

Governor Phil Murphy



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Nurture NJ Strategic Plan

[LEARN MORE > \(HTTPS://NURTURENJ.NJ.GOV/\)](https://nurturenj.nj.gov/)

Infant Formula Shortage

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Maternal Health Hospital Report Card

[LEARN MORE > \(HTTPS://NJ.GOV/HEALTH/MATERNAL/MORBIDITY/MHH_REPORTCARD/INDEX.SHTML\)](https://nj.gov/health/maternal/morbidity/mhh_reportcard/index.shtml)

Maternal Health Awareness Day 2023



CALENDAR OF EVENTS > (/GOVERNOR/ADMIN/FL/DOCS/2023_MHADCALENDAR.PDF)

Nurture NJ

Nurture NJ

Family Festivals

Black Maternal and Infant Health Summit

Press Releases

Programs and Resources

Combating New Jersey's Maternal and Infant Mortality Crisis



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Currently, New Jersey is ranked 47th in the nation for maternal deaths and has one of the widest racial disparities for both maternal and infant mortality. A Black mother in New Jersey is seven times more likely than a white mother to die from maternity-related complications, and a Black baby is over three times more likely than a white baby to die before his or her first birthday.

On Maternal Health Awareness Day 2019, First Lady Tammy Murphy launched Nurture NJ, a statewide awareness campaign committed to reducing maternal and infant mortality and ensuring equitable care among women and children of all races and ethnicities. This campaign focuses on improving collaboration and programming between all departments, agencies, and stakeholders to make New Jersey the safest and most equitable place in the nation to give birth and raise a baby.

In January 2021, the First Lady unveiled the Nurture NJ Maternal and Infant Health Strategic Plan – a plan to reduce New Jersey's maternal mortality by 50% over five years and eliminate racial disparities in birth outcomes. This plan is the culmination of over a year of in-person and virtual meetings with over 100 critical stakeholders, including national public health experts, New Jersey state departments and agencies, health systems, physicians, doulas, community organizations, and mothers and families.

In addition to the Strategic Plan, Nurture NJ's additional ongoing efforts including over 36 pieces of maternal and infant health legislation signed by Governor Murphy, funding for groundbreaking programs and policies, an annual Black Maternal and Infant Health Leadership Summit, and a Family Festival event series.

Together, we will solve this crisis and make New Jersey the safest, most equitable place in the nation to deliver and raise a baby.

To learn more about the Nurture NJ Strategic Plan, please visit nurturenj.nj.gov (</governor/admin/fl/nurturenj.shtml>).

To access a calendar of events for Maternal Health Awareness Day 2023, please [click here](#) (/governor/admin/fl/docs/2023_MHADCalendar.pdf).

Governor Phil Murphy

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