

New Jersey India Center

New Jersey is a global gateway for Indian companies looking to reach the North American market.

Celebrating Cultural and Economic Unity

New Jersey India Center, established in 2019, signifies New Jersey's dedication to nurturing economic ties with one of the world's fastest-growing economies. New Jersey's strong economic and cultural ties with India make it the perfect destination for Indian companies aiming to expand to the United States. To assist in that process, the New Jersey India Center has two locations, one in Delhi and one in Bengaluru. New Jersey is the only state with two offices in India!

A Comprehensive Collaboration

New Jersey's Global Economic Index names India the State's top global economic partner. The relationship between New Jersey and India was further solidified in 2024 with the establishment of the New Jersey-India Commission. New Jersey is also the foremost U.S. location for job creation by Indian businesses and has the second-largest Indian-born population in the country.

Robbinsville is home to the world's largest Akshardham temple complex, the BAPS Swaminarayan Akshardham. And "Little Gujarat" in Jersey City – also known as India Square – has one of the highest concentrations of Indians in the country. Oak Tree Road, also named "Little India," is one of the largest

hubs for Indian business and people in the United States and stretches between the New Jersey towns of Edison and Iselin.

Our Services

The New Jersey India Center provides Indian businesses with the tools and resources necessary for successful expansion into the U.S. market via New Jersey. Understanding the challenges of navigating a new economic environment, we offer free, confidential support tailored to meet the unique needs of Indian companies. Our services include detailed assessment services, customized business proposal responses, site selection assistance, and valuable information on government resources. We also facilitate introductions to public-private partnerships, opening doors to network opportunities for collaboration and growth.

Connect with our India Center Expert

Our team offers a **range of services** and personalized guidance at every stage of establishing or expanding operations in New Jersey.

Tarun Gupta
New Jersey India Center
Representative

Let's Talk



How We Can Help

Market Intelligence



We'll Promote Your Company

After a company chooses New Jersey, we help publicize the good news. Our team can assist with groundbreaking or ribbon-cutting events. We offer public relations outreach to announce your company's relocation or expansion.



Our Services in Action

Choose New Jersey engaged representatives from Enzene Biosciences, Ltd., during a business attraction mission to India in 2022. We assisted the company by connecting it with in-state partners and universities. When Enzene announced it would open a \$50 million biopharmaceutical manufacturing plant on the Princeton West Innovation Campus in Hopewell, New Jersey, we sent out a press release, including a quote from Governor Phil Murphy, and other media outlets to spread the good news. [Go back to our press release](#)

Why Indian Companies Should Choose New Jersey

A Strategic Location

New Jersey's central location between Boston and Washington, D.C. gives Indian companies easy access to over 46 million consumers within a four-hour drive, with increased same-day delivery options. Northeast New Jersey, just 20 minutes from NYC via PATH or ferry, offers 40% lower real estate costs than New York City.

A Transportation Hub

New Jersey's infrastructure—highways, ports, and airports—facilitates efficient, cost-effective goods movement. Newark Liberty International offers 262 daily non-stop flights to 76 global destinations, and the Port of New York and New Jersey ensures swift cargo delivery. This strategic advantage helps manufacturers in New Jersey outpace competitors by reaching markets faster.

Join the Best of the Best

New Jersey is home to 14 Fortune 500 companies and over 1,100 multinational corporations, solidifying its position as a central hub for international commerce and innovation. The State boasts the highest concentration of engineers and scientists per square mile in the United States. With top-tier universities, research institutions, and proactive workforce development programs, New Jersey ensures a steady influx of skilled talent, driving innovation and supporting business growth.

Success Stories

Lupin Pharmaceuti

Lupin Pharmaceuticals, Inc., the third-largest pharmaceutical company in the world by total prescriptions, has its headquarters in Somerset, New Jersey. The company has invested over \$1 billion in R&D and Manufacturing in the United States, with that number expected to increase. In 2022, Lupin acquired the Somerset facility for \$880 million. Our support the site bringing the total number of employees to over 1,000.

expected to be added over the next 12 to 18 months for R&D and infrastructure.



Key Industries

New Jersey's key industries are the foundation of our economic strength. The State is actively investing in and cultivating these industries, providing them with the workforce, financial support, and development space they need to thrive.

Life Sciences	+
Technology	+
Advanced Manufacturing	+
Food & Beverage	+

- Financial Services** +
- Logistics** +
- Clean Energy** +
- Film, TV, & Digital Media** +

Location

New Jersey India Center
Emaar Digital Greens

Explore More

International Expansion

Location & Infrastructure

Diversity