

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
May 30, 2023

Updates & Opportunities

Long Branch Free Public Library Named IMLS National Medalist for Libraries

Congratulations to the Long Branch Free Public Library on its 2023 selection as an [IMLS National Medalist for Libraries](#). No longer a hidden gem in New Jersey, I'm delighted that the library will be able to showcase its ground-breaking work to a national audience. Under the leadership of Tonya Garcia, the library has been laser-focused on addressing needs in the community with impactful programs and services. What a well-deserved honor for the library staff, board and Long Branch residents, who support the library day in and day out. ~ Jen Nelson, NJ State Librarian. [Click here for Senator Cory Booker's remarks.](#)

Employment Opportunities at NJ State Library

The New Jersey State Library is hiring for several positions. These open roles offer a great opportunity to learn, grow and contribute. The position postings can be found via the links below.

- [Library Assistant](#)
 - [Law Library Branch Manager](#)
 - [Project Specialist – Capital Projects Fund](#)
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NJSL Sessions at 2023 NJLA Conference

NJ State Library staff are looking forward to connecting with you during the NJLA conference May 31st to June 2nd. In addition to stopping by our booth, don't miss the pre-conference presentation from our Grants Manager, Maura Walsh: *8 Great Game Plans 4 Grants* on **Wednesday, May 31, 2023 – 2pm to 5pm**. Maura will share insider information in this workshop on what funders are looking for and best practices for applicants.

[Click here](#) to see the full schedule of other NJSL-sponsored programs.

ACP Connects NJ

The New Jersey State Library, in partnership with the New Jersey Department of Health, received an Affordable Connectivity Program (ACP) grant for \$400,000 from the Federal Communications Commission to support households struggling to afford internet service. Join us and become a library host for ACP in-person enrollment events to help your community members start saving on their Internet bill! [Click to learn more](#).

LLNJ Fall Virtual Conference on Literacy Accepting Presenter Proposals

LibraryLinkNJ has announced their third annual one-day virtual conference is scheduled for **Wednesday, September 27, 2023!** This year's conference theme is Literacy and their program proposal form is now open. LLNJ is seeking a wide variety of presentations on any and all types of literacy. [Click here for Program Proposal Form](#). Proposals are due no later than **Friday, July 14, 2023**. Event details and proposal guidelines can be found on the Form, and questions can be directed to LLNJ Programming & Outreach Manager, Darby Malvey, darby@librarylinknj.org.

NJ State Library Invites You to Tee Up for Talking Books!

The 12th Annual Talking Book and Braille Center Golf Classic will take place on **June 13th** at the Cherry Valley Country Club in Skillman, NJ. Proceeds benefit

the NJ State Library Talking Book & Braille Center, New Jersey's only FREE public library for the reading and print disabled. [Click here](#) for registration, sponsorship opportunities, and more information.

Busting Social Media Myths

Social media may be free, but behind the scenes, we know that it costs a lot of time and energy. We're here to bust common social media myths and let you know that any effort your library staff puts into your social media strategy will be worthwhile in the long run. [Click to read.](#)

Professional Development Opportunities

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How To Be A Better Blogger](#)
- [Inspiration for Library Reels](#)
- [A Resource Guide to Social Media in 2023](#)
- [Social Media Trends for 2023](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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