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GRANT$

BULLETIN

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NEW JERSEY STATE LIBRARY • 185 West State Street • CN 520 • Trenton, NJ 08625-0520

November 1994

Grant Programs Announced

Guidelines and applications for the grants listed below are now available.

Grant Program: Multimedia Audiovisual Services for Public Libraries

Amount Available: Up to 100,000; maximum grant is $6,000.

Purpose: To assist public libraries in the provision of new or expanded reference and information services to their patrons through the use of interactive multimedia audiovisual materials and equipment.

Eligible Projects: Grant funds may be used to purchase: equipment that supports interactive multimedia audiovisual materials; equipment packages which include databases and all software and hardware necessary to access the information; interactive multimedia audiovisual materials in a format which is supported by the equipment requested in the application.

Eligible Applicants: Any **public library** may apply.

Priority for Award: To be eligible for funding, an application must achieve a total average score of 65 or better. Eligible applications will be funded in rank order from the highest to lowest, to the extent funds are available.

Deadline: February 7, 1995

Grant Program: **Incentives for Larger Service Units**

Amount Available: Up to $105,000; maximum grant is $30,000.

Purpose: To encourage the formation of joint libraries. To encourage municipal and association libraries to consolidate with a county library. To determine the cost-effectiveness and service advantages of a larger service unit.

Eligible Projects: Program I: Grant funds may be used for planning of joint libraries, or for an existing joint library to add another library.

Program II: Grant funds may be used by county libraries to plan for the consolidation of one or more libraries into the county library system and for incentives to encourage that consolidation.

Eligible Applicants: Program I: Any **public library** or **group of public libraries**.

Program II: Any **county library**.

Priority of Award: To be eligible for funding, an application must achieve a total average score of 65 or better. Eligible applications will be funded in rank order from the highest to lowest, to the extent funds are available.

Deadline: February 14, 1995

Grant Program: **Municipal Branch Library Services. Program B--Assistance for Operations and Improvements**

Amount Available: Up to $75,000; maximum grant is $10,000.

Purpose: To assist municipal libraries in the provision of new, expanded or enhanced reference, information or children's services by making new technology available _for use by patrons_ at branch libraries.

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Eligible Projects: Include, but are not limited to, the following: purchase library materials in CD ROM format and any equipment that supports access to these materials; purchase upgrades to existing local library system; contract for services or purchase equipment to access the Internet; purchase citation and full text databases; and purchase equipment for local/wide area network.

Eligible Applicants: Any **municipal library** which meets all per capita state aid requirements and maintains one or more branch libraries.

Priority of Award To be eligible for funding, an application must achieve a total average score of 65 or better. Eligible applications will be funded in rank order from the highest to lowest, to the extent funds are available.

Deadline: February 22, 1995

Grant Program: **Academic/School/Public Library Cooperation Resource Sharing**

Amount Available: Up to $150,000; the maximum grant is $10,000.

Purpose: To provide grant funds for resource sharing between school library media centers and public libraries and/or academic libraries on the local level; or to provide successful models of school-public-academic cooperation for possible implementation by other communities in New Jersey.

Eligible Projects: This program funds projects that involve cooperation and resource sharing between school library media centers and other eligible applicants. Examples of projects include, but are not limited to: cooperative acquisition and utilization of specialized materials; creation of joint directories, union lists, informational databases; retrospective conversion of bibliographic records; jointly conducted reading motivation programs; and development of multi-cultural collections and bibliographies.

