

STATE OF NEW JERSEY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
744 Broad Street Newark, N. J.

BULLETIN 374

JANUARY 11, 1940

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OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE LISTS
FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletins #350 and #360 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletins #350 and #360 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective January 15, 1940, at 10:00 A.M.

Brand	Size	Minimum Consumer Price
1. THE AMERICAN DISTILLING COMPANY, 135 East 42nd Street, New York City		
OLD AMERICAN BRAND	Gallons	WITHDRAWN
Straight Rye or Bourbon	Quarts	\$ 1.75
	Pints	.90
THE AMERICAN DISTILLING COMPANY'S STILLBROOK	Quarts	1.75
Straight Rye	Pints	.90
THE AMERICAN DISTILLING COMPANY'S BONDED STOCK	Quarts	2.25
Straight Rye or Straight Bourbon	Pints	1.15
MEADWOOD	Quarts	1.75
Straight Bourbon	Pints	.90
GOOD OLD GUCKENHEIMER	Quarts	2.00
Blended Whiskey	Pints	1.05
GOOD OLD GUCKENHEIMER	Quarts	2.50
Bottled in Bond	Fifths	2.15
Straight rye or Straight Bourbon	Pints	1.30
KING JAMES	Fifths	2.00
Blended Scotch Type Whiskey	1/2 Fifths	1.05
GRAND OLD PARR		
Blended Straight Scotch Whiskies	Fifths	4.25

Brand	Size	Minimum Consumer Price
1. THE AMERICAN DISTILLING COMPANY - Cont'd		
SANDY MacDONALD	Fifths	\$3.35
Blended Scotch Whiskies	1/2 Fifths	WITHDRAWN
PIPING ROCK		
Cordials	Fifths	1.40
Apricot, Blackberry, Peach,	Pints	.85
Cherry and Creme de Menthe	1/2 Pints	.45
(Green and White)		
MEADWOOD		
Bottled in Bond	Quarts	WITHDRAWN
Straight Bourbon	Pints	WITHDRAWN
THE AMERICAN DISTILLING		
COMPANY'S SUPREME	Quarts	WITHDRAWN
Straight rye or Bourbon	Pints	WITHDRAWN
OLD AMERICAN BRAND SPECIAL		
BLENDED WHISKEY	Quarts	WITHDRAWN
A Blend	Pints	WITHDRAWN
THE AMERICAN DISTILLING		
COMPANY'S MONOGRAM	Quarts	WITHDRAWN
A Blend	Pints	WITHDRAWN
KUMMEL and	Fifths	WITHDRAWN
PEPPERMINT SCHNAPPS	Pints	WITHDRAWN
	1/2 Pints	WITHDRAWN
PIPING ROCK	Quarts	WITHDRAWN
Orange Gin, Mint Gin	Fifths	WITHDRAWN
and Sloe Gin	Pints	WITHDRAWN
PIPING ROCK	Quarts	WITHDRAWN
Rock and rye	Pints	WITHDRAWN
	1/2 Pints	WITHDRAWN

Discount of 10% permitted on case lot purchases of above products as well as all other American Distilling Company's products listed in Bulletin #350.

2. BROWNE VINTNERS CO., INC.
60 Branford Place, Newark, N. J.

EL BARI GIN	Quarts	1.80
	Fifths	1.49
	Pints	.98

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
3. CALVERT DISTILLERS CORPORATION, 30 Rockefeller Plaza, New York City		
CALVERT'S LONDON DRY GIN	Quarts	\$ 1.59
	Fifths	1.29
	Pints	.85
Discount of 10% permitted on case lot purchases.		

4. CARSTAIRS BROS. DISTILLING CO., INC. Chrysler Building, New York City		
SILVER DOLLAR		
Rye Whiskey (18 months old - 86 Proof)	Quarts	1.60
	Pints	.85
This is the only SILVER DOLLAR product which is now subject to a minimum resale price.		
Discount of 10% permitted on case lot purchases.		

