

# **Technology & Entrepreneurship Talent Network**

# For employers and education/training providers

Whether your company is a well-known corporation or a new startup, technology likely plays a key role in its success. Yet technology evolves continuously, and businesses must adapt quickly. Finding and keeping employees with current skills is a constant challenge — and is precisely what is necessary for your business to grow. How can you ensure you're in the loop with the latest in technology and entrepreneurship?

You *are*, if you're part of New Jersey's Technology & Entrepreneurship Talent Network (TETN). This comprehensive network brings together the interested parties who contribute to New Jersey's economic health: employers of all types, jobseekers, educators, training providers, and government and non-government agencies.

## As part of the Technology & Entrepreneurship Talent Network, you can...

#### **Employers**

- Get current workforce data and information about science, technology, engineering and mathematics (STEM) talent and trends
- · Take advantage of funding opportunities targeted to your staff hiring, retention and talent development requirements
- Get assistance attracting and locating New Jersey jobseekers with the specific skills to help your company to grow
- Groom the up-and-coming workforce by participating in student internships and apprenticeships from New Jersey's high schools and higher education institutions
- Gain direct access to decision makers at the New Jersey Department of Labor and Workforce Development and to educators preparing future workers and help the state develop a relevant workforce strategy
- Have a voice in shaping Technology & Entrepreneurship Talent Network services and resources to meet your evolving needs

### **Education/Training Providers**

- Get meaningful input from employers to assist in crafting job-relevant curricula to move beyond traditional IT programs
- Leverage the experience of the Technology & Entrepreneurship Talent Network to get access to grants and services available through the New Jersey Department of Labor and Workforce Development
- Develop relationships with industry leaders who can offer valuable real-world insights to help your students succeed
- Improve the success of your high school and college graduates in finding meaningful IT jobs

#### **To learn more, contact**

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# **Technology & Entrepreneurship Talent Network**

## For jobseekers and entrepreneurs

In today's ultra-competitive economy, technology plays a key role in the success of nearly any kind of business. If you have technology skills, employment opportunities are plentiful and found in most industries – not just those considered "IT firms." Since information technology (IT) skills are in such high demand, the New Jersey Technology & Entrepreneurship Talent Network is working to strengthen the connection among the various parties invested in the successful development of technology and entrepreneurship.

The Technology & Entrepreneurship Talent Network is a strategic partnership of IT employers, entrepreneurs, educational institutions, government agencies and professional and nonprofit community organizations. These industry leaders, who share their expertise as part of TETN

- give jobseekers the information they need to learn the IT skills to succeed in a variety of job categories and industries, and
- help IT and high-tech entrepreneurs succeed in their quest to build new NJ businesses.

### By joining the Technology & Entrepreneurship Talent Network, you can...

### **Jobseekers**

- Receive up-to-date industry information about IT-related careers in high demand
- Get the inside scoop on how to use the best online job search tools and get current information on hiring trends by connecting to TETN on social media and our website
- Participate in workshops teaching effective strategies for your IT job search
- Connect directly with employers at events hosted by TETN, including TETN's Industry Week held in Spring
- Find out about training programs and financial assistance offered by the New Jersey Department of Labor and Workforce Development to learn the job skills that employers want
- Network with industry employers and other jobseekers interested in IT

#### Entrepreneurs

- Take part in Technology MeetUps and training events to learn how to write business plans, find potential funding, and get answers to your questions on starting or growing your own business
- See whether your potential idea could become a new enterprise by using TETN programs such as those offered at New Jersey public libraries
- Connect with the New Jersey Business Incubation Network, which today provides training, mentoring, networking and space for over 550 entrepreneurial companies in the state

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