Eligible Applicants: Any school district or non-public school having a school library media center may apply with a public or academic library or both. All applicant school library media centers must be staffed full-time by a certified Educational Media Specialist or Associate Educational Media Specialist. All applicant public libraries must meet all per capita state aid requirements and

Eligible applicants continued	must have a full time librarian assigned to youth services (either children or young adult). All applicants must be members of the New Jersey Library Network.
Priority of Award:	To be eligible for funding, an application must achieve a total average score of 65 points or better. Eligible applications will be funded in rank order from the highest to lowest, to the extent funds are available.
Deadline:	March 22, 1995

Grant:	**Library Services to Special Populations: Literacy**
Amount Available:	Up to $100,000.
Purpose:	Funds are available to assist public libraries to develop new literacy projects or to expand existing projects.
Eligible Projects:	Program A: Literacy Instruction (maximum grant $20,000) Program B: Collection Development (maximum grant $10,000) Program C: Family Literacy (maximum grant $15,000)
Eligible Applicants:	All **public libraries** are eligible, individually or in groups. First priority will be given to applicants who did not receive a literacy grant award in the FY'94 grant cycle.
Priority for Award:	To be eligible for funding, an application must achieve a total average score of 65 points or better. First priority applications (those applicants who did not receive FY '94 grants) above the cut-off score will be funded, according to rank order, regardless of program, to the extent of available funds. If funds are available, second priority applicants (those applicants who received FY '94 grants) will be funded in rank order until all funds are awarded.
Deadline:	May 23, 1995

NEW

**School Library Media Center Retrospective Conversion
is added as an eligible project for the
Academic/School/Public Library
Cooperation Resource Sharing Grant Program**

After 13 years of offering retrospective conversion grants to build the statewide database, the State Library discontinued the program with the final award of contracts for FY 1994. Library Services and Construction Act (LSCA) Title III funds, formerly allocated for retrospective conversion, are now being used to support innovative programs for electronic access to information.

Many school library media specialists expressed their concern that without the assistance of the retrospective conversion grant program their libraries were limited in their ability to share resources.

In response to this concern, the Academic/School/Public Library Cooperation Resource Sharing Grant Program has been revised to allow for the retrospective conversion of school library media center collections as an eligible project. Retrospective conversion costs will be eligible for funding if the school library media center commits to making access to those machine-readable records available to public and/or academic libraries, on the local level, for the purpose of sharing resources.

**Newark Public Library
Receives $550,000 Federal Grant**

The Newark Public Library has received a $550,000 grant from the National Telecommunications and Information Administration (NTIA) of the U.S. Department of Commerce. There were 1,088 nationwide applications under consideration to receive an NTIA grant; ninety-two grants were awarded. Only one other New Jersey applicant received an NTIA grant. The NTIA grant program supports the development of the information superhighway.

IDENTIFYING OTHER SOURCES FOR GRANTS

New Reference Book Available

The American Library Association has issued a 1994 edition of *The Big Book of Library Grant Money*, prepared by the Taft Group. This edition contains profiles of 1,471 private and corporate foundations and direct corporate givers receptive to library grant proposals.

This is a reference book that every library will want to own. Due to book collection cuts, the State Library will not be able to lend its reference copy of this book.

Ask the State Library's Funding Information Center About Grant Sources

In this time of tight money, public, school and academic libraries are turning to federal, state and private grant sources as a means of funding innovative programs.

The Funding Information Center is a Statewide Contract Service of the New Jersey State Library. Linda Kay will be happy to provide information to grant seekers from an extensive reference collection of directories and books on grant seeking, proposal writing, fund raising, special events logistics and non-profit management. Based on her knowledge of what is available, Linda may recommend that a library would benefit from a Dialog search of the *Foundation Grants Index*. For this search there is a fee which covers the full cost of running the search plus a $10.00 service charge. For libraries having access to Dialog, Linda will be happy to help reference staff develop an effective search strategy based on the training she has received using this database.

Linda Kay may be reached at (609) 292-6220. She has provided the following information for public library grant seekers.

Private, Company Foundations Are Possible Sources

Who gives to public libraries and also gives in New Jersey? To find out, I did a Dialog search of *The Foundation Grants Index* (File 27). Here are the best of the possibilities.

The **Gladys Brooks Foundation** (NY) gives in the Northeast states, including New Jersey. In the past few years, the Foundation has given to one New York library and to one New Jersey library. Their aim is "to provide for the intellectual, moral and physical welfare of the people. . . by establishing and supporting non-profit libraries, educational institutions. . . ."

