org/njlib/grntrais.htm). A section entitled "Foundation Grants" (www2.njstatelib.org/njlib/grfound.htm) contains links or descriptions of 18 foundations that have given grants to New Jersey libraries. Of special note is that four of these foundations support building and renovation programs (F.M. Kirby, Kresge, Arnold A. Schwartz and Victoria Foundations). A section on "Internet Resources on Grant Preparation" (www2.njstatelib.org/njlib/grntprep) provides six excellent links on grant writing, one of which contains samples of private and public grant applications.

Preparing Winning Foundation & Corporate Grant Applications

Successful grant writers understand the grantmaker's view of the world and express that view in their grant proposals. Successful grant writers are able to reflect the "priorities" of the funder. Too often, applicants focus on their own need for funds instead of matching their projects with the grantmaker's priorities. Proposals are funded when they express the grantmaker's priorities. Projects are rejected when they don't.

Funders want you to identify a problem involving a need to help people and to tell them how your program can solve that problem. They are looking for very creative solutions to problems that you can not solve without their funding.

Approaching Foundations

A foundation is a non-governmental, non-profit organization which has a fund or endowment that it uses to aid charitable, educational, religious or other agencies serving the public good. It makes grants primarily to other non-profit organizations. Each foundation has its own specific priorities and interests which determines the types of programs it supports. These preferences, any program restrictions and requirements for applying will be included in the Foundation's guidelines.

Some foundations make their money available for:

- specific purposes, e.g., building funds, operating support, equipment, seed money
- specific populations, e.g., children, minorities, frail elderly, homeless
- specific types of organizations, e.g., libraries, hospitals, universities, boy's clubs
- specific geographic areas, e.g., city, a county, a state, a region

Contact foundations that have already supported projects similar to yours; that award the type of support you seek; or that typically award grants in your geographic area. Carefully evaluate descriptions of potential funders' guidelines to find those that match your needs. Submitting an inappropriate or irrelevant application is a waste of time for both you and the funder.

Foundations often require a letter proposal which contains:

- a brief two to five page document that concentrates on the problem and solutions for the proposed project;
- an introduction that describes your library and a brief description of the project which is done in such a way that clearly shows that it is compatible with the foundation's priorities; and
- a description of the library's track record implementing projects of this kind and how this project fits into the library's overall organizational goals. The library's organization's qualifications, or credibility, may have more to do with being funded than anything else.

Approaching Corporations

Typically, corporations give to non-profits whose programs benefit the communities where their employees live and work. Corporate support can be cash grants or in-kind gifts.

Most corporations follow a concept of "profitable philanthropy". Your challenge is to describe your project in terms that will benefit them. Your presentation to corporate funding officials must emphasize what they are buying with their grant e.g., prestige, employee satisfaction, publicity that gives them a good corporate image as a generous philanthropist in the community, etc. Corporations are very cost conscious. Challenge grants, dollars awarded to match other grants, have special appeal because corporations feel they are getting the most for their money.

Most corporations have a very unstructured application process. Personal contact is especially important here. In your letter proposal show in concrete terms how their grant to you will benefit them. Try your answers out on your own corporate board members before you present them to the corporate funding officials you are soliciting.

RFPs Available on State Library Grant Web Page

<http://www2.njstatelib.org/njlib/grntrfps.htm>

The State Library makes new competitive RFPs, containing the full-text of the guidelines and application forms, available at the above URL or by accessing the Grant Web Page at <http://www2.njstatelib.org/njlib/granttoc.htm> and clicking on the link for "New Grant Program Applications". Using Adobe Acrobat Reader software, libraries may download the pdf file and print the RFP which they can use instead of requesting a printed copy from the Library Development Bureau. For libraries who do not have this software mounted on their PCs, the web page contains a link which enables the user to download a free copy of the software. Also, an electronic version of the latest Grant\$ Bulletin is mounted on the web page at the following URL: <http://www2.njstatelib.org/njlib/grntbltn.htm>. The State Library will continue to produce paper copies of the Grant\$ Bulletin and the RFPs. The Grant\$ Bulletin is mailed to all libraries eligible to receive grants announced in that particular issue. RFPs and applications will continue to be mailed to all libraries requesting them.

The Grant\$ Bulletin is produced by the New Jersey State Library*, P.O. Box 520, Trenton, N.J. 08625-0520, Elizabeth Breedlove, LSTA Program Coordinator. State Library Advisory Council: Renee Swartz, Chair, John M. Sherry, Vice Chair, Susie Boyce, June Adams, Edward Metz, Frank Miller, Charles J. O'Dowd, Jr., Norma E. Blake, State Librarian, Secretary, George Pruitt, President, Thomas Edison State College, ex officio.

* affiliated with Thomas Edison State College

LIBRARY GRANT PROGRAMS CHECKLIST

Please send the RFP and application for the following programs to:

Name: _____

Library: _____

Address: _____

Grant Program

Deadline

____ Collection Evaluation and Development

October 16, 2001

____ Maintenance and Preservation of Library Collections

November 28, 2001

Please mail this form to:

LDB CHECKLIST

New Jersey State Library

P.O. Box 520

Trenton, New Jersey 08625-0520

or FAX the form to: (609) 633-3963

LIBRARY GRANT PROGRAM CHECKLIST

Please send the RF and application for the following programs to:

Name: _____
Library: _____
Address: _____
City: _____
State: _____
Zip: _____

Grant Program: _____
Collection Evaluation and Development: _____
Maintenance and Preservation of Library Collections: _____
October 2001: _____
November 2001: _____

Please mail this form to:
New Jersey State Library
P.O. Box 430
Trenton, New Jersey 08646-0430
or FAX to: (609) 688-3863