

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
February 5, 2024

State Library Updates

The NJ State Library is providing all NJ residents with free access to over 20,000 eBooks & Audiobooks through the Palace Project

We are pleased to announce the statewide roll out of the Palace Project, a new digital library service that offers free ebooks and audiobooks in one easy-to-use app. Through the Palace app, library users have access to over 20,000 items curated by the Digital Public Library of America and the New Jersey State Library. [Click to learn more.](#)

Last Chance to Register for New Directors Training

Join us for our annual New Directors Training that will once again be offered as a virtual event on **February 14th & February 21st**. Please note that while this training is geared toward new library directors, all library directors are invited to attend! [Click to learn more and register.](#)

JerseyClicks Upcoming Training Sessions

The below sessions are being offered at 2pm on the following dates:

- EBSCO Presents: Get to Know the New EBSCOhost! - **February 22nd**
- Gale Presents: Peterson's Test and Career Prep: Resources for Career and Job-Hunting - **March 5th**

- ProQuest Presents: HeritageQuest Online Introduction - **March 19th**
[Click to learn more and register](#)

News from Around the State

New Jersey Center for the Book's Miss Rumphius Award

Applications are being accepted for the New Jersey Center for the Book's annual Miss Rumphius Award, based upon the title character of the National Book Award winner by Barbara Cooney. This award is to amplify the work of exemplary librarians, library staff, library students, and school librarians who implement creative and engaging programs for youth to improve their environments. [Click here to apply.](#) For additional information, please contact [Sharon Rawlins](#).

Wellpoint New Jersey's Read Across America Video Library

Wellpoint New Jersey, a Medicaid health plan that provides NJ FamilyCare benefits to more than 250,000 members throughout the state, is sponsoring a Read Across America in-state online library initiative. Celebrate Read Across America **March 2nd-6th** by sharing [this free online video library](#) with your patrons, which features New Jersey personalities narrating their favorite children's story.

NJ Division of Aging Services Grant Opportunity

The Division of Aging Services (DoAS) has issued a Request for Proposals for Senior Save Navigators for Education, Outreach and Application Assistance for the NJSave Programs. The NJSave application provides a single pathway to connect individuals to programs that can assist in lowering the cost of prescriptions, Medicare, utilities, and hearing aids, and screen applicants for additional help with utilities, food, and prescriptions through other State and federal programs. [Click here to learn more.](#)

National Opportunities

2024 AARP Community Challenge

The AARP Community Challenge provides small grants to fund quick-action projects that can help communities become more livable for people of all ages. There are three different grant opportunities to consider, [click here to learn more and apply](#). Applications are due **March 6, 2024**.

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Avoid These Video Marketing Mistakes!](#)
- [Best Types of Social Media Content for 2024](#)
- [How to Improve Website SEO](#)
- [Ten Reasons to Visit Your Local Public Library](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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