

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
December 26, 2023

State Library Updates

New Jersey State Library Update - December 2023

Please take a moment to review [a report](#) on NJSL's December 2023 updates, from State Librarian Jen Nelson.

New Jersey Library Construction Bond Act Project Updates

A note from State Librarian, Jen Nelson: "I'm sure you're familiar with the Library Construction Bond Act, we refer to it informally as LCBA. Projects are starting to be completed – or near completion – and we asked those libraries to send us pictures of their new facilities. Some are repairs, some are renovations and a couple are brand-new buildings. Please take a look through our slideshow and see some of the impact the LCBA has had on libraries already!" [Click to see slideshow.](#)

Northstar Digital Literacy Training Opportunities

In the new year there will be a few virtual training opportunities offered for Northstar. [Click to learn more and register.](#)

JerseyClicks Webinars in January 2024

Learn more about JerseyClicks databases, available to all New Jersey residents, at [these informative webinars](#) scheduled for January.

Best Types of Social Media Content for 2024!

If you're looking for ways to keep your library's social media content fresh or incorporate something new into your digital marketing plan, the end of the year is a great time to reassess! Check out our latest marketing blog to see what types of social media content are most popular. [Click to read](#).

News from Around the State

2024-2025 Scholarship Opportunities Available

In partnership with the New Jersey State Library, Library Link NJ, and Rutgers University, the New Jersey Library Association (NJLA) will provide scholarships for the Fall Semester (September 2024) and the Winter/Spring semester (January 2025). [Click to learn more](#).

New Jersey Council for the Humanities Accepting Applications for Community History 2024

The New Jersey Council for the Humanities is now accepting applications for Community History 2024. Program participants receive instruction on public history practices, develop projects in a collaborative environment, and receive funding from NJCH to launch projects in their communities. To review the guidelines and to apply, [check out their website](#). The application deadline is **January 17, 2024**.

National Opportunities

ALA Grants

Libraries Transform Communities Engagement Grant

This grant will provide two libraries with \$2,000 to expand their community engagement efforts. [Learn more here](#).

Peggy Barber Tribute Grant

This grant aims to help ease library budget challenges by awarding three libraries \$2,500 to support a proposed program, program series, or programming effort.

[Learn more here.](#)

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

Check out these [Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Improve Website SEO](#)
- [Ten Reasons to Visit Your Local Public Library](#)
- [Tips for Consistently Engaging Facebook Content](#)
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Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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