

STATE OF NEW JERSEY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
1060 Broad Street Newark, N. J.

BULLETIN 552

FEBRUARY 10, 1943

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OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE
LISTS FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletins #536 and #541 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletins #536 and #541 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective Monday, February 15, 1943, at 10:00 A.M.

Although the products listed in Bulletins #536, #541 and those listed herein may not be sold BELOW the prices specified therefor, there is nothing in State Control Law or Regulations of the Department of Alcoholic Beverage Control to prohibit those products from being sold ABOVE the prices so specified.

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.

Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
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1. LUCIEN ARDIN, INC.

559 Sixth Avenue, New York City

ARDIN DRY VERMOUTH	30 oz.			WITHDRAWN
	16 oz.			WITHDRAWN
ARDIN SWEET MONA	30 oz.			WITHDRAWN
VERMOUTH	16 oz.			WITHDRAWN
ARDIN APPERO APERITIF	30 oz.			WITHDRAWN
WINE	16 oz.			WITHDRAWN
ARDIN GRAND VIN ROSE	Fifths			WITHDRAWN
	Tenths			WITHDRAWN

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.



Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
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2. CONTINENTAL DISTILLING SALES CO.
1429 Walnut Street, Philadelphia, Pa.

PHILADELPHIA	Quarts	\$3.55	\$.434	\$3.99
Blended Whiskey	Fifths	2.88	.347	3.23
	Pints	1.83	.217	2.05

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

3. B. CRIBARI & SONS
601 West 26th Street, New York City

CRIBARI'S "CADET BRAND"	Fifths	2.79	.36	3.15
CALIFORNIA BRANDY	Pints	1.78	.225	2.00
"SAINT CLARE"				
Sweet Wine	Gallons	2.73	.10	2.83
Port, Sherry, Muscatel,	$\frac{1}{2}$ Gals.	1.45	.05	1.50
Angelica, Dry Sherry	Quarts	.80	.025	.82
and Tokay	Fifths	.70	.02	.72
	Tenths			WITHDRAWN
White Port and	Gallons			WITHDRAWN
White Tokay	$\frac{1}{2}$ Gals.			WITHDRAWN
	Quarts			WITHDRAWN
	Fifths			WITHDRAWN
	Tenths			WITHDRAWN
Dry Red Wine	Gallons			WITHDRAWN
Chianti	$\frac{1}{2}$ Gals.			WITHDRAWN
	Fifths			WITHDRAWN
	Tenths			WITHDRAWN
Dry White Wine	Gallons			WITHDRAWN
Riesling	$\frac{1}{2}$ Gals.			WITHDRAWN
	Fifths			WITHDRAWN
	Tenths			WITHDRAWN
"SONNIE BOY"				
Dry Red Wine				
Burgundy	Gallons			WITHDRAWN
"SAN BENITO"				
Dry Wine	Quarts-Flask			WITHDRAWN
Chianti	Pints-Flask			WITHDRAWN
"SAN BENITO"				
Brandy	Fifths			WITHDRAWN
	Pints			WITHDRAWN

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

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Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
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4. GARRETT & COMPANY, INC.
882 Third Avenue, Brooklyn, N. Y.

GARRETT'S AMERICAN WINES

VIRGINIA DARE (White and Red), SAUTERNES, RHINE and BURGUNDY	Gallons $\frac{1}{2}$ Gals. Fifths	\$1.64 .84	\$.01 .004	WITHDRAWN \$1.65 .84
PAUL GARRETT PALE DRY SHERRY and PAUL GARRETT TAWNY PORT	Gallons $\frac{1}{2}$ Gals. Fifths	1.77 .92	.05 .02	WITHDRAWN 1.82 .94
PORT, WHITE PORT, SHERRY, TOKAY and MUSCATEL	Gallons $\frac{1}{2}$ Gals. Fifths	1.62 .82	.05 .02	WITHDRAWN 1.67 .84
OLD NORTH STATE BRAND BLACKBERRY, HAUT SAUTERNES, CLARET, CATAWBA and CONCORD	Gallons $\frac{1}{2}$ Gals. Fifths			WITHDRAWN WITHDRAWN WITHDRAWN

