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Acting Governor Kim Guadagno Attends Ribbon Cutting at Haier America's New US Headquarters in Wayne

Monday, September 29, 2014

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Trenton, NJ – Celebrating the company's decision to relocate and expand in New Jersey, Acting Governor Kim Guadagno today joined officials from Haier America to celebrate the official opening of the company's newly renovated 56,000-square-foot headquarters in Wayne, NJ. This relocation will bring 200 jobs to New Jersey.

"Businesses always have a choice when it comes to location, and today we applaud Haier America's decision to move to New Jersey -- a decision that proves that the Garden State is an ideal home for business, offering unique location options that companies are looking for," said Acting Governor Guadagno. "We proudly welcome them to our state and wish them continued success for years to come."

In October 2013, after considering sites in neighboring states, Haier America announced they had signed a 13-year lease and made the decision to relocate from Manhattan to Wayne without any state tax incentives. The company will make an estimated \$3 million capital investment in the site.

The new facility will house 200 employees with room for future expansion and includes administrative offices, product and future technology showrooms, training centers and customer service operations.

"I believe that, under the leadership of this state's administration and its senior members of the Legislature, New Jersey is growing into one of the most business friendly climates in the United States, and our company is excited to play a part in the state's economic growth," said Adrian Micu, President and CEO of Haier America. "Haier America is on course to become a brand-name presence in the U.S. marketplace and our move signifies not only our growth to date, but a commitment to increase our market share. As Haier America grows, so will its workforce in New Jersey."

Haier America is a subsidiary of the multinational Haier Group, a global leader in home appliances and consumer electronics. The Haier Group employs more than 70,000 people around the world and distributes products in more than 100 countries and regions with global revenues reaching \$29.5 billion in 2013. Haier America also has a sales, warehouse and logistics center in Edison, which opened in 2004.

Businesses considering a move or in need of assistance are encouraged to call New Jersey's Business Action Center at (866) 534-7789 or visit the State's Business Portal at www.newjerseybusiness.gov.

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10/5/2017

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