

NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <tmclary@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; Purple Category; doctors approvals

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NJSL DIRECT

Weekly News Updates for NJ Public Libraries



December 1, 2016

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Tutor Training for ESL Conversation Groups

The NJSL Tutor Training for ESL Conversation Groups is created in partnership with Literacy New Jersey for those who wish to teach/lead/facilitate ESL conversation sessions at a local library. There will be five sessions offered monthly from January to May 2017. There is no cost for participants.

[Read more for schedule, location & registration...](#)

Applications Now Open for SWAT Team Library Transformation Project

The New Jersey State Library is happy to announce the 2017 "SWAT Team," once again offering public libraries an opportunity to transform an area within the interior space of their buildings. **Deadline to apply: February 1, 2017.**

[Read more...](#)

Evaluation Survey of NJSL's LSTA supported initiatives.

The New Jersey State Library (NJSL) is requesting your assistance in completing a required evaluation of its Library Services and Technology Act (LSTA)-supported initiatives. We have designed a survey to help us better understand how libraries and library patrons are making use of the LSTA-funded services and resources provided by the NJSL. This survey

Stay Connected with NJSL



Connect with NJ State Librarian Mary Chute on Twitter!

Follow [@NJSLMaryChute](#) for updates as she tweets about her favorite library topics and chronicles her travels around the state and elsewhere.

Connect with the NJSL Social Media Task Force!

Deborah Mercer: [@njdocslibrarian](#)
New Jersey Government Documents Librarian

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development & Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services
[@NJSLFundingInfo](#)
Teri is also the contact for the Funding Information Collection

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

Benjamin Saracco:
[@LibSaracco](#)
NJ Reference & Digital Projects Librarian

The New Jersey State Library is on Goodreads.com!

should take about 15 minutes to complete.

Thank you in advance for taking the time to complete this survey. Your responses are very important to us and will help us assess the usage and benefit of LSTA-supported library services in New Jersey during the past five years and will help us plan for the next five years.

[Take the survey...](#)

JerseyConnect Offering Free SSL Certificates for any Library Hosting their Website with Them

An SSL certificate will allow your website to use HTTPS, encrypting the data being sent to/from your website so it can't be read by a third party. This protects patrons by ensuring their information stays private.

To request an SSL certificate for your domain or for more information contact JerseyConnect via their Helpdesk at services@jerseyconnect.net or call 866-468-7043.

[Read more...](#)

Now scheduling Spring 2017 Small Business Workshops taught by Taxation University

The New Jersey State Library is working with the New Jersey Department of Treasury's Division of Taxation to connect local business owners and entrepreneurs with vital information through their libraries. The Small Business Workshops are taught by staff from the Taxation University, an outreach and training unit within the Division of Taxation.

The free workshops will cover basic information about starting a business. If you are interested in hosting a session, the New Jersey State Library will assist with coordinating and promoting the event.

Contact Andrea Levandowski at the New Jersey State Library to learn more and to schedule an event at your library at alevandowski@njstatelib.org or 609-278-2640 x190.

[Read more...](#)

[Find the New Jersey State Library's Goodreads Page here.](#)

[Join the New Jersey State Library's Online Book Club here.](#)

Six NJ Libraries Attain "Star" Status from *Library Journal*

The designation is a measurement that compares U.S. public libraries with their spending peers based on circulation, library visits, program attendance and public Internet computer use. Receiving Star rankings were: Avalon Public Library, Bernardsville Public Library, Mercer County Library, Ocean City Public Library, Princeton Public Library and the Somerset County Library System.

[Read more...](#)

Great Stories Club Grant Applications- Due Dec. 30

The Great Stories Club gives underserved youth facing significant challenges the opportunity to read, reflect, and share ideas on topics that resonate with them. Last year four NJ sites received grants:

US Air Force JBMDL Base; Ocean County Library, Toms River, partnering with the Ocean County Juvenile Detention Center; Elizabeth Public Library, partnering with Prevention Links-Bayway Family Success Center, and Garfield Public Library, partnering with Garfield Auxiliary Middle & High School.

[Read more..](#)

***Library Journal's* Paralibrarian of the Year Nominations Due Jan. 10**

Library Journal will honor one support staffer with its 17th annual Paralibrarian of the Year award in its March 1 issue. The award, sponsored by DEMCO, comes with a \$1,500 cash prize and a reception to honor the winner at the American Library Association conference in June, the award recognizes the essential role of paralibrarians, now the largest constituency of library workers, in providing excellent library service.

[Read more...](#)

LibraryAware Community Award Applications Due Jan. 24

The LibraryAware Community Award emphasizes the library's engagement with the community and will recognize a library or library system that has demonstrated its ability to make its community "aware" of what the library can do for it-and has delivered on that promise. Top award is \$10,000.

[Read more...](#)

National Endowment for the Arts Big Read Grants Available - Deadline Jan. 26, 2017

NEA Big Read supports organizations across the country in developing community-wide reading programs which encourage reading and participation by diverse audiences. Approximately 75 non-profit organizations in communities of varying sizes across the country will be selected to participate in NEA Big Read from September 2017 through June 2018.

[Read more...](#)

Send your small business and entrepreneurship announcements to the NJ State Library

Beginning in September, @NJGrowsBiz on Twitter is being relaunched with a new focus. Libraries across New Jersey are doing amazing work to support the businesses and entrepreneurs in their communities. From classes and special events to innovative partnerships and resources, libraries are providing the tools for businesses to thrive.

Through @NJGrowsBiz, the State Library will communicate the value of libraries to the business and entrepreneur community as well as connect libraries with ideas for programs and services for their own patrons.

If you are hosting an event, launching a new service, or promoting your existing endeavors, email details to Andrea Levandowski: alevandowski@njstatelib.org. You can also send news articles, photos from events, blog entries or other items to share your library's impact on businesses and entrepreneurs. Contact Andrea with any questions or for more information.

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team. Visit NJSL's library marketing portal, www.njsldirect.org, and stay current on library marketing topics, issues and trends! Thank you for your time!

Sincerely,

New Jersey State Library
Office of Communications , Marketing & Outreach
marketing@njstatelib.org

Connecting people with information through libraries.

New Jersey State Library, 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

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