

Commissioner Triscoll
Sent to Regular Mailing List *+ Office List*

STATE OF NEW JERSEY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
1060 Broad Street Newark, N. J.

BULLETIN 541

DECEMBER 4, 1942

TABLE OF CONTENTS

NEW JERSEY FAIR TRADE PRICE LISTS OF:	PAGE
1. ARDIN, LUCIEN, INC. - - - - -	1
2. BEN-BURK, INC. - - - - -	2
3. CRIBARI & SONS, B. - - - - -	2
4. FRANKFORT DISTILLERIES, INCORPORATED - - - - -	3
5. GAMBARELLI & DAVITTO - - - - -	4
6. GARRETT & COMPANY, INC. - - - - -	6
7. GOODERHAM & WORTS DIVISION OF HIRAM WALKER INCORPORATED - - - - -	7
8. J. & J. DISTRIBUTING COMPANY - - - - -	7
9. NATIONAL DISTILLERS PRODUCTS CORP. - - - - -	7
10. PARK & TILFORD IMPORT CORPORATION - - - - -	8
11. PIRRONE WINERIES, INC. - - - - -	8
12. ROMA WINE COMPANY, INC. - - - - -	9
13. SCHENLEY DISTRIBUTORS, INC. - - - - -	10
14. SEAGRAM-DISTILLERS CORPORATION - - - - -	10
15. STEVENS & MOFFETT CO. - - - - -	11
16. SUSSEX COUNTY DISTILLERY CO., INC. - - - - -	11
17. WALKER INCORPORATED, HIRAM - - - - -	12
18. WILE SONS & CO., INC., JULIUS - - - - -	12
19. WILEN BROTHERS - - - - -	12

THE
MAGAZINE
OF
THE
AMERICAN
SOCIETY
OF
MUSIC
TEACHERS
PUBLISHED
BY
THE
MUSIC
TEACHERS
ASSOCIATION
OF
AMERICA
1914

1914

STATE OF NEW JERSEY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
1060 Broad Street Newark, N. J.

BULLETIN 541

DECEMBER 4, 1942

OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE
LISTS FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletin #536 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletin #536 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective Thursday, December 10, 1942, at 10:00 A.M.

Although the products listed in Bulletin #536 and those listed herein may not be sold BELOW the prices specified therefor, there is nothing in State Control Law or Regulations of the Department of Alcoholic Beverage Control to prohibit those products from being sold ABOVE the prices so specified.

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.

Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
1. LUCIEN ARDIN, INC. 559 Sixth Avenue, New York City				
ARDIN DRY VERMOUTH	30 oz.	\$1.14	\$.0235	\$1.16
	16 oz.	.65	.0125	.66
ARDIN SWEET MONA VERMOUTH	30 oz.	1.14	.0235	1.16
	16 oz.	.65	.0125	.66
ARDIN APPERO APERITIF WINE	30 oz.	1.53	.0235	1.55
	16 oz.	.82	.0125	.83
ARDIN GRAND VIN ROSE	Fifths	.91	.004	.91
	Tenths	.51	.002	.51

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.

Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
-------	------	------------	---------------------------	--

2. BEN-BURK, INC.

1010 Massachusetts Avenue, Boston, Mass.

MR. BOSTON OR OLD MR. BOSTON

PINCH	Quarts	\$2.85	\$.43	\$3.28
Blended Whiskey	Pints	1.50	.215	1.71

Permissible discount of 15% on case lot purchases to be applied to base price exclusive of new Federal Tax.

