

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
April 7, 2025

News from Around the State

NJ Attorney General Joins Multistate Lawsuit Against Trump Administration Over Cuts to Federal Agencies

New Jersey Attorney General Matthew J. Platkin joined a coalition of 21 attorneys general in filing a lawsuit against the Trump Administration to stop the dismantling of three federal agencies—the Institute of Museum and Library Services, the Minority Business Development Agency, and the Federal Mediation and Conciliation Service—that provide services and funding supporting public libraries and museums, workers, and minority-owned businesses nationwide. [Read the full press release.](#)

LibraryLinkNJ Mental Health First Aid Training

LibraryLinkNJ will continue their partnership with Hackensack Meridian Health to offer virtual Adult and Youth Mental Health First Aid training courses. Mental health emergencies can touch nearly any aspect of library service, and staff in any position from any library type are invited to register for this free training course taught by certified Mental Health First Aid instructors.

Registration is now open for the following spring training courses and is limited to 30 participants for each session:

- [Youth Mental Health First Aid Training](#) - April 15th, 9:00AM-1:30PM
- [Adult Mental Health First Aid Training](#) - May 16th, 9:00AM-2:30PM

Registration for the 2025 NJLA Conference is open!

Registration is open for the 2025 NJLA Annual Conference on May 28–30 at Harrah's Casino in Atlantic City. NJLA conferences provide opportunities to learn, network, and connect with colleagues. Register now for Early Bird pricing. Early bird registration ends May 13th at midnight. Get details at njla.org/conference.

National Opportunities

National Library Week 2025: Drawn to the Library!

Celebrate National Library Week, April 6 - 12, 2025. This year's theme is "Drawn to the Library" to celebrate that no matter what draws you in, the library has something for everyone! Award-winning author and illustrator Raina Telgemeier and cartoonist and comic theorist Scott McCloud have been selected as Honorary Chairs of National Library Week 2025. If your library would like to take part in this annual celebration, [visit ALA's website](#) for free tools and resources.

NJSL Presents Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in April, feel free to share within your communities.

- [The Mysteries of the 1777 Battle of Navesink](#) - April 9th @ noon
 - [Listen More, Talk Less: A Key to Career Success](#) - April 16th @ noon
 - [Introduction to Proposal Writing](#) - April 17th @ noon
 - [Coping with Deer](#) - April 23rd @ noon
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Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Understanding the Algorithm](#)
- [Have Hashtags Gone Out of Style?](#)
- [Look Out for These Social Media Trends in 2025](#)
- [Inclusive Marketing for Libraries](#)
- [How to Fix a Creative Block in Marketing](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.