

NJSL Direct - News for NJ Libraries from the NJ State Library

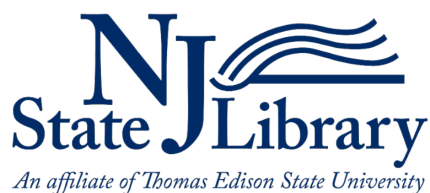
New Jersey State Library <marketing@njstatelib.org>

Mon 12/21/2020 10:22 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Purple Category; Blue Category

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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



December 21, 2020

Blog Posts

Marketing Blog

[Mobile Marketing Tips for Each Generation](#)

New Books Blog

[Featured eBooks \(November 27, 2020\)](#)

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[Find more blog posts here...](#)

Upcoming Webinars

December 29th
[Virtual Author Talk: John Haslet, a
Colonel in Washington's Army](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education
Webpage](#)

[NJSL's In Person Workshops and
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[Reference Solutions \(formerly
ReferenceUSA\) Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

Mary Chute: [@NJSLMaryChute](#)
NJ State Librarian

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for
Innovation & Outreach

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Webinar - Open to Change: Libraries, Small Businesses, and the COVID Crisis

Join us at 11 a.m. on **Jan. 21, 2021** as Megan Janicki, project manager for Libraries Build Business and co-author of the new paper from the American Library Association and Libraries Build Business called *Open to Change: Libraries Catalyze Small Business Adaption to COVID-19*, talks about some of the innovations in the small business world and what libraries can do to support their business communities. Ms. Janicki will also share updates on the Libraries Build Business initiative, which will expand the peer learning network in mid-2021. ALA and Libraries Build Business are looking for stories from the field, so please come ready to share your experiences with business services during COVID-19 and the experiences of small businesses and entrepreneurs in your community. [Register here](#). If you have questions, contact [Andrea Levandowski](#).

REALM Project Tool Kit Available

New REALM toolkit resources are available to help support the interpretation and use of REALM laboratory research. These downloadable visual aids show test results by material type and usage, including: surfaces (marble, laminate, glass, etc.), books and paper, media (CDs, DVDs, USB

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services

Leigh Clark: [@NJSLFundingInfo](#)
New Jersey State Library's Funding
Information Center

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

Susette Brooks: [@NJStateLibrary](#)
New Jersey State Library
Office of Communications, Marketing and
Outreach

cassettes), and plastics. [Find the toolkit, as well as project updates, here.](#)

Sign Up to Host a Reference Solutions Webinar

The New Jersey State Library created a [new sign up form](#) for libraries interested in hosting a Reference Solutions webinar for jobseekers or businesses, January through March 2021. These webinars would be available for anyone to attend statewide. Submissions will be collected weekly and scheduled as quickly as possible. If you have any questions, please contact [Nayomi Torres-Velez](#) or [Andrea Levandowski](#). If you are interested in hosting a one-on-one session only for your library staff or patrons, please contact [Bill Carlson](#) directly.

Note: When accessing the sign up form, if the page does not load, please try using a different browser.

GRANTS AND OTHER OPPORTUNITIES

Big Read Program

Guidelines are now available for the next round of the National Endowment for the Arts Big Read program. The NEA Big Read annually supports approximately 75 dynamic community reading programs, each designed around a single NEA Big Read book. Selected organizations receive a grant, access to online training resources, and opportunities, digital resources, and promotional materials designed to support widespread community involvement. The application deadline is **Jan. 27, 2021**. [Apply here.](#)

American Dream Literacy Initiative

The American Library Association and Dollar General Literacy Foundation invite public libraries to apply for grants to expand services for adult English language learners or adults in need of basic education and workforce development. Up to 16 grants of \$5,000 each will be awarded. Public libraries are eligible if they serve adult English language learners and are located within 20 miles of a Dollar General Store, distribution center, or corporate office. Applications close **Jan. 29, 2021**. [Apply here.](#)

H.W. Wilson Library Staff Development Grant

The American Library Association is accepting applications for the H.W. Wilson Library Staff Development Grant, an annual award consisting of \$3,500 and a 24k gold-framed citation given to a library organization whose application demonstrates greatest merit for a

program of staff development designed to further the goals and objectives of the library organization. The application deadline is **Feb. 1, 2021**. [Apply here](#).

