

Lionsgate Breaks Ground on Newark Film Studio

New Ideas. New Opportunities. New Jersey.

A global economic powerhouse, New Jersey offers world-class resources and talent in an unbeatable location – fueling business success and prosperity for individuals and families.

#1

**BEST PUBLIC SCHOOL
SYSTEM
(PRE-K-12)**

SOURCE: U.S. NEWS & WORLD REPORT, 2025

#1

**BEST STATE TO RAISE A CHILD
IN THE UNITED STATES**

SOURCE: MONEYSRATES.COM, 2024

#2

**STATE WITH THE HIGHEST
INCOME PER HOUSEHOLD**

SOURCE: U.S. NEWS & WORLD REPORT, 2025

Opportunity Awaits

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New Jersey is located in the center of global commerce, providing cutting-edge industries with unmatched access to one of the world's most dense and prosperous consumer markets.

Highly Educated and Ready to Work

The power of exceptional higher education institutions and robust trade programs create a workforce that is unmatched in skill and readiness. New Jersey's world-class universities cultivate the next generation of innovators, while our community colleges offer valuable training programs tailored to industry needs. The State is also committed to offering practical, hands-on training to ensure our talent pool is versatile and prepared to meet the evolving demands of the global job market.



Access Unmatched Infrastructure

Make Yourself at Home

Key Industries

New Jersey's key industries are the foundation of our economic strength. The State is actively investing in and cultivating these industries, providing them with the workforce, financial support, and development space they need to thrive.

Life Sciences

+

Technology **Lionsgate Breaks Ground on Newark Film Studio**

+

Advanced Manufacturing

+

Food & Beverage

+

Financial Services

+

Logistics

+

Clean Energy

+

Film, TV, & Digital Media

+

Latest News

Dec 17, 2025

1888 Studios Breaks Ground on New Jersey's Largest Film & Television Production Campus

Dec 15, 2025

NJEDA and CoreWeave Announce Creation of \$20M AI Hub Fund to Support Innovative Startups

Dec 19, 2025

Choose New Jersey Celebrates Historic Gains in International Business Attraction During the Murphy Administration

Dec 11, 2025

Lionsgate Breaks Ground on Newark Film Studio, Creating 600 Jobs and \$800M Annual Impact

Who We Are

Lionsgate Breaks Ground on Newark Film Studio

Choose New Jersey is the state's leading non-profit business attraction organization. We harness the collective power of New Jersey's business, government, labor, and academic sectors to expand New Jersey's economy. We work globally, using our marketing expertise, concierge business development services, deep knowledge of the state, and convening power, in collaboration with state government to empower businesses, entrepreneurs, leaders, and innovators to make New Jersey their home.

Our Ambassadors



Johnson&Johnson

