

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
October 7, 2024

State Library Updates

NJSL Presents October Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in October, feel free to share within your communities.

- [Using AI in Genealogy](#) - October 8th @ noon
- [Introduction to Medicare](#) - October 23rd @ noon
- [Women Ancestors in New Jersey](#) - October 29th @ noon

Request for Quotations for Meeting Planner

The New Jersey State Library is seeking professional meeting planner services for an upcoming event, Reimagining Information Literacy, scheduled for Summer 2026 (date tbd) in New Jersey, (specific location tbd). We invite qualified meeting planning firms or individuals to submit a quotation for the scope of work described in this RFQ. Submissions must be received no later than **December 2, 2024**.

[Click here to learn more.](#)

Exploring AI in Library Marketing

Artificial Intelligence (AI) was initially introduced to the general public about two years ago and through use and research, tools have become more refined over the years. Check out our latest marketing blog if you're open to incorporating AI into your library's marketing, but want to learn more about it! [Click to read](#).

News from Around the State

Gotta Know Jersey - A Multimedia Guide to November's Elections

NJ Spotlight News' Gotta Know Jersey series is designed to provide New Jerseyans with all the information they need about the upcoming election, why it's important, and how the state Legislature works. Their goal is to try to both improve knowledge of the Legislature and maybe even convince some people who might not be thinking about voting to cast ballots. Feel free to share the series within your community, and stay tuned for part 3 coming **October 17th** on their [YouTube channel](#). [Click to learn more](#).

Registration is Open for New Jersey Makers Day 2025

Registration is now open for the 11th [New Jersey Makers Day](#) taking place **March 21-23, 2025!** [Click here](#) to register your site.

Applications for the competitive Mini-Grant program are also open through 5pm on **December 6, 2024**. NJMD Mini-Grants are a great way to earn funds for your site's event, and you must be a registered location in order to apply! [Click here to apply and learn more](#).

Any questions about NJMD registration, mini-grants, or getting involved on the NJMD Board or Committees can be directed to Emily Witkowski, Site Support Chair, at ewitkowski@njmakersday.org.

National Opportunities

Cybersecurity Pilot for Schools and Libraries

The Federal Communications Commission (FCC) recently launched the \$200 million, three-year [Schools and Libraries Cybersecurity Pilot Program](#) to explore how Universal Service funds can be used to help schools and libraries secure their broadband and computer networks against cyberattacks. Applications are due **November 1**. [Click here to download brief](#).

Recovery Resources for Libraries

The Institute of Museum and Library Services participates in the Heritage Emergency National Task Force, a partnership of 62 national service organizations and federal agencies created to protect cultural heritage from the damaging effects of natural disasters and other emergencies. [Click here to see their recovery resources](#) for libraries impacted by natural disasters.

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Instagram Threads: A Year Later](#)
- [How to Quantify Your Library's Social Media Efforts](#)
- [How to Master Social Media Automation](#)
- [Marketing Your Library on YouTube](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

