From: New Jersey State Library
To: Patt Ferrari
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
September 19, 2022

Updates & Opportunities

NJLibsGrowBiz Summit Recording Now Available

The 2022 NJLibsGrowBiz Summit was held virtually on September 15, 2022. This mini-conference was focused on the value libraries bring to the small business owners and entrepreneurs in their communities. **Click here to view recording.**

Librarians looking for additional opportunities to learn how to support their local business and entrepreneurial communities are welcome to participate in the following NJLibsGrowBiz events:

- **October 6 from 10:00-11:30am**: Census Data for Entrepreneurs
- **November 17 from 10:00-11:00am**: Virtual Discussion: NJ business organizations and growing partnerships
- **December 8 from 10:00-11:00am**: Virtual Discussion: How to make the most of statewide databases

Click here for more information and to register.

Celebrate 55 Years of NJSL's TBBC!

For 55 years, the New Jersey State Library's Talking Book & Braille Center (TBBC) has been providing services and accessible books to New Jersey residents who are blind or print disabled. Help us celebrate by joining a webinar on **September 30 at 12pm** which will highlight TBBC's past, present and future. **Click to register and learn more.**

New Jersey Library's Virtual Trustee Institute

Registration is open for the **Virtual Trustee Institute** co-hosted by the New Jersey State Library and the New Jersey Library Trustee Association. This event will take place **October 8th from 9AM-4PM**. **Learn more and register.**

IMLS Annual Awards Program

Did you know that IMLS has an annual awards program that recognizes the exceptional contributions that museums and libraries make to their communities? Each year, three museums and three libraries receive the National Medal for Museum and Library Service and are honored at an awards ceremony. If this sounds like your library, please consider nominating it for the National Medal by the **November 1, 2022**, deadline. **Click here to learn more**.

Upcoming LYRASIS Webinars

LYRASIS offers live webinars, free information sessions, and demonstrations of software and services. See below for upcoming classes:

- **September 27th** - CollectionSpace Community Spotlight Webinar: CSpace for Education
- **September 28th** - Introduction to Festival Safety: The Art of Mass Gatherings Approach
- **September 29th** - Selecting and Implementing Digital Preservation Systems (multi-session event)

Click here to learn more and register.

Sign Up to Host RIOT Trainers

Libraries are invited to schedule free training for their communities through the Rutgers Interdisciplinary Opioid Trainers (RIOT) program. RIOT students provide FREE virtual 1-hour educational talks on the Opioid Crisis. This talk gives a broad overview of the current US Opioid Crisis and includes a discussion of Opioid Use Disorder, Overdose Management, and Medications for Opioid Use Disorder.

Click to schedule a free 1-hour presentation.

Visit their website or contact Kelley Hamilton at khamilton@rwjms.rutgers.edu if you have any questions.

Libraries as Launchpads Opportunity for NJ Libraries

Would you like your library to be a hub for innovation and creativity? Do you want to offer more resources, programs, or connections to support local entrepreneurs? Do you have a vision of your library contributing to your local economy but aren't sure where to start? If so, **click here to learn more** about the Libraries as Launchpads program!

Fall Naloxone Training & Distribution Opportunities

The New Jersey State Library is sharing information for Naloxone training in an effort to facilitate discussion and learning around this topic. If your library is interested in learning more about the upcoming opportunities for virtual training or free distribution of Naloxone, **please click here for more information.**

The Secret of Successful YouTube Hashtags

Using hashtags on YouTube is similar to other social media platforms, but has added benefits of extending the reach of your videos and categorizing your content by topic. Check out our latest marketing blog to learn more about YouTube hashtag best practices. **Read post here.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Online Video Editing for Beginners
- Creating A Library Social Media Strategy
- How To Use TikTok For Your Library
- Refresh Your Library Social Media Content with These Five Ideas

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

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