5. JAMES J. CLARK, INC. 733 Communipaw Avenue, Jersey City, N.J.		
KING GEORGE IV Scotch Whisky	Fifths	2.49
	Tenths	1.39

6. CONTINENTAL DISTILLING CORPORATION, 1800 W. Lenigh Avenue, Philadelphia, Pa.		
COBBS CREEK RESERVE Blended Whiskey	Quarts	1.85
	Pints	.95
COBBS CREEK BAR SPECIAL Blended Whiskey	Quarts	1.85
	Pints	.90
DIXIE BELLE Distilled London Dry Gin	Quarts	1.75
	Fifths	1.40
	Pints	.90
DIXIE BELLE SLOE GIN	Quarts	1.75
	Fifths	1.40
	Pints	.90
SEVILLA RUM (Gold or White)	Fifths	1.80
	Pints	1.15
MIDWEST Straight Corn Whiskey (2 years old)	Quarts	1.75
	Pints	.90
CAVALIER Distilled Dry Gin	Quarts	1.45
	Fifths	1.15
	Pints	.75

Brand	Size	Minimum Consumer Price
6. CONTINENTAL DISTILLING CORPORATION - Cont'd		
CONQUEROR Distilled Dry Gin	Quarts	\$ 1.45
	Fifths	1.15
	Pints	.75
OLD HICKORY Straight Rye or Straight Bourbon Whiskey (4 years old)	Quarts	1.90
	Pints	.99
PHILADELPHIA Straight Rye Whiskey bottled in Bond (4 years old)	Quarts	WITHDRAWN
	Pints	WITHDRAWN
PARK SPRING Straight Rye or Straight Bourbon Whiskey - Bottled in Bond (4 years old)	Quarts	WITHDRAWN
	Pints	WITHDRAWN
OLD TREASURE Blended Whiskey	Quarts	WITHDRAWN
	Pints	WITHDRAWN
McCALLUM'S PERFECTION Scots Whisky	Fifths	WITHDRAWN
	Tenths	WITHDRAWN
Discount of 10% permitted on case lot purchases.		

7. DISTILLED LIQUORS IMPORT CO., INC. 271 Madison Avenue, New York City		
WILLIAM PENN Blended Whiskey	Quarts	2.25
	Pints	1.15
Discount of 10% permitted on case lot purchases.		

8. F. & A. DISTRIBUTING CO., 235 West First Street, Bayonne, N. J.		
PASQUAL RUM White and Gold	Fifths	WITHDRAWN
	Tenths	WITHDRAWN
Heavy Bodied	Fifths	WITHDRAWN
	Tenths	WITHDRAWN

9. F-C-G IMPORTERS, INC. 601 West 138th Street, New York City		
LOUIS ROEDERER-CHAMPAGNE Cuvee Speciale	Double Magnums	WITHDRAWN
	Magnums	WITHDRAWN
	Bottles	WITHDRAWN
	1/2 bottles	WITHDRAWN
	Splits	WITHDRAWN

Brand	Size	Minimum Consumer Price
9. F-C-G IMPORTERS, INC. - Cont'd		
LOUIS ROEDERER-CHAMPAGNE - Cont'd		
Extra Dry 1929	Bottles	WITHDRAWN
	1/2 Bottles	WITHDRAWN
Brut Vintage 1926	Double Magnums	WITHDRAWN
	Magnums	WITHDRAWN
	Bottles	WITHDRAWN
	1/2 Bottles	WITHDRAWN
Brut Vintage 1928	Double Magnums	WITHDRAWN
	Magnums	WITHDRAWN
	Bottles	WITHDRAWN
	1/2 Bottles	WITHDRAWN
WYNAND FOCKINK-HOLLAND		
CORDIALS AND LIQUEURS		
Apricot Liqueur, Blackberry	Fifths	WITHDRAWN
	Liqueur, Creme de Cacao	Tenths
Alexandra-Brown, Crème de		
Menthe-White or Green,		
Curacao-Orange, Curacao White		
Triple Sec, Kummel Sec, and		
Royal Liqueur		
F-C-G DISTILLED DRY GIN	Quarts	WITHDRAWN
F-C-G Gin	Fifths	WITHDRAWN
	Pints	WITHDRAWN
GALA COGNAC	Bottles	WITHDRAWN

10. FRUIT WINE COMPANY OF AMERICA, INC.
360 Furman Street, Brooklyn, N. Y.

LADY LYNN		
Sweet Wines and Fruit Wines	Gallons	\$ 1.39
	1/2 Gallons	.75
	Quarts	.59
	Pints	.20
Red Dry Wines	Gallons	.98
	1/2 Gallons	.55
	Quarts	.39
White Dry Wines	Gallons	1.09
	1/2 Gallons	.65
	Quarts	.39

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
11. GAMBARELLI & DAVITTO, 333 Sixth Avenue, New York City		
ITALIAN SWISS COLONY BRANDIES:		
Grape (2 years old)	Fifths	\$ 1.87
	Pints	1.18
Grape (4 years old)	Fifths	2.47
	Pints	1.53
Cognac	Fifths	WITHDRAWN
	Pints	WITHDRAWN
G&D VERMOUTHS	Gallons	1.96
	Per Gal. in	
	3-gal. Demijohn	1.80
	Per Gal. in	
	5-gal. Demijohn	1.75
	1/2 Gallons	1.07
	30 oz.	.59
	Fifths	WITHDRAWN