Library of the Future Award

The American Library Association is accepting applications for the ALA/Information Today, Inc. Library of the Future Award. This is an annual award to honor an individual library, library consortium, group of librarians, or support organization for innovative planning for, applications of, or development of patron training programs about information technology in a library setting. It consists of \$1,200 and a 24k gold-framed citation of achievement. The application deadline is **Feb. 1, 2021**. [Apply here](#).

Gale, A Cengage Company Financial Development Award

The American Library Association is accepting applications for the Gale, A Cengage Company Financial Development Award. This is an annual award consisting of \$2,500 and a 24k gold-framed citation presented to a library organization to recognize an innovative, creative, well-organized project that successfully developed income from alternative sources. The alternative sources may include, but are not limited to: individual gifts, foundations, endowments, "challenge" grants, and related efforts. Applications close **Feb. 2, 2021**. [Apply here](#).

Penguin Random House Library Award for Innovation

The American Library Association is accepting applications for the Penguin Random House Library Award for Innovation, which recognizes U.S. libraries and librarians who create lasting innovative community service programs that successfully inspire and connect with new readers. One \$10,000 cash award is given annually to a library in the U.S. In addition, there are four runner-up awards consisting of \$1,000 in Penguin Random House books. Applications close **Feb. 2, 2021**. [Apply here](#).

Libraries Transform Communities Engagement Grant

The American Library Association is accepting applications for the Libraries Transform Communities Engagement Grant, an annual grant to recognize, promote, and support innovative and meaningful community engagement efforts in libraries. For the 2020-2021 cycle, libraries are invited to submit applications for a community engagement project that focuses on anti-racism. The \$2,000 grant will be awarded to a library with a demonstrated commitment to anti-racism work to continue or expand their community engagement programming. Applications close **Feb. 5, 2021**. [Apply here](#).

Peggy Barber Tribute Grant

The American Library Association is accepting applications for the Peggy Barber Tribute Grant, an annual grant that recognizes, promotes, and supports meaningful programs in libraries that have limited and/or no access to budgetary support for programming. The

grant aims to help ease library budget challenges by awarding three libraries \$2,500 to support a proposed program, program series, or programming effort. Each year, the grant will focus on supporting a different type of library programming. For the inaugural 2020-2021 cycle, libraries are invited to submit applications for a grant to support humanities-based programming. Applications close **Feb. 5, 2021**. [Apply here](#).

Will Eisner Graphic Novel Grants for Libraries

Applications are now being accepted for the Will Eisner Graphic Novel Grants for Libraries. Three grants will be awarded: two recipients will receive the Will Eisner Graphic Novel Growth Grant, which provides support to libraries that would like to expand their existing graphic novel services and programs, and one recipient will receive the Will Eisner Graphic Novel Innovation Grant, which provides support to a library for the initiation of a graphic novel service or program. Each winning library will receive a grant award of \$4,000 to support initiatives that align with the objective of the Will Eisner Graphic Novel Grants for Libraries. Applications close **Feb. 7, 2021**. [Apply here](#).

National Endowment for the Arts Grants for Arts Projects

Application information is available for the National Endowment for the Arts Grants for Arts Projects program. Through project-based funding, the program supports public engagement with, and access to, various forms of art across the nation, the creation of excellent art, learning in the arts at all stages of life, and the integration of the arts into the fabric of community life. Project disciplines include Literary Arts, Folk & Traditional Arts, and Music, among others. Matching grants range in amounts from \$10,000 to \$100,000. Applications close **Feb. 11, 2021**. [Apply here](#).

Spectrum Scholarship

Applications for 2021 Spectrum Scholarships are now open through the ALA Scholarship Clearinghouse. The Spectrum Scholarship Program actively recruits and provides scholarships to American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, Middle Eastern and North African, and/or Native Hawaiian/Other Pacific Islander students to assist them with obtaining a graduate degree and leadership positions within the profession and ALA. Please share this information with future or current BIPOC MLS/MLIS students, and email spectrum@ala.org with questions. Applications close **March 1, 2021**. [Apply here](#).

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
Office of Communications, Marketing & Outreach

marketing@njstatelib.org

Connecting people with information through libraries.

New Jersey State Library, 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

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