3. B. CRIBARI & SONS

601 West 26th St., New York City

"SONNIE BOY"

Dry Red Wine

Burgundy	Gallons	1.56	.02	1.58
----------	---------	------	-----	------

"SAINT CLARE"

Dry Red Wine

Claret, Burgundy	Gallons	1.98	.02	2.00
and Chianti	$\frac{1}{2}$ Gals.	1.04	.01	1.05
	Fifths	.55	.004	.55
	Tenths	.30	.002	.30

Dry White Wine

Riesling, Chablis and Sauternes	Gallons	2.06	.02	2.08
	$\frac{1}{2}$ Gals.	1.06	.01	1.07
	Fifths	.56	.004	.56
	Tenths	.31	.002	.31

Sweet Wine

Port, Sherry, Muscatel, Angelica, Dry Sherry, White Port, White Tokay and Tokay	Gallons	2.73	.10	2.83
	$\frac{1}{2}$ Gals.	1.45	.05	1.50
	Quarts	.80	.025	.82
	Fifths	.70	.02	.72
	Tenths	.38	.01	.39

"SAN BENITO"

Dry Wine

Claret, Burgundy, Riesling, Chablis, Sauternes, Cabernet and Haut Sauternes	Gallons	3.02	.02	3.04
	$\frac{1}{2}$ Gals.	1.55	.01	1.56
	Fifths	.90	.004	.90
	Tenths	.48	.002	.48

Chianti

	Qts.-Flask	1.16	.005	1.16
	Pts.-Flask	.70	.0025	.70

Sweet Wines

Port, Sherry, Pale Dry	Gallons	3.70	.10	3.80
Sherry, Muscatel, Tokay, Angelica, Madeira and White Port	$\frac{1}{2}$ Gals.	1.95	.05	2.00
	Quarts	1.17	.025	1.19
	Fifths	1.03	.02	1.05
	Tenths	.57	.01	.58

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.

Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
3. B. CRIBARI & SONS - Cont'd.				
CRIBARI'S VERMOUTH Dry and Sweet	Gallons	\$5.13	\$.10	\$3.23
	$\frac{1}{2}$ Gals.	1.65	.05	1.70
	30 oz.	.85	.0288	.88
	Tenths	.40	.01	.41
"SAN BENITO"				
Champagne and Sparkling	Fifths	2.23	.12	2.35
	Tenths	1.25	.06	1.31
Sparkling Muscat	Fifths	1.97	.12	2.09
	Tenths	1.12	.06	1.18
"SAN BENITO"				
Brandy	Fifths	2.25	.36	2.61
	Pints	1.50	.225	1.72
"SONNIE BOY"				
Dry Red Wine	Gallons			WITHDRAWN
	$\frac{1}{2}$ Gals.			WITHDRAWN
	Fifths			WITHDRAWN
	Tenths			WITHDRAWN
Dry White Wine	Gallons			WITHDRAWN
	$\frac{1}{2}$ Gals.			WITHDRAWN
	Fifths			WITHDRAWN
	Tenths			WITHDRAWN
Sweet Wine	Gallons			WITHDRAWN
	$\frac{1}{2}$ Gals.			WITHDRAWN
	Fifths			WITHDRAWN
	Tenths			WITHDRAWN

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

4. FRANKFORT DISTILLERIES, INCORPORATED

9 Hill Street, Newark, N. J.

MATTINGLY & MOORE Blended Whiskey (86 Proof))	Quarts	2.50	.43	2.93
)	Fifths	2.00	.344	2.34
)	Pints	1.30	.215	1.51
MATTINGLY & MOORE Blended Whiskey (80 Proof))	Fifths	1.97	.32	2.29
)	Pints	1.24	.20	1.44
MATTINGLY & MOORE Blended Whiskey)	Quarts			WITHDRAWN
)	Fifths			WITHDRAWN
)	Pints			WITHDRAWN

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.

Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
5. GAMBARELLI & DAVITTO 333 Sixth Avenue, New York City				
ITALIAN SWISS COLONY "GOLD MEDAL" WINES				
Tipo Red and White	Quarts	\$.985	\$.005	\$.99
	Pints	.6375	.0025	.64
Claret, Zinfandel, Rhine, Chablis, Burgundy, Sauterne and Haut Sauterne	Fifths	.916	.004	.92
	½ Fifths	.508	.002	.51
All Sweet Wines	Gallons	3.38	.10	3.48
	½ Gals.	1.82	.05	1.87
	Quarts	1.035	.025	1.06
	Fifths	.93	.02	.95
ITALIAN SWISS COLONY "SPECIAL" WINES				
All Dry Red Wines	Gallons	1.47	.02	1.49
	Per gal. in 3-gal. demijohn	1.32	.02	1.34
	Per gal. in 5-gal. demijohn	1.27	.02	1.29
	½ Gals.	.84	.01	.85
	Fifths	.516	.004	.52
All Dry White Wines	Gallons	1.62	.02	1.64
	Per gal. in 3-gal. demijohn	1.47	.02	1.49
	Per gal. in 5-gal. demijohn	1.42	.02	1.44
	½ Gals.	.92	.01	.93
	Fifths	.516	.004	.52
All Sweet Wines	Gallons	2.53	.10	2.63
	Per gal. in 3-gal. demijohn	2.38	.10	2.48
	Per gal. in 5-gal. demijohn	2.33	.10	2.43
	½ Gals.	1.32	.05	1.37
	Quarts	.735	.025	.76
	Fifths	.63	.02	.65
SWISS COLONY BRAND WINES				
All Sweet Wines	Gallons	2.53	.10	2.63
	Per gal. in 3-gal. demijohn	2.38	.10	2.48
	Per gal. in 5-gal. demijohn	2.33	.10	2.43
	½ Gals.	1.32	.05	1.37
	Quarts	.735	.025	.76
Fifths	.63	.02	.65	

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.

Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
5. GAMBARELLI & DAVITTO - Cont'd.				
ITALIAN SWISS COLONY BRANDIES				
Grappa	Quarts	\$2.65	\$.45	\$3.10
	Fifths	2.22	.36	2.58
	Pints	1.32	.225	1.54
Grape (4 years old--90 Proof)	Fifths	2.52	.36	2.88
	Pints	1.55	.225	1.77
Grape (Bonded--100 Proof)	Fifths	2.86	.40	3.26
	Pints	1.77	.25	2.02
G. & D PRIVATE STOCK WINES				
All Dry Red Wines	Gallons	2.07	.02	2.09
	Per gal. in 3-gal. demijohn	1.92	.02	1.94
	Per gal. in 5-gal. demijohn	1.87	.02	1.89
	$\frac{1}{2}$ Gals.	1.14	.01	1.15
	Fifths	.616	.004	.62
All Dry White Wines	Gallons	2.22	.02	2.24
	Per gal. in 3-gal. demijohn	2.07	.02	2.09
	Per gal. in 5-gal. demijohn	2.02	.02	2.04
	$\frac{1}{2}$ Gals.	1.24	.01	1.25
	Fifths	.666	.004	.67
All Sweet Wines	Gallons	2.98	.10	3.08
	Per gal. in 3-gal. demijohn	2.83	.10	2.93
	Per gal. in 5-gal. demijohn	2.78	.10	2.88
	$\frac{1}{2}$ Gals.	1.57	.05	1.62
	Quarts	.885	.025	.91
	Fifths	.78	.02	.80
FIOR DI CALIFORNIA WINES				
Burgundy Scelto	Gallons	1.62	.02	1.64
	Per gal. in 3-gal. demijohn	1.47	.02	1.49
	Per gal. in 5-gal. demijohn	1.42	.02	1.44
	$\frac{1}{2}$ Gals.	.92	.01	.93
	Fifths	.516	.004	.52
White Burgundy	Gallons	1.77	.02	1.79
	Per gal. in 3-gal. demijohn	1.62	.02	1.64
	Per gal. in 5-gal. demijohn	1.57	.02	1.59
	$\frac{1}{2}$ Gals.	.99	.01	1.00
	Fifths	.516	.004	.52

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.



Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
5. GAMBARELLI & DAVITTO - Cont'd.				
SPEAS APPLE WINE	Gallons	\$1.82	\$.10	\$1.92
	Per gal. in 3-gal. demijohn	1.70	.10	1.80
	Per gal. in 5-gal. demijohn	1.65	.10	1.75
	½ Gals.	1.00	.05	1.05
	Quarts	.53	.025	.55
	Fifths	.45	.02	.47
	Pints	.23	.0125	.29
GAMBARELLI & DAVITTO SUPERIOR MARSALA Sweet and Dry				
	Quarts	1.005	.025	1.03
G & D VERMOUTHS				
	Gallons	2.73	.10	2.83
	Per gal. in 3-gal. demijohn	2.58	.10	2.68
	Per gal. in 5-gal. demijohn	2.53	.10	2.63
	½ Gals.	1.47	.05	1.52
	30 oz.	.817	.023	.84
G & D SPARKLING WINES				
Champagne	26 oz.	2.50	.12	2.62
	13 oz.	1.50	.06	1.56
	8 oz.	.90	.03	.93
Sparkling Burgundy	26 oz.	2.50	.12	2.62
	13 oz.	1.50	.06	1.56

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

6. GARRETT & COMPANY, INC.
882 Third Avenue, Brooklyn, N. Y.

GARRETT'S AMERICAN WINES

VIRGINIA DARE (White and Red), OLD NORTH STATE BRAND BLACKBERRY, SAUTERNES, HAUT SAUTERNES, RHINE, BURGUNDY, CLARET, CATAWBA and CONCORD)	Gallons	3.10	.02	3.12
	½ Gals.	1.64	.01	1.65
	Fifths	.84	.004	.84
PAUL GARRETT PALE DRY SHERRY and PAUL GARRETT TAWNY PORT	Gallons	3.43	.10	3.53
	½ Gals.	1.77	.05	1.82
	Fifths	.92	.02	.94
PORT, WHITE PORT, SHERRY, TOKAY and MUSCATEL	Gallons	3.10	.10	3.20
	½ Gals.	1.62	.05	1.67
	Fifths	.82	.02	.84

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.

Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
7. GOODERHAM & WORTS DIVISION OF HIRAM WALKER INCORPORATED 630 Fifth Avenue, New York City				
WILLIAM PENN	½ Gals.	\$4.95	\$.86	\$5.81
Blended Whiskey	Quarts	3.00	.43	3.43
	4/5 Qts.	2.44	.344	2.78
	Pints	1.55	.215	1.76

Permissible discount of 10% on case lot purchases of above product to be applied to base price not including new Federal Tax.

8. J. & J. DISTRIBUTING COMPANY
312 Frelinghuysen Avenue, Newark, N. J.

LANDSDOWNE RESERVE Blended Whiskey	Fifths	2.88	.3472	3.23
LANDSDOWNE GIN	Fifths	2.39	.36	2.75

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

9. NATIONAL DISTILLERS PRODUCTS CORP.
120 Broadway, New York City

DE KUYPER PRODUCTS:

Liqueurs

Blackberry	Fifths	2.85	.28	3.13
	Tenths	1.55	.14	1.69

S-J WINES:

Sweet

Port, White Port, Sherry,	Gallons	3.38	.10	3.48
Muscatel, Tokay and	½ Gals.	1.75	.05	1.80
Angelica	Fifths	.89	.02	.91
	12 oz.			WITHDRAWN

Dry White

Sauternes, Haut Sauternes,	Gallons	3.32	.02	3.34
Chablis and Hock	½ Gals.	1.75	.01	1.76
	Fifths	.89	.004	.89
	12 oz.			WITHDRAWN

Dry Red

Claret, Burgundy	Gallons	3.32	.02	3.34
and Zinfandel	½ Gals.	1.75	.01	1.76
	Fifths	.89	.004	.89
	12 oz.			WITHDRAWN

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.



Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
-------	------	------------	---------------------------	--

10. PARK & TILFORD IMPORT CORPORATION
485 Fifth Avenue, New York City

BOOTH GINS:

House of Lords Imported Gin Fifths \$3.80 \$.344 \$4.14

Old Tom Imported Gin Fifths 3.15 .38 3.53

FIELDS SLOE GIN Fifths 3.60 .238 3.84

FIELDS ORANGE BITTERS Fifths 3.65 .238 3.89

8 oz. 1.25 .071 1.32

2 oz. .50 .018 .52

BRUGAL RUM Quarts 3.15 .43 3.58

(Puerto Rican) Fifths 2.65 .344 2.99

Tenths 1.35 .172 1.52

M B & R RHUM CHARLESTON Fifths 3.30 .352 3.65

BEAULIEU VINEYARD WINES:

Beaumont Fifths 1.80 .004 1.80

(Pinot Noir)

Beauclair Fifths 1.80 .004 1.80

(Johannisberger Riesling)

Permissible discount of 10% on case lot purchases of above products to be applied to base price exclusive of new Federal Tax.

SANDERSON SCOTCH WHISKIES:

Vat 69 Fifths 3.59 .344 3.93

Blended Scotch Whisky Tenths 2.00 .176 2.18

(8 years old)

Special Reserve Fifths 3.19 .344 3.53

Blended Scotch Whisky Tenths 1.80 .176 1.98

Permissible discount of only 5% on case lot purchases of latter two products to be applied to base price exclusive of new Federal Tax.

11. PIRRONE WINERIES, INC.

32-34 Monroe Street, Garfield, N. J.

ALLEGRO BRAND

Dry Red Wines Gallons 1.27 .02 1.29

$\frac{1}{2}$ Gals. .72 .01 .73

Quarts .47 .005 .47

Fifths .41 .004 .41

Dry White Wines Gallons 1.42 .02 1.44

$\frac{1}{2}$ Gals. .79 .01 .80

Quarts .51 .005 .51

Fifths .47 .004 .47

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.



Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
-------	------	------------	---------------------------	--

11. PIRRONE WINERIES, INC. - Cont'd.

ALLEGRO BRAND

Sweet Wines	Gallons	\$2.02	\$.10	\$2.12
	½ Gals.	1.06	.05	1.11
	Quarts	.61	.025	.63
	Fifths	.54	.02	.56
	Pints	.32	.0125	.33

VINO NATURALE BRAND

California Dry Red Wine	Gallons	1.43	.02	1.45
	½ Gals.	.79	.01	.80
	Quarts	.47	.005	.47

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

12. ROMA WINE COMPANY, INC.

601 West 26th Street, New York City

ROMA VINTAGE WINES

Dessert Wines

Port, Pale Dry Sherry, Muscatel and Tokay	½ Gals.	1.79	.05	1.84
	Quarts	1.02	.025	1.04
Marsala	Quarts	1.02	.025	1.04

Red and White Table Wines

Burgundy and Sauterne	½ Gals.	1.42	.01	1.43
	4/5 Qts.	.81	.004	.81

Rhine	4/5 Qts.	.81	.004	.81
-------	----------	-----	------	-----

ROMA CALIFORNIA VERMOUTH

Sweet and Dry	30 oz.	1.02	.0235	1.04
---------------	--------	------	-------	------

ROMA LA BOHEME WINES

Dessert Wines

Port, Muscatel, Marsala, Tokay and White Port	Gallons	2.25	.10	2.35
	½ Gals.	1.23	.05	1.28
	Quarts	.64	.025	.66

White Table Wines

Rhine and Sauterne	Gallons	1.44	.02	1.46
	½ Gals.	.82	.01	.83

Red Table Wines

Burgundy, Barbera and Zinfandel	Gallons	1.41	.02	1.43
	½ Gals.	.78	.01	.79

ROMA LA BOHEME

CHAMPAGNE and SPARKLING	26 oz.	2.11	.12	2.23
BURGUNDY	13 oz.	1.15	.06	1.21

CAUTION: "MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING."



Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
-------	------	------------	---------------------------	--

12. ROMA WINE COMPANY, INC. - Cont'd.

LA BOHEME VERMOUTH	Gallons	\$2.48	\$.10	\$2.58
Sweet and Dry	$\frac{1}{2}$ Gals.	1.34	.05	1.39
	Quarts	.77	.025	.79
ROMA'S PRIDE OF THE VINEYARD				
Natural Grape Wine	Gallons	1.54	.02	1.56
(Red and White Table Wine)	$\frac{1}{2}$ Gals.	.87	.01	.88
	Quarts	.51	.005	.51

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

13. SCHENLEY DISTRIBUTORS, INC.

1 Newark Avenue, Jersey City, N. J.

OLD METHUSALEM	Quarts	3.49	.46	3.95
Blend of Straight Whiskies	Fifths	2.88	.37	3.25
	Pints	1.79	.23	2.02
CORONET V.S.Q.	Fifths	2.95	.336	3.29
Domestic Brandy	Pints	1.85	.21	2.06
	Tenths	1.50	.168	1.67

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

14. SEAGRAM-DISTILLERS CORPORATION

Chrysler Building, New York City

SEAGRAM'S "V.O."	Quarts	4.95	.434	5.38
Canadian Whisky--A Blend (7 years old)	Fifths	4.00	.346	4.35
	Pints	2.55	.217	2.77
SEAGRAM'S "83"	Quarts	4.95	.434	5.38
Canadian Whisky (7 years old)	Fifths	4.00	.346	4.35
	Pints	2.55	.217	2.77
SEAGRAM'S 7 CROWN Blended Whiskey	Quarts	3.55	.434	3.98
	Fifths	2.88	.347	3.23
	Pints	1.83	.217	2.05
SEAGRAM'S ANCIENT BOTTLE GIN	Fifths	2.25	.36	2.61
	Pints	1.40	.225	1.62

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.



Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
-------	------	------------	---------------------------	--

15. STEVENS & MOFFETT CO.

150 Bay Street, Jersey City, N. J.

MEIER'S WINES

Ruby Port, Golden Sherry,	½ Gals.	\$2.05	.05	\$2.10
Muscatel, Sweet Catawba and Tokay	Fifths	.97	.02	.99
Hospitality Red or White, Sauterne, Claret, Rhine, Burgundy and Delaware	½ Gals. / Fifths	2.09 / .99	.01 / .004	2.10 / .99
Old Clipper Blackberry	½ Gals. / Fifths	2.09 / .99	.01 / .004	2.10 / .99
Dry Sauterne, Chablis,				
Mellow Burgundy, Wild	½ Gals.	2.28	.01	2.29
Mountain Blackberry	Fifths	1.09	.004	1.09
Tawny Port and Pale Dry Sherry	½ Gals. / Fifths	2.24 / 1.07	.05 / .02	2.29 / 1.09
Original Wild Mountain Blackberry, and Wild Cherry	½ Gals. / Fifths	2.70 / 1.27	.05 / .02	2.75 / 1.29
La Brusca Rouge or Blanc, Wire-Wrapped Sauterne	Fifths	1.19	.004	1.19
1934 Vintage Wines	Fifths	1.79	.004	1.79
Vermouth (Sweet or Dry)	30 oz.	1.07	.0235	1.09
Pale Dry Sherry	5ths-Jugs	1.77	.02	1.79
Pale Dry Sherry (In Silvered Bottles)	½ Gals. / Fifths	2.44 / 1.17	.05 / .02	2.49 / 1.19

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

16. SUSSEX COUNTY DISTILLERY CO., INC.

Sussex, N. J.

HIGH POINT APPLE JACK BRANDY

Quarts	3.00	.49	3.49
Pints	1.55	.2450	1.79

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.

