From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Wednesday, October 13, 2021 12:08:42 PM

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
October 13, 2021

Updates & Opportunities

Attend NJSL's NJLibsGrowBiz Meeting

Join the New Jersey State Library's NJLibsGrowBiz committee on **October 27, 2021 from 10:00am - 11:30am**. The webinar will discuss resources, services, and programs for business owners, entrepreneurs, and jobseekers in your community. Learn from others in NJ doing similar work, connect with experts in the NJ business community, and share your questions with individuals who can provide their own insight. **Click to Register.**

Register for LibraryLinkNJ's Discussion on Diversity and Inclusion

Join LLNJ on **November 5, 2021 from 10:30am - 12:00pm** for Beyond the Image of Diversity: How to Create a Culture of Inclusion. In this presentation Dima Ghawi shares three tips based on workplace surveys and interviews that she has conducted across a variety of organizations. Audience members will leave with actionable takeaways that can be employed to create a productive, engaging and inclusive workplace for their team. **Registration opens at 9am on Tuesday,**

October 12th. Click to Learn More & Register.

How To Apply To State Jobs - Informational Zoom Sessions

Joe Forte of the NJ Civil Service Commission will be hosting a series of Zoom sessions in October to promote hiring within State government. He'll present information about how to apply for State jobs, why the State of New Jersey is a great employer, general timelines, information about pay and benefits, and other information about working in the public sector. Download the flyer for dates and registration information. Please pass this information along to your patrons!

Accessing TBBC Services is Now Easier!

The NJSL Talking Book & Braille Center is excited to announce that it's easier than ever for NJ residents with a print disability (blind, low vision, physical disability, reading disability) to sign up for TBBC services. Recent federal changes have streamlined access. Learn more.

How to Make Your Website and Social Media More Accessible

October is Blindness Awareness Month and we think that's a great time to highlight the ways in which you could make your marketing efforts more accessible to the visually impaired patrons in your community. Click to Read.

New ALA Grant Opportunity Open to All Libraries Recovering from the Pandemic

ALA invites libraries to apply for funding through its American Rescue Plan: Humanities Grants for Libraries opportunity, a grantmaking program to deliver relief to libraries recovering from the coronavirus pandemic. Up to 200 U.S. libraries of all types (e.g., public, tribal, K-12, academic, special, prison) and representing a broad range of communities will receive $10,000 through a competitive, peer-reviewed application process. ALA will accept applications from **October 5 to December 2, 2021**. Learn More & Apply Here.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Check Out These LLNJ Marketing Skill Sharing Conversations
- Copywriting Mistakes You're Making Without Realizing
- The Secret Sauce to Making Great Videos for Social Media

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | Website

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