

CHAPTER 19
NEWS MEDIA AND PUBLIC INFORMATION
DISSEMINATION

Authority

N.J.S.A. 2C:49-7, 30:1B-6, 30:1B-10, 30:4-123.47c
and 47:1A-1 et seq.

Source and Effective Date

R.2004 d.29, effective December 19, 2003.
See: 35 N.J.R. 4427(a), 36 N.J.R. 446(a).

Chapter Expiration Date

Chapter 19, News Media and Public Information Dissemination,
expires on December 19, 2008.

Chapter Historical Note

Chapter 19, Public Information, was adopted as R.1989 d.440,
effective August 21, 1989. See: 21 N.J.R. 1490(a), 21 N.J.R. 2517(a).

Pursuant to Executive Order No. 66(1978), Chapter 19, Public
Information, was readopted as R.1994 d.255, effective April 25, 1994.
See: 26 N.J.R. 1287(b), 26 N.J.R. 2129(b). Pursuant to Executive Order
No. 66(1978), Chapter 19 expired on April 25, 1999.

Chapter 19, Public Information, was adopted as new rules by R.1999
d.310, effective September 7, 1999. See: 31 N.J.R. 1739(a), 31 N.J.R.
2622(a).

Chapter 19, News Media and Public Information Dissemination, was
readopted as R.2004 d.29, effective December 19, 2003. See: Source
and Effective Date. See, also, section annotations.

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SUBCHAPTER 1. GENERAL PROVISIONS

10A:19-1.1 Purpose

(a) The purpose of this chapter is to establish policies and
procedures for:

1. Disseminating information to the public; and
2. Photographing, interviewing, recording, filming
and/or videotaping inmates for public dissemination by the
news media.

10A:19-1.2 Scope

This chapter is applicable to all administrative units within
the New Jersey Department of Corrections.

10A:19-1.3 Definitions

The following words and terms, when used in this chapter,
shall have the following meanings, unless the context clearly
indicates otherwise.

“Freelancer” means an individual who is not under contract
with a news service or publication and whose writings and/or
services regarding the Department of Corrections are
scheduled to be published or broadcast by a news service or
publication as verified by the Office of Public Information.

“News media representative” means an individual with
valid press credentials who provides any means of
communication to the public.

Amended by R.2004 d.29, effective January 20, 2004.
See: 35 N.J.R. 4427(a), 36 N.J.R. 446(a).

10A:19-1.4 Forms

(a) The following forms related to public information shall
be reproduced by each correctional facility from originals that
are available by contacting the Administrative Rules Unit:

1. 283-I Inmate Consent for the News Media; and
2. 283-II News Media Representative/Freelancer
Agreement.

Administrative change.
See: 35 N.J.R. 1137(a).
Amended by R.2004 d.29, effective January 20, 2004.
See: 35 N.J.R. 4427(a), 36 N.J.R. 446(a).

SUBCHAPTER 2. PUBLIC INFORMATION DISSEMINATION

10A:19-2.1 Office of Public Information

(a) The Office of Public Information, within the Office of the Commissioner of the New Jersey Department of Corrections, is responsible for:

1. Maintaining and increasing public knowledge of the Department of Corrections by developing and disseminating information relative to correctional philosophy and programming to the following:

- i. The news media;
- ii. The general public;
- iii. Governmental agencies;
- iv. Community and social organizations; and
- v. Department of Corrections personnel.

2. Publicizing the effectiveness of innovative programs;

3. Responding to public inquiries and complaints; and

4. Coordinating all public communications including, but not limited to:

- i. Speaking engagements;
- ii. Interviews;
- iii. Press releases;
- iv. Tour groups;
- v. Annual reports; and
- vi. Department of Corrections pamphlets.

10A:19-2.2 Responsibilities of the Director of Communications

(a) The Office of Public Information, New Jersey Department of Corrections, is managed by the Director of Communications or designee who shall be responsible for:

1. Being accessible to information sources within the Department of Corrections in order to receive and gather information;

2. Keeping abreast of major trends and events within the Department of Corrections;

3. Disseminating accurate and often instant information concerning emergencies, Departmental plans, programs, services and activities to the following:

- i. The news media;
- ii. The general public;
- iii. Governmental agencies;

iv. Community and social organizations; and

v. Department of Corrections personnel.

4. Preparing news releases, fact sheets and reports describing and explaining events, policies and activities of the Department of Corrections;

5. Conferring regularly with the Department of Corrections Commissioner or designee;

6. Arranging for news media representative and/or freelancer interviews with personnel and inmates within the Department of Corrections; and

7. Ensuring that current and accurate information is available on the Department of Corrections website at www.state.nj.us/corrections.

Amended by R.2004 d.29, effective January 20, 2004.

See: 35 N.J.R. 4427(a), 36 N.J.R. 446(a).

In (a), inserted "or designee" following "Director of Communications" in the introductory paragraph and added 7.

10A:19-2.3 Release of information

Employees of the Department of Corrections shall not impart information to news media representatives, freelancers or other persons not officially connected with a correctional facility or the Department of Corrections without prior notification to the Commissioner or designee except as provided in N.J.A.C. 10A:22. This section shall not restrict the right of employees to comment on public policy or other issues of public concern in a manner which will not interfere with the security or orderly operation of a correctional facility, or result in a breach of necessary confidentiality.

Amended by R.2004 d.29, effective January 20, 2004.

See: 35 N.J.R. 4427(a), 36 N.J.R. 446(a).

Rewrote the section.

Amended by R.2005 d.221, effective July 5, 2005.

See: 37 N.J.R. 863(a), 37 N.J.R. 2543(b).

Substituted "notification to the Commissioner or designee" for "authorization from the Office of Public Information" preceding "except as provided in N.J.A.C. 10A:22".

10A:19-2.4 Newsworthy events

(a) The Office of Public Information, New Jersey Department of Corrections, shall be notified of upcoming newsworthy events at least one week before the event.

(b) The Office of Public Information shall evaluate the newsworthiness of events and provide for appropriate news coverage.

(c) Events considered newsworthy shall include, but are not limited to:

1. Supervisory staff appointments;
2. Approval of Federal grants;
3. New construction;
4. Expansion or addition of services;