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

5. GORDON-O'NEILL CO., INC.
120 Sherman Avenue, Jersey City, N. J.

RED TOP Rye Liqueur	Fifths 4/5 Pints $\frac{1}{2}$ Pints			WITHDRAWN WITHDRAWN WITHDRAWN
AMBASSADOR SCOTCH Bottled in Scotland	Fifths			WITHDRAWN

6. KINSEY DISTILLING CORPORATION
Linfield, Pennsylvania

KINSEY Blended Whiskey	Quarts Fifths Pints	3.55 2.88 1.83	.434 .3472 .217	3.98 3.23 2.05
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Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.

Brand	Size	Base Price	1942	
			Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase

7. G. LOEWUS & CO., INC.
620 Market Street, Newark, N. J.

JOHN BEGG BLUE CAP
Blended Scotch Whisky Fifths \$3.49 \$.35 \$3.84

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

8. FRANK MAYER
24 Commerce Street, Newark, N. J.

BARDINET CORDIALS:

Anisette Royale	4/5 Qts.	3.05	.20	3.25
	4/5 Pts.	1.60	.10	1.70
Apricot Liqueur	4/5 Qts.	3.21	.24	3.45
	4/5 Pts.	1.68	.12	1.80
Blackberry Liqueur	4/5 Qts.	3.22	.28	3.50
	4/5 Pts.	1.66	.14	1.80
Blackberry Liqueur Demi-Sec	4/5 Qts.	3.09	.21	3.30
	4/5 Pts.	1.59	.11	1.70
Cherry Liqueur	4/5 Qts.	3.24	.21	3.45
	4/5 Pts.	1.69	.11	1.80
Creme de Menthe Green	4/5 Qts.	2.75	.20	2.95
	4/5 Pts.	1.45	.10	1.55
Creme de Menthe White	4/5 Qts.	2.75	.20	2.95
	4/5 Pts.	1.45	.10	1.55
Creme de Cacao	4/5 Qts.	3.15	.20	3.35
	4/5 Pts.	1.70	.10	1.80
Creme de Cassis	4/5 Qts.	4.42	.18	4.60
	4/5 Pts.	2.31	.09	2.40
Cassis Liqueur	4/5 Qts.	3.08	.12	3.20
Orange Curacao (Jug Bottles)	4/5 Qts.	4.01	.29	4.30
	4/5 Pts.	2.10	.15	2.25
Kummel (Dry)	4/5 Qts.	3.84	.36	4.20
	4/5 Pts.	2.02	.18	2.20
Kummel Kiprisky	4/5 Qts.	3.59	.31	3.90
	4/5 Pts.	1.89	.16	2.05
Peach Liqueur	4/5 Qts.	3.21	.24	3.45
	4/5 Pts.	1.68	.12	1.80

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.

Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
8. FRANK MAYER - Cont'd.				
BARDINET CORDIALS:				
Triple Sec	4/5 Qts.	\$3.17	\$.28	\$3.45
	4/5 Pts.	1.66	.14	1.80
Triple Sec (Extra Dry Type)	4/5 Qts.	3.71	.34	4.05
BARDINET VODKA KIPRISKY				
(82.2 Proof)	4/5 Qts.	3.19	.31	3.50
	Pints	2.09	.21	2.30
(100 Proof)	4/5 Qts.	3.50	.40	3.90
SAN FELIPE				
White Wine (Imported Specialty Wine)	23 oz .	1.74	.01	1.75
DIEZ HERMANOS				
Sherry Wines:				
Famoso	24 oz.	1.68	.02	1.70
Lisura	24 oz.	2.18	.02	2.20
Amontillado	24 oz.	2.53	.02	2.55
Spanish Crown	24 oz.	3.53	.02	3.55
HAVANA CLUB				
Cuban Rum	Fifths	3.90	.40	4.30
White Label	Tenths	2.10	.20	2.30
Gold Label	Fifths	4.00	.40	4.40
	Tenths	2.15	.20	2.35
Yellow Label	Fifths	4.25	.40	4.65
	Tenths	2.30	.20	2.50
HAVANA CLUB				
Puerto Rican Rum	Fifths	2.80	.35	3.15
White and Gold Label	Tenths	1.42	.18	1.60
CORGO FINO				
Imported Brandy	4/5 Qts.	4.16	.34	4.50
Normandie Type	4/5 Pts.	2.18	.17	2.35

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.



Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
9. McKesson Liquor Company 759 Summer Avenue, Newark, N. J.				
RONRICO WHITE OR GOLD LABEL RUM (86 Proof)	Quarts	\$3.59	\$.43	\$4.02
	Fifths	3.00	.344	3.34
	Pints	1.84	.215	2.06
	Tenths	1.54	.172	1.71
RONRICO RED LABEL RUM (90 Proof)	Quarts	3.77	.45	4.22
	Fifths	3.20	.36	3.56
	Tenths	1.64	.18	1.82
RONRICO PURPLE LABEL RUM (151 Proof)	Quarts	5.55	.755	6.31
	Fifths	4.78	.604	5.38
	Tenths	2.45	.302	2.75

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

10. NATIONAL DISTILLERS PRODUCTS CORP.
120 Broadway, New York City.

OLD LOG CABIN				
Straight Bourbon Whiskey (4 years old - 86 Proof)	Fifths	2.11	.34	2.45
	Pints	1.33	.22	1.55
OLD FARM				
Straight Rye Whiskey (4 years old - 86 Proof)	Quarts	2.65	.43	3.08
	Fifths	2.16	.34	2.50
P.M. DE LUXE Blended Whiskey Bourbon or Rye	Pints	1.35	.215	1.56
	Quarts	3.15	.434	3.58
GILBEY'S DISTILLED LONDON DRY GIN	Fifths	2.54	.35	2.89
	Pints	1.60	.217	1.82
	Quarts	2.71	.45	3.16
LONDON DRY GIN	Fifths	2.20	.36	2.56
	Pints	1.42	.23	1.65

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Brand	Size	Base Price	1942	Minimum Consumer
			Federal Tax Increase	Price Including Federal 1942 Tax Increase

11. PARK & TILFORD IMPORT CORPORATION
485 Fifth Avenue, New York City

PARK & TILFORD:

PRIVATE STOCK	Fifths	\$3.15	\$.544	\$3.49
A Blend of Straight Whiskies	Pints	1.95	.215	2.16

BEAULIEU VINEYARD WINES:

Medium Sweet Sauternes	Fifths	1.10	.004	1.10
	12.8 oz.	.60	.002	.60
	6.4 oz.	.35	.001	.35

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12. JOSEPH H. REINFELD, INC.
461 Frelinghuysen Avenue, Newark, N. J.

PETE HAGEN ROCK AND RYE (Milder) (48 Proof)	Fifths	1.69	.20	1.89
	Pints	.95	.12	1.07
	Tenths	.89	.10	.99
	$\frac{1}{2}$ Pts.	.55	.06	.61
PETE HAGEN ROCK AND RUM (48 Proof)	Fifths	1.69	.20	1.89
	Pints	.95	.12	1.07
	Tenths	.89	.10	.99
	$\frac{1}{2}$ Pts.	.55	.06	.61
PETE HAGEN ROCK AND BRANDY (48 Proof)	Fifths	1.69	.20	1.89
	Pints	.95	.12	1.07
	Tenths	.89	.10	.99
	$\frac{1}{2}$ Pts.	.55	.06	.61

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13. PLEASANT VALLEY WINE CO.
Rheims, Steuben County, New York

GREAT WESTERN CHAMPAGNE Extra Dry, Old Vintage,	Fifths	2.92	.12	3.04
	Medium Sweet	Tenths	1.58	.06
GREAT WESTERN CHAMPAGNE Special Reserve, Old Vintage, Very Dry	Fifths	2.92	.12	3.04
	Tenths	1.58	.06	1.64
GREAT WESTERN CHAMPAGNE Brut Special	Fifths	3.18	.12	3.30
	Tenths	1.73	.06	1.79

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.



Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
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13. PLEASANT VALLEY WINE CO. - Cont'd.

