

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
April 28, 2025

State Library Updates

NJSL Presents May Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in May, feel free to share within your communities.

- [VIRTUAL AUTHOR TALK – Speaking Yiddish to Chickens: Holocaust Survivors on South Jersey Poultry Farms](#) - May 6th @ noon
- [The Truth About Arthritis](#) - May 8th @ 12:30 p.m.
- [Financial Side of College Graduation](#) - May 14th @ noon

State Librarian's Update - May 2025

Please take a moment to review the May 2025 New Jersey State Library [update](#).

LCBA Feature: Bayonne Public Library

This month's New Jersey Library Construction Bond Act spotlight features the Bayonne Public Library! The historic Bayonne Public Library reopened its doors after a major transformation, including essential infrastructure upgrades and improved accessibility for all. [Click here](#) to read about their renovation, supported in part by funds from the New Jersey Library Construction Bond Act, administered by the New Jersey State Library.

NJSL Presents Webinar Highlighting Veteran Support in New Jersey

Help connect your community to valuable veteran resources by promoting our free, informative webinar, "Unforgotten Valor: How the NJ Department of Military and Veterans Affairs Supports NJ's Veterans." Taking place on **May 13th at noon**, this webinar will provide an overview of the programs, benefits, and services of the NJ Dept. of Military and Veterans Affairs. It's a great opportunity for veterans, their families, caregivers, and anyone who serves the veteran community to learn more and ask questions. Feel free to share this learning opportunity with your patrons and veteran groups. [Click here to learn more and register.](#)

Grab Patrons' Attention with These Videos!

One of the best ways to get eyes on your content is to keep it short and sweet. If your library wants to start creating more short-form videos, we're sharing some inspiration in our latest marketing blog on where to start! [Click here to read.](#)

News from Around the State

DEP Announces Online Library to Help K-5 Educators Incorporate Climate Change Lessons and Solution-Based Concepts into All Subject Areas

The NJ Dept. of Environmental Protection has released a new online library, unveiled as part of Earth Week, that provides guidance on how to seamlessly weave climate change education into multiple school subject areas. The library of resources from the Office of Environmental Education includes curated resources from environment-focused nonprofit organizations, government agencies, and academic institutions. [Read more.](#)

Share Summer EBT Program with Patrons

The NJ Summer EBT Program provides low-income families with a one time \$120 EBT card per eligible child to help purchase groceries during the summer when kids might not have access to school meals. Please feel free to share this information within your community. Visit <https://www.nj.gov/summerebt/> for qualifications and how to apply.

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Understanding the Algorithm](#)
- [Have Hashtags Gone Out of Style?](#)
- [Look Out for These Social Media Trends in 2025](#)
- [Inclusive Marketing for Libraries](#)
- [How to Fix a Creative Block in Marketing](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

