

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
November 13, 2023

## State Library Updates

### Employment Opportunities at the NJ State Library

The State Library is hiring for several open positions. These roles offer a great opportunity to learn, grow, and contribute. The position postings can be found via the links below. We encourage you to apply or share with someone who might be a good fit.

- [Confidential Assistant to the State Librarian](#)
- [Communications Technology Specialist](#)

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### Last Call to Register for 2023 Experienced Library Directors' Summit

The New Jersey State Library and LibraryLinkNJ are partnering to present the Experienced Directors Summit at Hunterdon County Library on **November 15th, 2023 from 9:00 a.m. to 4:00 p.m.** Please join us for a full day of networking and informative presentations. [Click to register.](#)

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## News from Around the State

### Two Opportunities for Public Comment from NJ's Office of Broadband Connectivity

#### New Jersey's Digital Equity Plan

NJ's Office of Broadband Connectivity has just released its draft Digital Equity Plan, called Connecting New Jersey. The plan is open for public comment through **November 30**. This is an

important document that identifies needs and barriers related to broadband access, devices and digital literacy and your feedback is important. [Click here to view](#).

### **Broadband Equity, Access, and Deployment (BEAD)**

New Jersey's BEAD program is funded by the National Telecommunications and Information Administration (NTIA) to help improve access to affordable, high-speed, reliable internet in unserved and underserved communities across New Jersey. Their Initial Proposal Volume 1 is also now out for public comment for the next 30 days. [Click here to view](#).

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## **Register Now for NJLA Youth Services Forum**

NJLA Youth Services Forum returns this year on **December 12th** and the theme is "12 Things I Love About YOUth Services." The format of this year's Forum will be unconference, unscripted, and unforgettable. The 2023 NJLA Youth Services Forum is sponsored by LibraryLink NJ, NJ State Library, and NJ Association of School Librarians. [Click here to learn more and register](#).

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## **New Jersey Makers Day Mini Grant**

Public libraries that are [registered officially](#) as a New Jersey Makers Day site are invited to apply for a New Jersey Makers Day Mini Grant. In honor of the 10 year anniversary for New Jersey Makers Day, the maximum mini-grant amount has been increased to \$1000. Submit your application by **December 8th** to be considered. [Click here to learn more and apply](#). Any questions, contact Emily Witkowski, Site Support Committee Chair, at [ewitkowski@njmakersday.org](mailto:ewitkowski@njmakersday.org).

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## **National Opportunities**

### **Patrick Leahy Farm to School Grant Opportunity**

On an annual basis, USDA awards competitive Farm to School grants that support planning, developing, and implementing farm to school programs. Eligible applicants may include schools and other institutions (such as public libraries) that operate child nutrition programs, tribal organizations, agricultural producers or groups of agricultural producers, nonprofit entities, and state and local agencies. [Click to learn more and apply](#).

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## **Professional Development Opportunities**

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

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## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Improve Website SEO](#)
- [Ten Reasons to Visit Your Local Public Library](#)
- [Tips for Consistently Engaging Facebook Content](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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