

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
July 17, 2023

Updates & Opportunities

New Statewide Marketing Campaign Content: Libraries are for... Support

This week we've added new downloadable graphics and a video for the statewide marketing campaign, with content geared toward community wellness! [Click here to view](#), and stay tuned as new marketing materials are added weekly.

Community Center Digital Connect – A Capital Projects Fund Grant Opportunity

State Librarian Jen Nelson is pleased to announce a new competitive grant opportunity – Community Center Digital Connect – that is being offered by the New Jersey State Library. [Click to learn more.](#)

Book Dives Program

The New Jersey State Library, and the Albert Shanker Institute (MN), in partnership with the Newark Public Library, and the American Federation of

Teachers – NJ (AFTNJ) has introduced an exciting early literacy program called Book Dives that launched during the summer reading program at the Springfield, Vailsburg and Van Buren branches of the Newark Public Library. [Click to learn more.](#)

Building Equity-Based Summer Initiative

Has the lasting impact of the pandemic had you reevaluating traditional services and programs? Does “equity” feel too big to tackle by yourself? Consider being a part of Building Equity-Based Summers (BEBS)! [Click to learn more.](#)

Call for Volunteers: E-Resources Advisory Committee

The New Jersey State Library is currently seeking volunteers to serve on an E-Resources Advisory Committee. The purpose of this committee will be to evaluate current and potential electronic resources, and provide feedback and guidance. [Click to learn more.](#)

NJ Office of Broadband Connectivity Digital Inclusion Efforts Survey

The New Jersey Office of Broadband Connectivity has launched a survey on Digital Equity Resources and Programs. This data will be used to create a statewide community resource guide and inform the development of the State Digital Equity Plan. Libraries can share their areas of focus, covered populations, and other details about their work in digital literacy and digital inclusion through this brief form. [Click here to take survey.](#)

Don't Miss Out On Your Lyrasis Benefits!

Lyrasis and the New Jersey State Library are teaming up to bring New Jersey libraries opportunities for professional development, grant funding, and archival supplies. Through your affiliation with the New Jersey State Library, your institution receives:

- Member pricing on Lyrasis classes and training
- Lyrasis Learning subscription at the Member rate
- Access to the Catalyst Fund
- 20% discount on archival supplies from Hollinger Metal Edge
- Free postings to the Lyrasis Job Bank

[Click to learn more.](#)

Employment Opportunity at NJ State Library

The New Jersey State Library is currently looking for candidates to fill the [ACP Enrollment Navigator](#) position. This role offers a great opportunity to learn, grow and contribute. Feel free to share with anyone in your community who might be a good fit.

Free Naloxone Training Opportunities

Free Naloxone Training will be provided by Robert Wood Johnson Medical School and the New Jersey Department of Human Services, Division of Mental Health and Addiction Services on **July 20 and 26, 2023 from 1:00-2:30pm.** [Click to learn more and register.](#)

NJ FamilyCare Application Assistance Training

The Division of Medical Assistance and Health Services (DMAHS) is pleased to announce a series of webinar training sessions for those interested in providing assistance with NJ FamilyCare applications. Participants will learn how to apply online for NJ FamilyCare; understand what happens after an application is submitted; and be given information regarding the "unwinding" or renewal process.

Please register in advance for any one of the sessions listed below:

- [July 25 - 2:00 PM - 3:30 PM](#)
 - [August 8 - 10:00 AM - 11:30 AM](#)
 - [August 22 - 2:00 PM - 3:00 PM](#)
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NJ/DE Digital Collective Copyright Clinic

Everyone in the NJ/DE cultural heritage community is welcome to participate in the next Copyright Clinic, scheduled for **Friday, July 21 at 2:00 pm**. The session will include a general overview about copyright as it applies to digital collections and a workshop assigning rights statements to examples of items from current hub contributors. [Click here to register.](#)

ACP Connects NJ

The New Jersey State Library, in partnership with the New Jersey Department of Health, received an Affordable Connectivity Program (ACP) grant for \$400,000 from the Federal Communications Commission to support households struggling to afford internet service. Join us and become a library host for ACP in-person enrollment events to help your community members start saving on their Internet bill! [Click to learn more.](#)

Introducing Instagram Threads

Hearing the buzz about the Threads app but not sure if it's worth checking out? Learn more about the new Twitter alternative in our latest marketing blog. [Click to read.](#)

Professional Development Opportunities

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Design Tips for Social Media Graphics](#)
- [Busting Social Media Myths](#)
- [How To Be A Better Blogger](#)
- [Inspiration for Library Reels](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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