From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
June 13, 2022

Updates & Opportunities

LSTA 2022 Grant Opportunity Application Portal Now Open

The New Jersey State Library is excited to announce that the application portal for the 2022 Library Services Technology Act (LSTA) grant opportunity for New Jersey public libraries is officially open. All public libraries and library consortia are invited to apply. The State Library estimates that $200,000 is available. Up to $50,000 will be awarded for approximately 15-20 grants requesting $2,000 – $5,000. We anticipate at least $150,000 will be awarded for approximately 10-15 grants requesting $5,001 – $20,000. **Click here to learn more about this opportunity.**

NJSL Will Soon Roll Out New Grants Management Software

The State Library will soon roll out new grants management software from Foundant Technologies called Grant Lifecycle Manager. This tool is designed to manage grant application and reporting activities in one easy to use, reliable, web

based software that allows users to access the system when and where they need, and from all major web browsers. All ARPA grantees will be required to use this software for grant-end reporting this year.

On **July 14th at 10am** we will host an informational webinar to provide an overview of the software and the ARPA reporting process. Please save the date to join us. More detail and instructions will follow.

Employment Opportunity at the State Library

The New Jersey State Library has issued a notice of vacancy for the open position, State Library Information Center Director (SLIC Director). Please join us in sending well wishes to our current SLIC director, Margaret Nizolek, who is retiring after 45 years of state service! **Click for Job Description.**

Join us for a Hack-A-Thon!

In honor of Juneteenth, on **June 15, 2022 from 12-2 pm** the New Jersey State Library is hosting a hack-a-thon in partnership with **Freedom On The Move**, a project spearheaded by Cornell University. We need your help! Join us in this transcribing/digitizing event. View the flyer **here**. Learn more and register **here**.

TESU & NJSL will co-host a Juneteenth Talk

The Diversity, Equity & Inclusion Council of Thomas Edison State University and the New Jersey State Library are hosting a talk with Dr. Clyde Ledbetter, on **June 16, 2022 at 12pm**, in honor of Juneteenth. View the flyer **here**. Learn more and register **here**.

Revolution NJ Public History Workshop Series: Engaging Communities

How do you build a better relationship between your historic site/organization and the community you live in? What are the best practices for bringing different people and perspectives to the table and how can you design programs by, with, and for the members of your community? If you are asking these questions, join Revolution NJ for the first program in a three-part Public History Workshop Series: *Engaging Communities*. This free event on **June 15th** will be in-person with registration capped at 40 people. Lunch and refreshments will be provided. Recordings and material from the workshop will be available later for those who cannot join in-person. View the flyer **here**. Learn more and register **here**.

NJ Division on Civil Rights DEI Training

The New Jersey Division on Civil Rights (DCR) offers trainings aimed at preventing and addressing discrimination through its Education and Training Unit. These interactive sessions educate participants about their rights and responsibilities under the New Jersey Law Against Discrimination, the New Jersey Family Leave Act, the Fair Chance in Housing Act as well as raise awareness about current anti-bias issues. All trainings are currently being offered for FREE to the public. **Click To Learn More.**

Vote for NJ Climate Change Projects

What are your top climate change solutions? New Jersey has an annual source of money that's dedicated to addressing climate change. State agencies want to know how YOU think New Jersey should invest this public money in projects that reduce emissions, provide clean energy, and increase equity across the state. Voting is open through July 11th, 2022. View the flyer **here.** Learn more and register **here**.

Refresh Your Library Social Media Content with These Five Ideas

Are you in a creative rut with your library's social media? Our latest marketing blog outlines five ideas of inspiration for fresh content!
Click to Read.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- What to Know About SEO
- YouTube Marketing For Libraries
- Achieving Library Website Accessibility
- How to Send an Email Newsletter Your Patrons Will Read

Download marketing resources from State Library Vendors & Partners **here**.

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