

The Microsoft TechSpark program

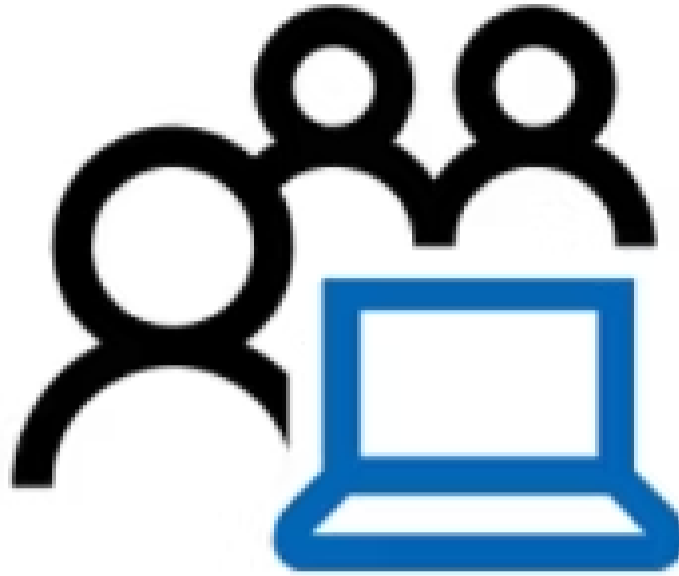
Fostering economic opportunity and job creation in partnership with communities across the US.

[Read New Jersey AI Hub announcement](#)

[Explore impact across America >](#)

Talent is everywhere, but opportunity is not

Rapid advances in technology are creating new opportunities, but for many, they remain out of reach. TechSpark partners locally to ensure everyone can benefit from the digital economy.



Promoting digital skills and employability

Technology is reshaping how people work, yet many do not have the digital skills needed to succeed in the changing workforce. TechSpark is helping to close the skills gap and prepare employers to hire and support employees in new ways.

[Learn more about our programs >](#)



Increasing access to broadband

Nearly 157.3 million Americans lack access to high-speed internet (broadband) and the educational and economic opportunities it provides. TechSpark is connecting communities to broadband through the Airband Initiative and partnerships with local providers.

[Learn more about Airband >](#)



Helping local organizations thrive

Advances in technology like cloud computing and AI can help transform organizations, but those without the resources to adopt them may be left behind. TechSpark helps nonprofits, startups, and companies leverage the power of technology to grow, innovate, and compete.

[Learn more about technology for good >](#)

Empowering communities

Discover our unique local approach to supporting digital inclusion.

- Marking TechSpark's anniversary
- TechSpark Fellows
- Resources for communities



Marking TechSpark’s anniversary

Founded in 2017, Microsoft TechSpark fosters inclusive economic opportunity, job creation, and innovation. Since its inception in seven communities across the US, more than \$125 million in community funding has been secured, 55,000 people skilled, and 3,300 jobs created.

[▶ Watch the video](#)

Where and how we work

We partner across sectors to understand the unique challenges and to explore solutions, programs and partnerships that will be most effective in local communities.



Fargo, North Dakota

We’re focusing on helping higher education students see first-hand how AI and cloud computing can transform the agriculture industry.

[Latest update from North Dakota >](#)



Ciudad Juárez, Mexico

We’re bringing digital skilling opportunities and strong investments in manufacturing and operations to help our bi-national region with El Paso, Texas, grow its economic activity.

[Latest update from Mexico >](#)



El Paso, Texas

We're helping locals enable technology to promote digital skilling, streamline operations, create lines of business, and drive economic growth in our bi-national community with Ciudad Juarez, Mexico.

[Latest update from Texas >](#)



Southern Virginia

We're cultivating innovation and supporting upskilling initiatives in our community through a centralized innovation hub to promote digital skills, encourage innovation, and spur economic opportunity.

[Latest update from Virginia >](#)



Northeast Wisconsin

We're fostering partnerships with nonprofit organizations to help new businesses and local talent enable innovative, explorative, and transformative solutions that can help the region grow.

[Latest update from Wisconsin >](#)



Central Washington

We're working with local partners to impart skills training and STEM education with our community to ensure needs are met as we drive toward a digital economy in an agriculture-focused region.

[Latest update from Washington >](#)



Cheyenne, Wyoming

Through our partners, we're advocating for new businesses and startups in the state, while offering innovative technology-focused course trainings and apprenticeships.

[Latest update from Wyoming >](#)



Jackson, Mississippi

We're partnering with the vibrant community of Jackson to accelerate digital equity and support inclusive economic opportunities.

[Latest update for Mississippi >](#)

Regional signature projects



TitletownTech (Green Bay, WI)

A unique partnership between the Green Bay Packers and Microsoft, TitletownTech helps build and amplify startup success by providing expertise, mentors, talent, and capital to entrepreneurs.

[Read more on TitletownTech >](#)



Grand Farm (Fargo, ND)

Grand Farm is leading a revolution in AgTech through partnering Microsoft technology with North Dakota farmers and entrepreneurs to create a world-class ag innovation center and "farm of the future."

[Read more on Grand Farm >](#)



Bridge Accelerator (El Paso, TX + Ciudad Juarez, MX)

The Bridge Accelerator is a bi-national training program aimed at expanding the development of the cross-border region's technology ecosystem through manufacturing, entrepreneurial, and digital skills programs.

[Read more on The Bridge Accelerator >](#)



SOVA Innovation Hub (South Boston, VA)

Designed to spark economic transformation in Southern Virginia, the Innovation Hub offers digital skills education, workforce training, and a state-of-the-art coworking facility.

[Read more on the SOVA Innovation Hub >](#)

Join us in advancing a future for everyone

Tackling these issues is complex and requires collective local effort. We're creating deep, long-term community partnerships to help spark economic investment, job creation, and opportunity.



[TechSpark Playbook](#)



[TechSpark fact sheet](#)



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