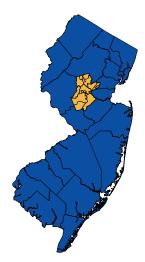
Somerset County Brief Labor Market Facts



Employment and Wages¹

Total Private Sector Employment (2020 Average Annual): 159,904 Percent of N.J. Total: 5.0% 2015-2020 Employment Change: -4,897 or -3.0% Largest Industry (2020 Average Annual): Professional and Technical Services Employment (2020 Average Annual): 20,422 Percent of Total County Employment: 12.8% Private Sector Wage (2020 Average Annual): County: \$100,212 NJ: \$74,085 Rank Among NJ Counties: 1 2015-2020 Change: +\$12,969 or +14.9%

Demographics²

Population (April 1, 2020 Census): 345,361 Percent of N.J. Total: 3.7% Persons Per Square Mile: 1,144.1 Most Populous Municipality (2020 Census): Franklin Population: 68,364 Total Households: 118,193 Average Household Size: County: 2.75 persons NJ: 2.69 persons

Population Characteristics³

Veterans: 9,579 High School Graduate or Higher, 25 Years and Over (%): County: 94.5% NJ: 89.8% Persons Below Poverty Level, Under 18 Years (%): County: 6.1% NJ: 14.0% Median Age: County: 41.7 Years NJ: 39.9 Years

Economic Characteristics⁴

Per Capita Personal Income (2019): County: \$109,916 NJ: \$70,471 Rank Among NJ Counties: 1 Unemployment Rate: (2020 Annual Average): County: 7.8% NJ: 9.8% Total Residential Building Permits (2020): 1,913 Single-Family Residential Building Permits (2020): 357 Average Travel Time to Work: County: 32.5 Minutes NJ: 32.2 Minutes Percent of Households with an Internet Subscription Service: County: 92.4% NJ: 86.1% Percent of Residents with Health Insurance Coverage: 94.7% Percent with Private Health Insurance: 83.3% Percent with Public Health Insurance: 21.9%





Sources:

- ¹New Jersey Department of Labor and Workforce Development, Quarterly Census of Employment and Wages
- Note: Rankings based on data for industries that is published in accordance with guidelines issued by the Bureau of Labor Statistics
- ²U.S. Census Bureau, 2020 decennial census and American Community Survey 2019 5-Year Estimates
- ³U.S. Census Bureau American Community Survey 201791-Year Estimates
- ⁴U.S. Bureau of Economic Analysis, New Jersey Department of Labor and Workforce Development Division of Economic and Demographic Research, U.S. Census Bureau American Community Survey 2019 5-Year Estimates, and U.S. Census Bureau Manufacturing and Consutruction Division

The New Jersey Department of Labor and Workforce Development's Division of Workforce Research and Analytics Bureau of Labor Market Information has a staff of local Labor Market Field Analysts to assist with data needs that may be reached at:

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