

# NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <tmclary@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

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## NJSL DIRECT

*Weekly News Updates for NJ Public Libraries*



*November 16, 2018*

### At the State Library:

[Introduction to Finding Grants - Nov. 20](#)

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## Continuing Education & Training Opportunities for Libraries:

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[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

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## Stay Connected with NJSL on Social Media!



## Connect with the NJSL Social Media Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
NJ State Librarian

**Deborah Mercer:** [@njdocslibrarian](#)  
New Jersey Government  
Documents Librarian

**Peggy Cadigan:** [@pcadigan](#)  
Deputy State Librarian for  
Innovation & Outreach

**Sharon Rawlins:** [@bklover](#)  
Youth Services Consultant

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
Small Business Development &  
Technology

**Teri Taylor:** [@TeriTaylorNJSL](#)  
U.S. Documents Librarian,  
Reference Services

**Leigh Clark:** [@NJSLFundingInfo](#)

## Statewide Services Survey

## Affordable Care Act (ACA) Research Guide

Applications and guidelines are now available for NEA Big Read

## WORKSHOP - Planning for 2019: Applying for a NJCH Grant

The New Jersey Council for the Humanities is hosting a "Planning for 2019: Applying for a NJCH Grant" workshop. If you're thinking about applying for a grant from NJCH, this might be the perfect opportunity for you to learn about funding for public humanities projects. Get answers to questions like:

- What qualifies as humanities content?
- How do I find the right humanities scholar?
- Why is audience so important in my application?

This type of informal collaboration will help to clarify project purpose, audience, and process. Discussion will align with the NJCH grant applications so that everyone will leave the workshop one step closer to being ready to apply.

[Read more...](#)

## WORKSHOP - Libraries, Acceleration, and the Reality Spectrum

The ever popular and much in demand Phil Bowermaster is back to reprise his role as library futurist. Phil will present a full-day, interactive workshop for all librarians interested in learning how they can help play a role in the exciting future of their library.

The workshop is a professional development event for librarians, structured in two half-day segments. The event will be held from 9 a.m. - 4 p.m. on three different dates and locations:

- November 27 - Burlington County Library, Westhampton
- November 28 - Parsippany Public Library, Parsippany

New Jersey State Library's Funding  
Information Center

- November 29 - Monmouth County Library,  
Manalapan Township

**Elizabeth Burns:** [@NJSLTBBC](#)  
New Jersey State Library  
Talking Book & Braille Center

[Read more...](#)

## Upcoming Webinars on WebJunction

### [Librarian Evolution: Libraries Thrive When We Change](#)

Thursday, November 29, 2018 - 3:00 pm Eastern

It has never been a better time to be a librarian-especially when we recognize and act on our power to help people in our communities build better lives through learning and literacy. To do that, our identity, our education, our organizations, and our work is changing. Learn how library staff are becoming change agents to help Topeka and Shawnee County Public Library, the 2016 Gale/LJ Library of the Year, become an essential asset in its community.

### [Library Programming for Adults, From Start to Finish](#)

Tuesday, December 18, 2018 - 3:00 pm Eastern

Adult programming at your library can bring the community together in meaningful ways but finding the ideal program and attracting the right audience can be overwhelming. This webinar will teach you to plan events and programs from start to finish, including identifying potential partners, getting community input, and successful marketing. Learn how to deliver quality, budget-friendly programs that will bring in the crowds without reinventing the wheel.

## Statewide Services Survey

As many of you know, the State Library received severe cuts to our budget eight years ago. We are now operating with the same amount of funds that we had in 1998. Therefore, decisions need to be made on many fronts including our statewide services.

State Librarian Mary Chute would very much appreciate your time in answering a short survey (two multi-part questions which should take around 3-5 minutes to complete). We will be accepting survey responses through Wednesday, November 21.

<https://www.surveymonkey.com/r/FXGKXNW>

Thank you for your participation,

Kathleen Moeller-Peiffer  
Deputy State Librarian for Library Support Services

## Affordable Care Act (ACA) Research Guide

In January 2018, Governor Murphy signed [Executive Order #4](#) requiring state entities to provide information to the public regarding the Affordable Care Act (ACA) marketplace and ways to enroll.

The New Jersey State Library has prepared a research guide that provides basic and extended information on the ACA, and includes important dates and enrollment information. This research guide can be found at:

<http://libguides.njstatelib.org/affordable-care-act>

Please feel free to share this information with your patrons.

**The 2019 open enrollment period runs November 1, 2018 through December 15, 2018.**

## Applications and guidelines are now available for NEA Big Read.

NEA Big Read annually supports approximately 75 dynamic community reading programs, each designed around a single NEA Big Read selection.

**Deadline: January 24.**

[Read more...](#)

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team.**

*Sincerely,*

**New Jersey State Library**  
Office of Communications, Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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