12. GARRETT & COMPANY, INC. 882 Third Avenue, Brooklyn, N. Y.		
GARRETT'S AMERICAN WINES		
VIRGINIA DARE (White and Red)	1/2 Gallons	1.49
	Fifths	.79
	Tenths	WITHDRAWN
	Twentieths	WITHDRAWN
OLD NORTH STATE BRAND BLACKBERRY	Gallons	2.85
	1/2 Gallons	1.49
	Quarts(Decanters)	1.00
	Fifths	.79
	Pints	WITHDRAWN
	Tenths	WITHDRAWN
	1/2 Pints	WITHDRAWN
Twentieths	WITHDRAWN	
SAUTERNES, HAUT SAUTERNES, CHABLIS, MOSELLE, CATAWBA, RHINE, BURGUNDY, ZINFANDEL and CLARET	Gallons	2.85
	1/2 Gallons	1.49
	Fifths	.79
	Tenths	WITHDRAWN
	Twentieths	WITHDRAWN
CONCORD	Gallons	2.49
	1/2 Gallons	1.38
	Fifths	.72
	Pints	WITHDRAWN
	Tenths	WITHDRAWN
	1/2 Pints	WITHDRAWN
Twentieths	WITHDRAWN	

Brand	Size	Minimum Consumer Price
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12. GARRETT & COMPANY, INC. - Cont'd

GARRETT'S AMERICAN WINES - Cont'd

WHITE PORT	Gallons	\$ 2.49
	1/2 Gallons	1.38
	Fifths	.72
	Quarts (Decanters)	WITHDRAWN
	Pints	WITHDRAWN
	Tenths	WITHDRAWN
	1/2 Pints	WITHDRAWN
PORT, SHERLY, TOKAY, MUSCATEL and ANGELICA	Gallons	2.49
	1/2 Gallons	1.38
	Quarts (Decanters)	.89
	Fifths	.72
	Pints	WITHDRAWN
	Tenths	WITHDRAWN
	1/2 Pints	WITHDRAWN
PEACH	Gallons	WITHDRAWN
	1/2 Gallons	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN
	Tenths	WITHDRAWN
	1/2 Pints	WITHDRAWN
	Twentieths	WITHDRAWN

GARRETT'S MONTICELLO WINES

ZINFANDEL, CLARET, BURGUNDY and RHINE	Gallons	2.45
	1/2 Gallons	1.29
	Fifths	.69

Discount of 10% permitted on case lot purchases of above products as well as all other Garrett & Company products listed in Bulletin #350.

13. GORDON-O'NEILL CO., INC.

120 Sherman Avenue, Jersey City, N. J.

BALTIMORE CLUB SPECIAL RESERVE	Quarts	1.89
	4/5 Quarts	1.49
	Pints	.98

14. HERCULES LIQUOR PRODUCTS CORP.,

360 Furman Street, Brooklyn, N. Y.

OLD LOG CABIN rye Whiskey (4 years old)(90 Proof)	Quarts	1.85
	Pints	.95
BELLE OF NELSON rye Whiskey Bottled in bond	Quarts	1.95
	Fifths	1.50
	Pints	1.00

Brand	Size	Minimum Consumer Price
14. HERCULES LIQUOR PRODUCTS CORP. - Cont'd.		
BELLE OF NELSON rye Whiskey (4 years old) (90 Proof)	Quarts	\$ 1.85
	Pints	.95
COON HOLLOW rye Whiskey Bottled in Bond	Quarts	1.95
	Fifths	1.50
	Pints	1.00
SPRING HILL rye Whiskey Bottled in Bond	Quarts	1.95
	Fifths	1.50
	Pints	1.00
OLD SQUIRE Blend of Straight Whiskies	Quarts	WITHDRAWN
	Pints	WITHDRAWN
OLD LOG CABIN rye Whiskey (3 years old)	Quarts	WITHDRAWN
	Pints	WITHDRAWN

15. LAIRD & COMPANY, Scobeyville, Monmouth County, N.J.		
LAIRD'S BOTTLED IN BOND Apple Brandy	Quarts	2.95
	Pints	1.50
LAIRD'S THREE STAR Apple Brandy	Gallons	9.00
	1/2 Gallons	4.75
	Quarts	2.40
	Pints	1.25
LAIRD'S FORTIFIED APPLE WINE	Gallons	1.60
	1/2 Gallons	.90
	Fifths	.40
	Pints	.25
	1/2 Pints	.15
VANDERVEER Apple Brandy	Gallons	WITHDRAWN
	Quarts	2.25
	Pints	1.15
BRANDY BROOK Apple Brandy	Quarts	1.50
	Pints	.80
OLD DELAWARE APPLE Apple Brandy	Quarts	1.95
	Pints	1.00
BONDED VANDERVEER Apple Brandy	Quarts	WITHDRAWN
	Pints	WITHDRAWN
CAPTAIN APPLE JACK Apple Brandy	Quarts	WITHDRAWN
	Pints	WITHDRAWN

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
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16. G. LOEWUS & CO., INC.

