

NJSL DIRECT

Weekly News Updates for New Jersey Libraries

July 22, 2024

State Library Updates

Submit to NJ Library Spotlight

Are you running a unique program at your public library? We want to hear about it for our new NJ Library Spotlight! The State Library would love to share fun or interesting library services from all over the garden state on our social media platforms. If you're particularly excited about something that you're doing within your library and want more people to know about it, feel free to submit it to us. We'll be selecting New Jersey public library programs to highlight and amplify to all of our followers statewide! [Click here to submit.](#)

ALA and SLI National Climate Action Strategy for Librarians

Michele Stricker, Director of the Library Development Bureau at the New Jersey State Library, worked on a committee to create the [National Climate Action Strategy for Librarians Implementation Guide](#), which was introduced at this year's ALA Conference. Check out this document for simple ways to get your library started on climate action strategy, as well as examples of libraries in action. Congratulations to NJ's own Hunterdon County Library System, who were included for their Wi-Fi park and solar-powered device charging canopy, among other preparedness initiatives.

News from Around the State

Schedule a Rutgers Interdisciplinary Opioid Trainers (RIOT) Presentation

Rutgers Health Robert Wood Johnson Medical School invites you to schedule or register a free 1-hour [Rutgers Interdisciplinary Opioid Trainers \(RIOT\) presentation](#)! During this presentation you'll have the opportunity to learn about the Opioid Crisis, Opioid use Disorder, and Medications for Opioid use Disorder (MOUD). To participate in this informative session, please [click here](#) to complete the registration process.

Upcoming Office of Broadband Connectivity & NTIA Events

If you'd like to be more involved in the work that the state is doing for digital equity, check out their upcoming events:

- **July 25th at 2pm**, NITA will discuss the next stage in the Digital Equity Act grant programs. [Click here to learn more and register.](#)
- **August 13th at 11am**, Office of Broadband Connectivity and NTIA public outreach meeting. [Click here to learn more and register.](#)

LLNJ's Summer Book Bash

Join LibraryLinkNJ for their 3rd annual Summer Book Bash, a celebration of NJ library staff. In order to acknowledge library workers during the summer months, LibraryLinkNJ is offering virtual author events and publisher book buzzes in July and August 2024, complete with plenty of giveaways and prizes. [Click here to learn more.](#)

Unsung Libraries Initiative Accepting Submissions

NJLA's Unsung Libraries Initiative is now accepting submissions on behalf of other libraries and staff! If you or someone you know is too swamped to get the word out about the amazing work you/they do, this is for you! Twelve libraries will be selected for a visit by NJLA President Jeff Cupo, one per month, to meet with staff and see them in action. They will get a shout-out in the NJLA newsletter and a staff person at one of the twelve will be awarded this year's NJLA President's Award. [Click here to apply.](#)

NJSL Presents July Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up, feel free to share within your communities.

- [Grant Castner, Trenton Photographer: The Delaware River and Canals, 1890-1920](#) - July 23rd @ noon
- [Estate Planning Boot Camp Part 1](#) - August 7th @ noon
- [Estate Planning Boot Camp Part 2](#) - August 14th @ noon

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Master Social Media Automation](#)
- [Marketing Your Library on YouTube](#)
- [Five Tips for Managing Your Library's Social Media](#)
- [How to Increase Instagram Engagement](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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