

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
October 10, 2023

State Library Updates

NJ State Library Launches Get to Know Your Local Historical Society Project

We are proud to launch the “Get to Know Your Local Historical Society” Project! The purpose of this project is to create a central repository of informational videos to promote the use of New Jersey historical societies to a wide audience.

[Click to learn more.](#)

Invitation For NJ Libraries: NJSL Regulation Working Groups and Listening Sessions

NJ library staff are invited to apply to participate in the 2023-2025 library regulations review and amendment process. The New Jersey Per Capita State Aid and the Library Network regulations are set to expire in October 2025. The New Jersey State Library is convening a small group of interested individuals to participate in the review and recommendation process for each area of regulation on a monthly/bi-weekly basis through October 2024. Please let us know if you would like to participate by **October 16th**. [Click to learn more.](#)

Registration Now Open for 2023 Experienced Library Directors' Summit

The New Jersey State Library and LibraryLinkNJ are partnering to present the Experienced Directors Summit at Hunterdon County Library on **November 15th, 2023 from 9:00 a.m. to 4:00 p.m.** Please join us for a full day of networking and informative presentations. [Click to register.](#)

Proposed Amendments to Library Construction Bond Act Adopted

The proposed [amendments](#) to the New Jersey Library Construction Bond Act regulations are adopted as proposed, effective **October 2, 2023.**

Feedback Survey: Statewide Digital Marketing Campaign

Has your library been using the Life Happens @ Your Library marketing campaign materials? If so, we'd love to hear from you. Please take our feedback survey! [Click to take survey.](#)

Introducing a Palace Project Statewide Virtual Barcode

We recently launched a Palace Project statewide virtual barcode, which provides access to content in the Palace Project to every New Jersey resident who chooses to sign up. This content includes the Digital Public Library of America-curated Palace Bookshelf of approximately 17,000 items, the perpetually-licensed Boundless (formerly Axis 360) titles purchased by the New Jersey State Library, and items purchased through the Palace Marketplace by the New Jersey State Library. [Click to learn more.](#)

[Click here for Palace Project Marketing Resources.](#)

October is National Family History Month

October is National Family History Month! Our own Genealogy Librarian, Regina Fitzpatrick, has planned several informative webinars about researching your family history. Check out the different events throughout the month and celebrate diving deeper into your genealogy with the New Jersey State Library. [Click to learn more and register.](#)

NJSL and LLNJ will host an Info Session for School Libraries

Please help us spread the word by passing this information along to school library staff and teachers in your school district.

We are inviting all NJ school librarians, media specialists, school library staff members, and interested teachers, to join us for an Information Session on **Tuesday, October 24th at 4pm**. The session will explore school library offerings from the State Library and LibraryLinkNJ – including details about the Talking Book & Braille Center, information about statewide databases and e-resources, and instructions for accessing professional development and mentoring services. Attendees will have the chance to hear more from our staff and ask questions of our team. Registration for this free, virtual event is open on the LibraryLinkNJ website: <https://librarylinknj.org/schools-info-session>

News from Around the State

Congratulations to "I Partner With My Public Library" Award Winners

The 2023 Awardees have been announced for the "I Partner With My Public Library" award, sponsored by Let's Move in Libraries. Special congratulations to Holly City Development Corporation and Millville Public Library for being selected as one of the ten winning partnerships! [Click to learn more.](#)

Outside Together! Report Open for Public Comment

[Outside, Together!](#) was formed to update a broader Statewide Comprehensive Outdoor Recreation Plan (SCORP) to ensure a more equitable distribution of outdoor recreation and conservation funds and resources. Last spring your

responses to the survey helped shaped the report that is now out for public comment. Please feel free to review the report and send feedback [here](#) or via email: Outside.Together@tpl.org.

NJBEST New Jersey's 529 College Savings Plan

Help spread the word about benefits available to NJ families when they save for education with NJBEST. If you would like to order brochures to share with your patrons, please send the following details via email [here](#):

- Contact Name
- Mailing Address
- Requested number of NJBEST Mini Brochures

If you have questions about the NJBEST program or additional materials available, please contact amanda.clark@franklintempleton.com.

National Opportunities

2023 Public Library Technology Survey is Open!

All U.S. public libraries are invited to complete PLA's 2023 Public Library Technology survey by **Saturday, December 16th**. This year's survey will examine how public libraries serve as hubs of knowledge and innovation in our communities, and an informational webinar has been scheduled for **Thursday, October 12th at 2:00 PM**. [Click here](#) to learn more about the survey and register for the webinar.

Professional Development Opportunities

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Ten Reasons to Visit Your Local Public Library](#)
- [Tips for Consistently Engaging Facebook Content](#)
- [Introducing Instagram Threads](#)
- [Design Tips for Social Media Graphics](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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