

NJSL Direct - News for Librarians from the NJ State Library

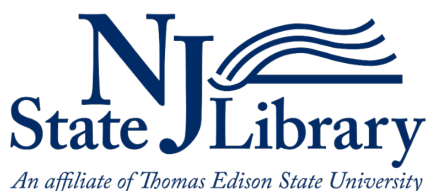
New Jersey State Library <marketing@njstatelib.org>

Mon 6/15/2020 1:49 PM

To: Patt Ferrari <pferrari@njstatelib.org>;

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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



June 15, 2020

Blog Posts

Marketing Blog

[Planning to Reopen Your Library? Start with a Communications Plan](#)

[The Communications Plan, Part 1: How to Set Goals for Your Library's Future](#)

In This Issue

[Stage 2 of NJ's Reopening Plan Begins, Permitting Library Curbside Pickup](#)

[Statement from the NJSL Diversity + Inclusion Committee](#)

[Drive-Up Wifi at NJ Libraries](#)

[The Communications Plan, Part 2: What You Need to Know About Establishing an Objective](#)

[The Communications Plan, Part 3: How to Find Your Audience](#)

[New Books Blog
New Books \(June 5, 2020\)](#)

[NJSL Presents Blog
Introduction to Corporate Giving Program Recap](#)

[Find more blog posts here...](#)

Events This Week

June 16, 2020
[WEBINAR - Retirement on Your Terms](#)

June 19, 2020
[WEBINAR - Roots and Branches: The Genealogy of Muslim Community Development in Greater Newark, NJ - Part 2](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Updates from TBBC

[NJEDA's Small Business Emergency Assistance Grant](#)

[Women's Suffrage Youth Book Sets](#)

[Jerry Kline Community Impact Prize](#)

Stage 2 of NJ's Reopening Plan Begins, Permitting Library Curbside Pickup

Pursuant to the provisions of Executive Order No. 153 (2020), libraries are now permitted to reopen their outdoor spaces to the public. However, patrons shall not be permitted to enter the brick-and-mortar premises, but instead, shall be permitted to pick up or drop off materials outside of the facility that they have already ordered ("curbside pickup/drop-off"). Colonel Patrick J. Callahan, the State Director of Emergency Management, signed Administrative Order No. 2020-15 on June 13, 2020. [Read more here.](#)

Statement from the Diversity + Inclusion Committee

Our libraries' doors have now been closed for three months. That feels like a long time, but when you compare all that's happened during this period, twelve weeks isn't very long. Since March, nearly 12,000 New Jerseyans succumbed to Covid-19 complications; communities are hurting in unimaginable ways following the brutal and unjustified killings of Ahmaud Arbery, George Floyd, and Breonna Taylor; and protests erupted in towns statewide and in cities across the United States. This is too much grief and trauma to endure in a lifetime, let alone in a few weeks. But we must go through it - not around it...

[Read more here.](#)

Drive-Up Wifi at NJ Libraries

WiFi access is crucial for New Jersey residents to work, study, and connect to important resources. Libraries are committed to bridging the digital divides in their communities by providing WiFi free of charge. The State Library has compiled a map of NJ public

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New Jersey State Library
Office of Communications, Marketing and
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libraries that provides details about how to connect to WiFi from outside of library buildings that are currently closed due to COVID-19. [Find the map here](#). The map and other information on this page will be updated and available even after libraries reopen. We recognize that COVID-19 reinforced the importance of collecting this information, but the issues around WiFi access are not unique to this crisis.

Updates from TBBC

Read TBBC's weekly highlights newsletter [here](#).

GRANTS AND OTHER OPPORTUNITES

NJEDA's Small Business Emergency Assistance Grant Available

Applications for NJEDA's Small Business Emergency Assistance Grant Program - Phase 2 is open. NJEDA staff will process the applications on a first-come, first-serve basis. An organization may use Phase 2 grant funding to reimburse revenue lost as a result of a business interruption caused by COVID-19. Funding cannot be used for capital expenses, including construction. Maximum grant amount is \$10,000 per organization. 501(c)(3), 501(c)(4), and 501(c)(7) organizations are eligible. [Read more here](#).

Women's Suffrage Youth Book Sets Available

The American Library Association partnered with the Women's Suffrage Centennial Commission to distribute 6,000 women's suffrage youth book sets to libraries across the country. Each set consists of three books corresponding to different reading levels: "Around America to Win the Vote" by Mara Rockliff for elementary readers; "The Woman's Hour: Our Fight for the Right to Vote" by Elaine Weiss for middle schoolers; and the "National Park Service Women's Suffrage Reader," an anthology of essays for high school readers. **Today, June 15, 2020, is the last day that public and school libraries can apply for the book sets.** [Learn more here](#).

Jerry Kline Community Impact Prize Application Available

Applications for the Jerry Kline Community Impact Prize are available. The prize, developed in partnership between the Gerald M. Kline Family Foundation and Library Journal, was created in 2019 to recognize the public library as a vital community asset. When libraries, civic entities, organizations, and the people they serve become close partners, their communities thrive. One winning library will receive \$250,000 in unfettered grant monies and will also be profiled in the November issue of Library Journal and online. The winning library will be identified based on the degree of its impact on the community. Submit nominations via this [online form](#) by **July 15, 2020**. [Learn more here](#).

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

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Connecting people with information through libraries.

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