GREAT WESTERN

SPARKLING BURGUNDY

Finest Type New York	Fifths	\$2.92	\$.12	\$3.04
State Burgundy	Tenths	1.58	.06	1.64

GREAT WESTERN STILL WINES

Muscatel, Port, Tawny				
Port, White Port, Sherry,	Gallons	3.38	.10	3.48
Pale Dry Sherry, Sweet	1/2 Gals.	1.93	.05	1.98
Catawba, White Tokay,	Quarts	1.09	.03	1.12
White Wine, Burgundy,	Fifths	.99	.02	1.01
Claret, Rhine, Sauternes and Chablis	Tenths	.56	.01	.57

GREAT WESTERN VERMOUTH

Sweet and Dry	Gallons	3.38	.10	3.48
	1/2 Gals.	1.93	.05	1.98
	30 oz.	.99	.0235	1.01
	15 oz.	.57	.0117	.58

PLEASANT VALLEY STILL WINES

Muscatel, Port, White				
Port, Sherry, Pale Dry	Gallons			WITHDRAWN
Sherry, Sweet Catawba,	1/2 Gals.			WITHDRAWN
White Tokay, White Wine,	Quarts			WITHDRAWN
Burgundy, Claret, Rhine Wine and Sauternes	Fifths			WITHDRAWN

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

14. SCHENLEY DISTRIBUTORS, INC.

26 Journal Square, Jersey City, N. J.

DUBONNET WINE)
(Made in U.S.A.))
VERMOUTH by DUBONNET)
Dry and Sweet)
CRESTA BLANCA SOUVENIR WINES)
Port and Sherry)
Sauterne and Claret)
Burgundy and Haut Sauterne)
Chablis)
Riesling)
CHATEAU CRESTA BLANCA WINE)
Sauterne)

For prices of the Products listed within the bracket immediately above, refer to price listing in this bulletin under the Stagg-Finch Distillers Corporation.

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.



Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
15. SEAGRAM-DISTILLERS CORPORATION				
Chrysler Building, New York City				
SEAGRAM'S "V.O.")	Quarts	\$4.95 ²⁵	\$.434	\$5.38
Canadian Whisky -)	Fifths	4.00 ²⁰	.346	4.35
A Blend)	Pints	2.55 ¹⁵	.217	2.77
SEAGRAM'S "V.O.")				
Canadian Whisky -)	Quarts			WITHDRAWN
A Blend)	Fifths			WITHDRAWN
(7 years old))	Pints			WITHDRAWN

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

16. THE STAGG-FINCH DISTILLERS CORPORATION
26 Journal Square, Jersey City, N. J.

DUBONNET WINE	Quarts	1.52	.025	1.54
(Made in U.S.A.)	31 oz.	1.49	.024	1.51
VERMOUTH by DUBONNET	Quarts	1.37	.025	1.39
Dry and Sweet	30 oz.	1.29	.0235	1.31
CRESTA BLANCA				
SOUVENIR WINES				
Port and Sherry	Fifths	1.08	.02	1.10
	24 oz.	1.00	.02	1.02
Sauterne and Claret	Fifths	1.25	.004	1.25
	24 oz.	1.19	.004	1.19
	12 oz.	.69	.002	.69
	6 oz.	.39	.001	.39
Burgundy and Haut	Fifths	1.25	.004	1.25
Sauterne	24 oz.	1.25	.004	1.25
	12 oz.	.70	.002	.70
	6 oz.	.39	.001	.39
Chablis	Fifths	1.25	.004	1.25
	24 oz.	1.25	.004	1.25
	12 oz.	.70	.002	.70
Riesling	Fifths	1.25	.004	1.25
	24 oz.	1.19	.004	1.19
	12 oz.	.69	.002	.69
CHATEAU CRESTA BLANCA	Fifths	1.50	.004	1.50
WINE	24 oz.	1.50	.004	1.50
Sauterne	12 oz.	.85	.002	.85
	6 oz.	.45	.001	.45

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Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
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17. JULIUS WILE SONS & CO., INC.
2 Park Avenue, New York City

PETER DAWSON "SPECIAL"	Fifths	\$3.50	\$.40	\$3.90
Scotch Whisky	Tenths	1.80	.20	2.00

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

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Alfred E. Griswold
COMMISSIONER.

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