410 Frelinghuysen Avenue, Newark, N. J.

SWISS CHALET BRAND and

NALCO BRAND

Sweet Wine

Gallons	\$ 1.50
1/2 Gallons	.79
Quarts	.49
3/4 Quarts	.39
Pints	.25

Dry Red Wine

Gallons	.99
1/2 Gallons	.55

Dry White Wine

Gallons	1.10
1/2 Gallons	.60
3/4 Quarts	.39

Discount of 10% permitted on case lot purchases of above products as well as other Loewus & Co. product listed in Bulletin #350.

JOHN BEGG BLUE CAP

Fifths 2.69

Blended Scotch Whisky

1/2 Fifths 1.45

JOHN BEGG LIQUEUR

Fifths 3.65

Blended Scotch Whisky

1/2 Fifths 1.93

17. MONARCH WINE COMPANY, INCORPORATED,

4500 Second Avenue, Brooklyn, N. Y.

MONARCH GOLD RIBBON

Gallons 1.65

Port, Sherry, Muscatel,

1/2 Gallons .85

Tokay and White Port

Quarts .45

4/5 Quarts .35

Pints .25

MONARCH VERMOUTH

1/2 Gallons .98

30 oz. .59

SAN REMO BRAND

Gallons WITHDRAWN

Port, Sherry, Muscatel,

1/2 Gallons WITHDRAWN

Tokay and White Port

Quarts WITHDRAWN

3/4 Quarts WITHDRAWN

Pints WITHDRAWN

18. NATIONAL DISTILLERS PRODUCTS CORPORATION,

120 Broadway, New York City

LARGE

Monongahela Straight Rye

Fifths 2.00

Whiskey - Bottled in Bond

Pints 1.30

OLD CROW

Kentucky Straight Bourbon

Quarts 2.70

Whiskey - Bottled in Bond

Fifths 2.25

Pints 1.40

Brand	Size	Minimum Consumer Price
18. NATIONAL DISTILLERS PRODUCTS CORPORATION - Cont'd		
OLD CROW	Quarts	\$ 2.70
Straight Rye Whiskey	Fifths	2.25
Bottled in Bond	Pints	1.40
OLD CROW		
Kentucky Straight Bourbon	Fifths	2.25
Whiskey (4 years old - 93 Proof)		
Discount of 10% permitted on case lot purchases.		

19. OLDETYME DISTILLERS, INC.		
725 Broadway, Newark, N. J.		
GREEN RIVER	Quarts	2.25
Kentucky Straight Bourbon	Fifths	1.85
Whiskey - Bottled in Bond	Pints	1.15
THREE FEATHERS	Quarts	1.55
Distilled Dry Gin	Fifths	1.25
	Pints	.80
Discount of 10% permitted on case lot purchases.		

20. PADRE VINEYARDS CO., INC.		
57 Sip Ave., Jersey City, N. J.		
PADRE OLD RESERVE WINES	Gallons	1.89
Sweet Wines (Bottled in	1/2 Gallons	.99
California)	Quarts	.59
Port, Sherry, Muscatel and	Fifths	.49
Tokay		
Dry Wines (Bottled in California)	Gallons	1.70
Claret, Zinfandel, Burgundy	1/2 Gallons	.95
Reisling and Sauterne	Fifths	.45
PADRE WINES		
Sweet Wines (Bottled in	Quarts	.75
California)		
Port, Sherry, Muscatel and		
Tokay		
Dry Wines (Bottled in California)	Fifths	.60
Burgundy, Claret and Sauterne		
PADRE VINTAGE WINES		
Sweet Wines (Bottled in	Gallons	3.25
California)	1/2 Gallons	1.65
Port, Sherry and Muscatel	Fifths (Banana	
(Vintage 1935)	Bottle)	.85
Dry Wines	Fifths	.80
Sauterne and Burgundy		
(Vintage 1935)		

