

NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

Mon 7/27/2020 10:10 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; Purple Category; doctors approvals

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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



July 27, 2020

Blog Posts

Marketing Blog
[Proven Bets to Make When Pitching Reporters](#)

New Books Blog
[New Books \(July 1, 2020\)](#)

In This Issue

[Libraries to Business Event and Resource Site](#)

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[EBSCO Resources for Library Staff](#)

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[How Did Your Library Offer Books to Students During Quarantine?](#)

.....

NJSL Presents Blog
[Finding Grant Funding with FDO](#)
[Essential Recap](#)

[Find more blog posts here...](#)

Webinars This Week

July 27, 2020

[Genealogy Resources and Programs at the New Jersey State Library](#)

July 30, 2020

[His Majesty's Infernal Nuisance: The Colonial Privateers of the Mullica](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

Mary Chute: [@NJSLMaryChute](#)
NJ State Librarian

Life in High School & Beyond Virtual Conference

[Community Connect: Digital Access at Home Grant](#)

[Resilient Communities: Libraries Respond to Climate Change Grant](#)

[National Leadership Grants](#)

Libraries to Business Launches Event and Resource Site

Libraries to Business, in partnership with the New Jersey State Library, announced the launch of its website, www.libs2b.com, a clearinghouse of online events and resources for the small business community. L2B connects individuals, small business owners, and entrepreneurs to assist and develop organizations that have shifted in-person meetings to online webinars. The site features the L2B calendar, a centralized depot for business and workforce development focused organizations to showcase their online events and webinars, which are free and open to New Jersey residents. For further information about how to add your organization's business or workforce development events to the L2B calendar, please use the Contact form by visiting: <https://libs2b.com/calendar/>

Discover New EBSCO Resources for Library Staff

Job Searching Made Easy with Job and Career Accelerator Webinar

Join us on **Aug. 5, 2020 from 1:00 - 2:00 p.m.** to learn how Job & Career Accelerator can help your patrons effectively navigate through the modern day job search, from exploring occupations and up-to-the-minute job postings to creating the tools necessary to get hired using our award-winning resume and cover letter builders. We will also explore the Computer Skills center to find resources that will enhance our job skills. [Register here.](#)

Business Resources Within My Online Library

On **Sep. 10, 2020 from 10:30 - 11:30 a.m.**, let's look at Business Search, Regional Business News, and Small Business Reference Center to see what we can find to assist patron's with their business needs. We'll

Peggy Cadigan: [@pcadigan](#)

*Deputy State Librarian for
Innovation & Outreach*

Sharon Rawlins: [@bklover](#)

Youth Services Consultant

Andrea Levandowski:

[@NJGrowsBiz](#) and [@NJWorks](#)

*Small Business Development &
Technology*

Teri Taylor: [@TeriTaylorNJSL](#)

*U.S. Documents Librarian,
Reference Services*

Leigh Clark: [@NJSLFundingInfo](#)

*New Jersey State Library's Funding
Information Center*

Elizabeth Burns: [@NJSLTBBC](#)

*New Jersey State Library
Talking Book & Braille Center*

Susette Brooks: [@NJStateLibrary](#)

*New Jersey State Library
Office of Communications, Marketing and
Outreach*

discover popular reading materials like Harvard Business Review and Consumer Reports, along with top business journals in many subjects. We'll also discover newspapers and reference books, along with company reports, SWOT analyses, and more. [Register here.](#)

How Did Your Library Offer Books to Students During Quarantine?

The Department of Education is collecting information about the many ways school and public librarians continued to offer book access to students during quarantine. Many of us established or strengthened partnerships and found creative ways to bring books to students. Please take a few minutes to complete the [brief survey](#) and share your story.

Learning Disabilities Association of New Jersey to Host August Conference

On **Aug. 11th**, the Learning Disabilities Association of New Jersey will host "Life in High School & Beyond Virtual Conference & Resource Expo" for parents, educators, professionals, and students. The conference will help offer students a smoother transition into the next, exciting phase of their education. [Learn more and register here.](#) If you have questions, contact info@LDANJ.org or 732-645-2738.

GRANTS AND OTHER OPPORTUNITES

Apply for the Community Connect: Digital Access at Home Grant

Community Connect: Digital Access at Home, an initiative of the American Library Association and Capital One Bank, offers grants and resources to help support digital access and financial capability in rural communities nationwide. Twenty rural public libraries will receive five Wi-Fi hotspots (including service contract) for lending to patrons, a \$2,000 stipend to support implementing financial capability programs, curated book lists and more. Public libraries are eligible if they serve a legal service area population of 25,000 or less and are in a rural community at least five miles from an urbanized area. The application deadline is **Aug. 26, 2020.** [Learn more here.](#)

Apply for Resilient Communities: Libraries Respond to Climate Change Grant

Resilient Communities: Libraries Respond to Climate Change, an initiative of the American Library Association, will help libraries engage their communities in programs and conversations that address the climate crisis. The initiative will fund film screenings, community dialogues, and related events based on local interest in 25 public and academic libraries in 2020, and it will fund the creation of a suite of free programming resources about the climate crisis that will be available to all libraries. Each selected library will receive several items, including a \$1,000 programming grant, five documentaries with public performance rights on DVD and/or streaming, and digital promotional materials for local program publicity. Public and academic libraries may apply. The application deadline is **Aug. 28, 2020**. [Learn more here](#).

Apply for a National Leadership Grant and the Laura Bush 21st Century Librarian Program

The Institute of Museum and Library Services is accepting FY 2021 proposals for National Leadership Grants for Libraries and the Laura Bush 21st Century Librarian Program. The application process has two phases. For Phase I, all applicants must submit two-page preliminary proposals by **Oct. 2, 2020**. For Phase II, selected applicants will be invited to submit full proposals, due March 26, 2021. National Leadership Grants for Libraries support projects that enhance the quality of library and archives services nationwide by advancing theory and practice. The Laura Bush 21st Century Librarian program invests in developing a diverse workforce of librarians to better meet the changing learning and information needs of the American public by enhancing the training and professional development of library and archives professionals, developing faculty and library leaders, and recruiting, educating, and retaining the next generation of library and archives professionals. [Learn more here](#).

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
Office of Communications, Marketing & Outreach
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Connecting people with information through libraries.

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