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## Lt. Governor Guadagno Announces #GiveThanksNJ Initiative

Tuesday, November 22, 2016

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**Trenton, NJ** – Lt. Governor Kim Guadagno this morning announced the New Jersey Department of State will participate in the Christie Administration's sixth annual "Season of Service" by using social media as a platform to promote what people are thankful for during this holiday season.

Lt. Governor Guadagno encouraged residents to share stories and photographs of what they are thankful for by using social media, including Twitter, Facebook, Instagram, Google+, Vine and Flickr, while including the hashtag #GiveThanksNJ with the post.

"People use social media every day to express their feelings about an array of issues impacting their communities. Let's build on that momentum in a positive manner by changing the tone of these posts to reflect all of the good our communities have to offer," Lt. Governor Guadagno said. "In keeping with the tradition of Season of Service, the #GiveThanksNJ initiative will highlight the positive impact our residents and organizations have in New Jersey."

Lt. Governor Guadagno announced the initiative on air, live with NJ 101.5's Bill Spadea this morning. Guadagno continued promoting #GiveThanksNJ during her visit to students at Steinert High School in Hamilton, New Jersey.

Once a post is complete using the hashtag, it will be uploaded to a website that will compile and display all of the posts using the #GiveThanksNJ. Only social media posts from accounts set to public view will be visible; posts from private accounts will not be displayed.

To view #GiveThanksNJ posts, visit [nj.gov/state/givethanksnj](http://nj.gov/state/givethanksnj) or [nj.gov/state](http://nj.gov/state).

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