Brand	Size	Minimum Consumer Price
20. PADRE VINEYARDS CO., INC. - Cont'd		
PADRE PALE DRY SHERRY (Bottled in California)	Fifths (Banana Bottle)	\$.80
SAN GABRIEL Port, Sherry, Tokay, Muscatel, White Port and angelica (Bottled in California)	Quarts	1.00
PADRE GRAN SPUMANTE	26 oz.	1.70
PADRE SPARKLING BURGUNDY, SPARKLING SAUTERNE and SPARKLING MOSELLE (Bottled in California)	26 oz.	1.90
PADRE SEC CHAMPAGNES (Bottled in California)	26 oz.	2.00
Non Vintage	13 oz.	1.20
Vintage 1933	26 oz.	2.40
	13 oz.	1.35
PADRE ITALIAN VERMOUTH and FRENCH VERMOUTH	50 oz.	1.00
PADRE CALIFORNIA GRAPE BRANDY (4 years old)	Fifths	2.65
	Pints	1.65

21. SCHENLEY DISTRIBUTORS, INC. 1 Newark Avenue, Jersey City, N. J.		
OLD SCHENLEY	Quarts	2.45
Pennsylvania Straight Rye Whiskey (Bottled in Bond)	Fifths	1.95
	Pints	1.25
SCHENLEY'S BLACK LABEL Blended Whiskey	1/2 Gallons	5.60
	Quarts	2.89
	Fifths	2.29
	Pints	1.49
SCHENLEY'S RED LABEL Blended Whiskey	1/2 Gallons	4.40
	Quarts	2.25
	Fifths	1.85
	Pints	1.15
SCHENLEY'S RED LABEL SPECIAL Blended Whiskey	Quarts	2.25
DAYTON CLUB Straight Whiskey in Bourbon or Rye	Quarts	1.49
	Pints	.79
PRINCE GEORGE Straight Rye Whiskey	Quarts	1.49
	Pints	.79

Discount of 10% permitted on case lot purchases of above products.

Brand	Size	Minimum Consumer Price
21. SCHENLEY DISTRIBUTORS, INC. - Cont'd		
<u>IMPORTED PRODUCTS:</u>		
BARTON & GUESTIER BORDEAUX WINES		
White Wines		
B & G Prince Blanc	24 oz.	\$.90
	12 oz.	.55
B & G Graves	24 oz.	1.00
	12 oz.	.55
B & G Sauternes	24 oz.	1.29
	12 oz.	.74
B & G Barsac	24 oz.	1.35
	12 oz.	.75
B & G Haut Sauternes	24 oz.	1.45
	12 oz.	.80
Red Wines		
B & G Medoc	24 oz.	.90
	12 oz.	.55
B & G St. Julien	24 oz.	1.00
	12 oz.	.60
B & G Chateau Pontet Canet	24 oz.	1.39
	12 oz.	.75
BARTON & GUESTIER BURGUNDY WINES		
Sparkling Burgundy		
B & G Sparkling Burgundy Red	26 oz.	2.39
	13 oz.	1.29
No Discount permitted on above imported products.		
DEWAR'S WHITE LABEL	Fifths	3.10
Scotch Whiskey	1/2 Fifts	1.65
DEWAR'S NE PLUS ULTRA	Fifths	4.25
Scotch Whiskey	Fifths	4.25
VICTORIA VAT SCOTCH WHISKEY	Fifths	4.25
Discount of 5% permitted on case lot purchases of latter three products.		
WORLD'S FAIREST BRAND		
Blended Whiskey	Fifths	WITHDRAWN

Brand	Size	Minimum Consumer Price
22. MUNSON G. SHAW CO., INC. 400 Madison Avenue, New York City		
DUFF GORDON SHERRIES:		
Fino Coquinero	Bottles	\$5.00
Anniversary	Bottles	5.00
VINTNERS AMERICAN WINES:		
Private Cuvee and	Fifths	WITHDRAWN
Ruby Cuvee	Tenths	WITHDRAWN
POMMERY CHAMPAGNE		
Pommery 1929	Double	
	Magnums	WITHDRAWN
	Magnums	WITHDRAWN
	Bottles	WITHDRAWN
	1/2 Bottles	WITHDRAWN
Pommery 1929 rose	Bottles	WITHDRAWN
	1/2 Bottles	WITHDRAWN

Discount of 10% permitted on case lot purchases.

23. HIRAM WALKER INCORPORATED,
630 Fifth Avenue, New York City

RIDGEWOOD		
Blended Whiskey	Quarts	1.80
	Pints	.95
SELECT GIN	Quarts	WITHDRAWN

Discount of 10% permitted on case lot purchases.

PROMULGATED AND PUBLISHED JANUARY 11, 1940.

L. Frederick Bunnell

Commissioner.