

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
December 16, 2024

State Library Updates

Join The Talking Book & Braille Center's Winter Reading Challenge!

The Talking Book and Braille Center (TBBC) is excited to invite adult patrons aged 18 and over to participate in the Chilly Chapters Winter Reading Challenge (WRC). This eight-week challenge will run from January 6, 2025, to February 28, 2025, encouraging participants to engage in reading during the winter months. The first 75 patrons to enter will receive a TBBC logo gift! [Click here to learn more and register.](#)

Telehealth in Libraries Virtual Summit Date Announced

Building upon the goodwill and partnerships started with our statewide Telehealth program three years ago, please join the New Jersey State Library for this virtual summit on **Thursday, February 27, 2025, 9:00 a.m. - 12:30 p.m.** to introduce the new NJHealthConnect@YourLibrary Digital Toolkit and website, generously funded by a grant from the National Network Libraries of Medicine Region 2. The summit will introduce the topic of Telehealth in libraries, review resources for health and mental health literacy from specialists in the field, and demonstrate how to use the toolkit to create a scalable Telehealth program in your library. Save the date and stay tuned for more details on how to register.

Extended Deadline for Request for Quotations

JerseyClicks Electronic Resources
New Deadline: January 24, 2025
[Click here to read the full RFQ.](#)

Save the Date - Northeast Summit on Climate Adaptation for Library Facilities

The Northeast Summit on Climate Adaptation for Library Facilities, which consists of State libraries and agencies from Maine to Maryland, invites you to save **February 4th, 2025** for our next webinar, "Library Greenscapes: Cultivating Climate Resilience, Community, and Learning Outdoors." [Click to learn more.](#)

Become a Digital Navigator!

Applications are being accepted for individuals to become AmeriCorps members and serve as Digital Navigators in one of six New Jersey public libraries. Digital Navigators will support community members through one-to-one mentorship, classroom-based instruction, and resource guide creation and referrals. [Click here to learn more.](#)

Save the Date - Virtual New Directors Training

As a new director, NJSL is here to support you in your role by offering basic training on a number of topics that are considered core knowledge for any leader of a public library in the state. We're excited to announce that this year's Virtual New Directors Training will take place **February 12 & 19, 2025, 9:00 a.m. - 12:30 p.m.** Save the date and stay tuned for more information to come!

In-Person Mental Health Training for Libraries

Thanks to a generous grant from the National Network Libraries of Medicine Region 2, the New Jersey State Library invites you to attend in-person workshop trainings offered at five locations throughout the state addressing self-care for librarians and dealing with crisis. [Click here to learn more and register.](#)

Library Network Review Board – Call for Representatives

The New Jersey State Library seeks representatives to serve on the Library Network Review Board. Representatives will serve a two-year term beginning January 1, 2025. Representatives of all types of libraries, including K-12 school, academic, and public libraries, are encouraged to apply.

Deadline: Wednesday, December 20, 2024.

[Click to learn more and apply.](#)

Inclusive Marketing for Libraries

Public libraries are a safe space, open and accessible to all walks of life, offering a variety of services and programs to enhance the community. We share ways that your library's social media and marketing efforts can reflect that inclusivity in our most recent marketing blog! [Click to read.](#)

News from Around the State

Creative Aging Initiative Guidelines Now Available

The New Jersey State Council on the Arts' Creative Aging Initiative Grant (CAI) provides \$10,000 to eligible arts organizations, libraries, veterans homes, senior and community centers, colleges/universities, and units of government to cover costs for arts learning experiences with New Jersey older adults aged 55 and over. Successful applicants will receive \$10,000 of funding for each year of the two-year grant cycle, pending available resources. The CAI guidelines are now available on the Arts Council website. The application will open in SAGE on or around **January 7, 2025**, and the deadline to apply is **February 27, 2025**.

[Click here to learn more.](#)

LibraryLinkNJ to Offer Customer Service Signs for Librarians

LibraryLinkNJ is partnering with Signing Basics to offer "Customer Service Signs for Librarians," which will teach library staff how to better communicate with patrons who have hearing loss. Their free-of-charge virtual training courses are being offered on Wednesdays in January:

Customer Service Signs for Librarians
Wednesdays, January 8th, 15th, 22nd
10am-10:45am

[Click to learn more and register](#). Questions? Contact LLNJ Programming & Outreach Specialist, Stephanie Sendaula, stephanie@librarylinknj.org.

NJSL Presents Upcoming Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in December, feel free to share within your communities.

- [Maximizing Social Security Part 2](#) - December 18th @ noon
 - [Virtual Author Talk - Colonial Taverns of New Jersey: Libations, Liberty and Revolution](#) - December 27th @ noon
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Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Fix a Creative Block in Marketing](#)
- [Exploring AI in Library Marketing](#)
- [Instagram Threads: A Year Later](#)
- [How to Quantify Your Library's Social Media Efforts](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

