



# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
January 31, 2023

## Updates & Opportunities

### Legal Issues for Libraries: Spaces, Patrons & Collections

Please Join the New Jersey State Library and the New Jersey Library Trustee Association for a special two-part presentation of Legal Issues for Libraries: Spaces, Patrons & Collections. Part one on Free Speech Basics will be held **March 2nd at 7pm** and part two on Collection Challenges and Regulation will be held **April 4th at 7pm.** **\*Please note, neither session will be recorded.\***  
[Click here to learn more and register.](#)

### Save the Dates - Virtual New Directors Training

Join us for our annual New Directors Training that will once again be offered as a virtual event on **February 15th and 22nd**. As a new director, NJSL is here to support you in your role by offering basic training on a number of topics that are considered core knowledge for any leader of a public library in the state. Please note that while this training is geared toward new library directors, all library directors are invited to attend!

[Click here to register and learn more.](#)  
[Click here to download flyer.](#)

## Libraries Without Borders Info Session

Libraries Without Borders US (LWB) is a nonprofit that works to expand the outreach of public libraries. Currently they're partnering with public libraries across the state of Connecticut to conduct community needs assessments and implement strategic interventions for previously unserved or underserved communities. The end result will position these libraries to better serve people who might not typically use libraries. If this sounds interesting, join NJSL State Librarian Jen Nelson, Aaron Greenberg (Executive Director, LWB) and Nina Safane (Chief Operating Officer, LWB) for an informational webinar on **Tuesday, March 7, 2023 from 1-2PM** to learn more. You'll also have a chance to help determine if there is similar work that needs to be done in New Jersey. [Click here to register and learn more](#). Contact [Jen Nelson](#) if you have questions or would like additional information.

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## NJ FamilyCare Health Care Expanded Eligibility

Governor Murphy encourages New Jersey libraries to spread the news! As of January 1, 2023, income eligible children under 19 can now obtain medical coverage in New Jersey regardless of immigration status through the "Cover All Kids" campaign. [Click to learn more](#). Please feel free to share this information with your patrons.

[Click here to download flyers in English](#).  
[Click here to download flyers in Spanish](#).

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## NJ SNAP Extra Benefits Ending February 2023

In March 2020, the U.S. Congress authorized SNAP emergency allotments to help individuals and families with low-incomes deal with the hardships of the COVID-19 pandemic. As a result, NJ Human Services has issued these extra benefits to all NJ SNAP households totaling more than \$2 billion in additional SNAP assistance since March 2020. **The emergency allotments will end on February 28, 2023 and starting in March, SNAP households will return to their regular SNAP benefit amounts.**

NJ Human Services asks for help in sharing the word about this important change so families enrolled in SNAP can plan for this adjustment in benefit. [Click here for a downloadable flyer](#) available in 21 languages explaining the benefit change.

## ALA's Great Stories Club Grant Opportunity

ALA invites library workers to apply for [ALA's Great Stories Club \(GSC\)](#), a thematic reading and discussion program that engages teens who are facing difficult challenges through literature-based library outreach programs.

[Visit the project guidelines](#) and [apply online](#) by March 15, 2023.

## Don't miss these free CE Opportunities!

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

Each month, Wyoming State Library creates a national list of **FREE** NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs. [Click here to access this month's list](#). Download the February 2023 calendar:

- [Word doc](#)
- [PDF](#)

## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [A Resource Guide to Social Media in 2023](#)
- [Social Media Trends for 2023](#)
- [Stop Being Annoying on Social Media](#)
- [Tips for Checking Social Video Engagement](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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