

SUSTAIN AND SERVE NJ

Sustain & Serve NJ (SSNJ) makes grant funding available to eligible nonprofit organizations for increases in costs associated with purchasing meals from New Jersey-based restaurants that have been negatively impacted by COVID-19 and distributing those meals at no cost.

In the News

[How to Feed the Hungry While Helping Struggling Restaurants Survive – The New York Times](#)

[NJ is renewing a program to help restaurants and people in need. The first round drew raves – NorthJersey.com](#)

[Governor Phil Murphy Announces \\$10 Million in Funding for Phase 3 of Sustain & Serve NJ Program – Insider NJ](#)

PROGRAM DETAILS ELIGIBILITY AWARD

PROGRAM DETAILS

Launched by the New Jersey Economic Development Authority (NJEDA) in December 2020, Sustain & Serve NJ has provided eligible entities with grants to purchase meals from New Jersey-based restaurants that have been negatively impacted by COVID-19 and distribute the meals for free to the community.

Through the first two phases of the program, the NJEDA awarded more than \$34 million to 31 organizations across the state. Since February 2021, Sustain & Serve grantees have purchased nearly 2.5 million meals from more than 400 participating restaurants across nearly 150 municipalities in all 21 counties, with a projected additional one million meals to be purchased by January 2022. In November 2021, Governor Phil Murphy [announced](#) an additional \$10 million to launch a third phase of Sustain & Serve NJ in 2022.

Applications for Phase 1 and 2 of the program are now closed. Applications for Phase 3 are expected to open in early March 2022. Please check below for updates for Phase 3 of the program.

PROGRAM GUIDE

- Program Details
- Eligibility
- Award

APPLY HERE 

FREQUENTLY ASKED QUESTIONS (APPLICANTS) 

FREQUENTLY ASKED QUESTIONS (RESTAURANTS) 

PROGRAM OVERVIEW WEBINAR RECORDING 

PHASE 3 APPLICATION OVERVIEW SLIDES 

PHASE 3 AND SUBSEQUENT PHASES BOARD MEMO & PROGRAM SPECIFICATIONS 

PHASE 1 AND 2 BOARD MEMO & PROGRAM SPECIFICATIONS 

PHASE 3 NOTICE OF FUNDING AVAILABILITY 

NEW JERSEY INTERESTED RESTAURANTS 

NEW JERSEY RESTAURANT INTEREST FORM 

QUESTIONS

For more information or to ask a specific question please send an email to ssnj@njeda.com and a team member will reach out to you.

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