Brand	Size	Base Price	1942	Minimum Consumer
			Federal Tax Increase	Price Including Federal 1942 Tax Increase

17. HIRAM WALKER INCORPORATED
630 Fifth Avenue, New York City

PRIVATE STOCK	Quarts	\$5.75	\$.453	\$6.20
Blended Canadian Whisky (10 years old)	Fifths	4.75	.361	5.11
	Pints	2.95	.226	3.18
GOVERNMENT HOUSE RUM	Fifths	2.49	.344	2.83
White and Gold	Tenths	1.29	.172	1.46
BLANDY'S WINES				
Madeira				
Componeza	Fifths	2.08	.02	2.10

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

18. JULIUS WILE & SONS CO., INC.
2 Park Avenue, New York City

WILLIAMS & HUMBERT SHERRIES				
Dry Sack	Fifths	3.23	.02	3.25
Pando Amontillado	Fifths	2.68	.02	2.70

Permissible discount of 10% on case lot purchases to be applied to base price exclusive of new Federal Tax.

19. WILEN BROTHERS
250 West Cambria St., Philadelphia, Pa.

WILEN WINES				
Port, Sherry, Muscatel and White Tokay	Gallons	2.23	.10	2.33
	$\frac{1}{2}$ Gals.	1.17	.05	1.22
	Quarts	.69	.025	.71
	Fifths	.58	.02	.60
Blackberry	Gallons	2.10	.02	2.12
	$\frac{1}{2}$ Gals.	1.10	.01	1.11
	Quarts	.65	.005	.65
	Fifths	.60	.004	.60
Sauterne and Rhine	Gallons	2.17	.02	2.19
	$\frac{1}{2}$ Gals.	1.14	.01	1.15
	Quarts	.67	.005	.67
	Fifths	.57	.004	.57

CAUTION: MINIMUM RESALE PRICES APPEAR IN THE LAST COLUMN OF EACH LISTING.



Brand	Size	Base Price	1942 Federal Tax Increase	Minimum Consumer Price Including Federal 1942 Tax Increase
-------	------	------------	---------------------------	--

19. WILEN BROTHERS - Cont'd.

WILEN WINES

Claret, Burgundy and Chianti	Gallons	\$1.57	.02	\$1.59
	½ Gals.	.99	.01	1.00
	Quarts	.57	.005	.57
	Fifths	.47	.004	.47
Zinfandel and Barberone	Gallons	1.52	.02	1.54
	½ Gals.	.94	.01	.95
	Quarts	.57	.005	.57

PROMULGATED AND PUBLISHED DECEMBER 4, 1942.

Robert E. Dunsell
COMMISSIONER.

IMPORTANT NOTICE OF CAUTION TO
ALL RETAIL LICENSEES

Three columns of figures now appear alongside of each listing in the Minimum Resale Price Publication. Because of the new 1942 Federal Tax Increase, it is deemed necessary to clearly set forth the exact tax increase affecting each individual item.

The last column, indicated by an arrow at the top of each page, contains the Minimum Resale Prices which are the combination of the base bottle price and the Federal Tax Increase. Prices shown in the last column are the prices enforced and protected by the Department of Alcoholic Beverage Control pursuant to Fair Trade Regulations No. 30.

You will note that in applying the Federal Tax to bottle prices, fractions up to and including one-half cent are absorbed by the retailer. Fractions over one-half cent are computed to the next highest cent and added to the whole tax of the bottle price.

BE CAUTIONED that in case lot purchases, the Minimum Resale Price shall be the sum of the single bottle price multiplied by the number of units per case and against which the permissible discount has been applied, plus the Federal Tax Increase for each individual bottle.

EXAMPLE:

Base Price	\$3.00 per quart	
Case of 12 Quarts		\$36.00
Permissible Discount of 10%		<u>3.60</u>
	Net Base Price	\$32.40
1942 Federal Tax Increase Per Bottle	\$.43	
Case Tax (12 Quarts) @ \$.43 Per Quart		<u>5.16</u>
	Minimum Resale Case Price	\$37.56

New Jersey State Library

CHECKED BY No. 3