

NJSL DIRECT

Weekly News Updates for New Jersey Libraries

October 6, 2025

State Library Updates

State Librarian's Update - October 2025

Please take a moment to read the [October 2025 New Jersey State Library update](#).

NJSL Presents Events - October

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and [all webinars are recorded and posted to our YouTube page](#) afterward. You can also [check out event recaps on our blog](#)! Here's what we have coming up in October, feel free to share within your communities.

- [Genealogy at the Local Repository: Utilizing Local Libraries and Historical Societies](#) - October 7th @ noon
 - [Researching New Jersey Land Records Online](#) - October 16th @ noon
 - [No Dead Ends: Finding Your Way Through Family Roadblocks](#) - October 21st @ noon
 - [Financial Aid Information Session](#) - October 29th @ noon
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LCBA Feature: Monmouth County Library

The latest New Jersey Library Construction Bond Act spotlight features the grand reopening of the Monmouth County Library headquarters in Manalapan. [Read about their major interior renovation project](#). This project was supported in part by funds from the New Jersey Library Construction Bond Act, administered by the New Jersey State Library.

Upcoming Training Webinars for JerseyClicks Resources

SAT & ACT Prep with Gale Presents: Peterson's Test and Career Prep Wednesday, October 22 at 2:00 PM

SAT and ACT exams are right around the corner. Learn more about these JerseyClicks resources and discover exam prep courses, practice exams, and more. [Register to attend live or to receive a link to the recording.](#)

Let's Explore EBSCO's New Reference Center Interfaces Tuesday, October 28 at 2:00 PM

EBSCO's Reference Centers have a new home – Explora! EBSCO will demonstrate the enhanced user experience for the following full-text databases: Points of View Reference Source, Literary Reference Source, and Small Business Source. [Register for EBSCO's Explora Training here.](#)

Information Literacy Training Modules

LibraryLinkNJ, in partnership with the New Jersey State Library and the New Jersey Department of Education, has released the first two modules of a new five-part learning series, *Information Literacy: A Guide for New Jersey Communities*.

[Learn more about this initiative.](#)

[Get started with the modules.](#)

Research Ready: Resources for Supporting Teens

The NJ State Library is sponsoring a five-part series of one-hour virtual sessions to equip librarians with the essential tools and strategies to support teens' skills in conducting academic research. [Learn more about the sessions and register for each one.](#)

Updates for the Freedom to Read Act

The model policies and forms, plus a compliance document, for the Freedom to Read Act are now posted on the [NJSL website](#). Information sessions on implementing the model policies will be held in October 2025; registration is not required. [Find the session dates on the website](#). Please contact Jen Nelson (jnelson@njstatelib.org) with any questions.

Refresh Your Library's Approach to Email Marketing

Has your library's email marketing started to feel a little... stale? Email is still one

of the most effective ways to reach your patrons, but even the best strategies need a refresh now and then. Our latest marketing blog, ["Refresh Your Library's Approach to Email Marketing,"](#) is packed with new ideas and tips to help your newsletters stand out in a crowded inbox.

News from Around the State

New Student Resources for America's Founding Story

PBS LearningMedia, NJ PBS, NJ Department of Education, along with RevolutionNJ, have announced a collection of resources for students in grades 3 through 12 that highlight the American Revolution, and in particular, New Jersey's role in the larger story of America's founding. [The initiative was recently announced on Constitution Day.](#) To further engage students in the Revolutionary era, PBS LearningMedia is hosting a national [Youth Media Challenge](#), which encourages students to submit audio, video, or graphics projects. Learning opportunities and information about all educational activities can be found at pbslearningmedia.org/pbsteach250.

Revolutionary Lives Traveling Exhibit Now Available

Communities and organizations can register to host a traveling exhibit about the American Revolution in New Jersey, [Revolutionary Lives: Living the American Experiment Then and Now](#). Available free of charge, the exhibit highlights the often overlooked stories of everyday New Jerseyans whose lives, labor, and choices shaped the Revolutionary era and continue to inspire civic engagement today. Those interested in hosting the exhibit can submit a reservation request at bit.ly/RevExhibit.

NJASL Survey of School Library Media Specialists

Please share this survey widely with your school library media specialist colleagues where appropriate. [Access the survey here.](#) Any questions can be directed to Mary Moyer Stubbs, mmoyer@njasl.org.

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing

Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and [a list of training programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, [check out our Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Create Better Hyperlinks for Accessibility](#)
- [Spotify Playlists for Library Programs](#)
- [Learn More About the New Instagram Edits App](#)
- [Grab Patrons' Attention With These Videos](#)
- [Understanding the Algorithm](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can [download marketing resources from State Library Vendors & Partners](#).

Connecting people with information through libraries.

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