From: New Jersey State Library
To: Patt Ferrari
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
April 11, 2022

Updates & Opportunities

NJSL Sessions at the 2022 NJLA Conference

We're looking forward to the annual NJLA conference **June 1-3, 2022** at Harrah's in Atlantic City! Registration is still open to all New Jersey librarians and library staff members. If you're attending, consider checking out the sessions led by NJSL staff. **Click to Learn More.**

Save the Dates - Inaugural NJSL Digital Literacy Forum

Save the dates **May 10th-13th, 2022** for the first ever New Jersey State Library Digital Literacy Forum: Vital Conversations about Digital Literacy in NJ Libraries. Spearheaded by the NJSL Lifelong Learning unit, this four-day forum aims at inspiring new investments, engagements and partnerships that advance digital literacy across the state. **Click to Learn More.**

ARPA Funded E-Resources Expiring

The following statewide resources funded by the ARPA grant will end in the near future. Please see the information below for those dates. On another note, the State Library is expecting to license statewide e-resources and software with a start date of July 1, 2022. We expect to have more information about new and renewed licenses in May 2022.

- Brainfuse: The end date for this service is June 30, 2022.
- Homeless Institute: The end date for these tutorials is July 1, 2022.

Contact **Kathleen Moeller-Peiffer** with any questions.

Attend Connecting Communities with Chrome OS Virtual Event

On **April 14th 1PM - 2PM**, join your peers to learn how to empower and connect the public libraries communities with social and educational programs. **Click to Learn More and Register.**

NJ Libraries Homeless Institute Training

New Jersey State Library continues to license the Homeless Institute for all public library staff until **July 1, 2022.** The Homeless Institute includes training on a variety of topics including body language, hoarding, and problem behaviors related to COVID-19. **Click for Flyer.**

Upcoming AAPI Learning Opportunities

All are welcome to attend the following free webinars in April and May to learn more about AAPI (Asian American Pacific Islanders.) Educators will receive PD certificates for participating in either webinar!

- **AAPI Curriculum Professional Development Webinar Series** hosted by NJEA.
- **AAPI Curriculum Professional Development Workshops** hosted by the Asian American Education project.

Additional Resources:

- **K-12 AAPI Curriculum Resources Flyer**
- **AAPI Book Lists**

Learn More About NJALA

The **New Jersey Association of Library Assistants** is an active group of Library Assistants, Library Aides, Para-Professionals, Para-Librarians, Library Directors and other specialists who have united to address concerns that cut across diverse interests. From NJALA: “We have not let the pandemic stop us from bringing information, education, etc., to the members of NJALA. We have been offering monthly virtual sessions with great presenters, and they have been well attended. We will finish this year out with monthly virtual sessions.” If you are planning on attending the upcoming NJLA Annual Conference, consider checking out the NJALA poster session, *If You Ain't a Librarian...We're the Group for You!* Learn about how the NJALA supports its members, what initiatives they took on in 2021 to bolster engagement, and goals for the future of the group.

Donate to Increase Literacy Across New Jersey

BookSmiles, a 501(c)(3) nonprofit (EIN 82-3233733), promotes literacy and the joy of reading by giving books to children throughout Philadelphia and New Jersey. They provide students and younger siblings with high-quality new or gently used books, laying the groundwork for academic success. Educators – especially those representing Title I schools – receive books for classroom libraries, for students to keep at home and for pop-up book fairs. BookSmiles “irrigates book deserts” so please consider donating books to this organization! **Click to Learn More and Donate.**

New ALA Report: Library Broadband Services During the Covid-19 Pandemic

ALA recently released this report on keeping communities connected through broadband services during the pandemic. Among the libraries featured, New Jersey's own Roxbury Public Library was listed as an example of best practices. **Click to Read.**

EBSCO Trainings for NJ Libraries

All New Jersey Libraries are welcome to participate in the several upcoming EBSCO training sessions this spring. All sessions will be recorded and available to participants afterward. **Click to see sessions and register.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Achieving Library Website Accessibility
- How to Send an Email Newsletter Your Patrons Will Read
- Beware of These 5 Marketing Mistakes
- Setting Up Website Navigation

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | Website

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