The **William Penn Foundation** (PA) gives in Philadelphia and Camden County. In addition to funding the Free Public Library of Philadelphia, this Foundation has funded some local Pennsylvania libraries for programming and automation. It provides support under these subjects: Environment; Culture; Human Development, including programs for children, adolescents and the elderly; and, Community Fabric (institutions, services and intergroup relations).

Some company foundations to consider are: McGraw-Hill, Liz Claiborne, Merck, Schering-Plough and Hyde & Watson (capital projects only). These foundations give only in geographic areas where they have company operations. (Check carefully before applying.) Several of them have given to the New York Public Library in the past.

Of course, you need to do more research to determine whom to ask, how much to request and for what purpose. Plan to spend two to three hours in a good grants collection to find out a funder's approach to the problem, any appropriate buzzwords and past giving patterns.

Remember, if you don't qualify, don't apply.

GRANT AWARDS ANNOUNCED

Online Access to the New Jersey Union List of Serials
June 1994

The Atlantic County Library has been awarded $35,000 to provide online access to the New Jersey Union List of Serials in order to improve library network resource sharing of periodical articles for libraries who do not have online access to the database via OCLC Online Computer Library Center, Inc.

Retrospective Conversion Grants
August 1994

This program assists in the building of a statewide bibliographic database. Funds are used to convert paper records to the MARC format. Institutions receiving grants will make these holding records widely available. This year's grant was targeted for retrospective conversion of: books on New Jersey, Jerseyana, local history, genealogy books and foreign language books. The following libraries received grants.

Program I

Rutgers University (Jerseyana)	$43,825
Hunterdon County Library (Jerseyana)	$ 1,979

Library Service to Special Populations: Literacy Grant Program
July 1994

The purpose of this grant program is to strengthen local library services, resources and programs to meet the literacy needs of adults, young adults and families in the communities. The grant program provided funds for three types of activities: literacy instruction, collection development and family literacy programs. The following libraries received grants:

Program A: Literacy Instruction

Camden County Library	$ 7,613
Jersey City Public Library	$ 9,877
Paterson Public Library	$ 20,000

Program B: Literacy Collection Development

Jersey City Public Library	$10,000
Ocean County Library	$10,000
Paterson Public Library	$10,000

Program C: Family Literacy

Bound Brook Public Library	$ 2,660
Gloucester County Library	$ 14,850
Paterson Public Library	$ 15,000

Major Urban Resource Library Grant Program
August 1994

Newark Public Library has been awarded $68,000 for the targeted Major Urban Resource Library Grant Program. One of the goals for the Library Services and Construction Act is "supporting and expanding library services of major urban resource libraries (MURL) which, because of the value of the collections of such libraries to individual users and other libraries, need special assistance to furnish services at a level required to meet the demands made for such services."

Institutional Library Services: Collection Development Grants
July 1994

The purpose of this program is to assist in the expansion of library services to persons in New Jersey state institutions that are without public library services or do not receive the full benefits of library service due to disadvantages related to institutionalization. This grant was targeted for library materials only, in order to assist state institution libraries in increasing resident access to a variety of appropriate materials. The following libraries received grants:

Bayside State Prison	$10,000
Bergen County Day Training	$ 2,101
Center for Autistic Children	$ 1,500
Marlboro Psychiatric Hospital	$10,000
Middlesex Day Training	$ 5,000
Morris County Day Training	$ 2,448
Passaic County Day Training	$ 4,986
Woodbridge Developmental Center	$ 9,920

Library Grant Programs
CHECKLIST

Please send the guidelines and application(s) for the program(s) checked to:

Name:_____

Library:_____

Address:_____

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Grant	Deadline*
☐ Multimedia Audiovisual Services for Public Libraries	February 7, 1995
☐ Incentives for Larger Service Units	February 14, 1995
☐ Municipal Branch Library Services Program B--Assistance for Operations and Improvements	February 22, 1995
☐ Academic/School/Public Library Cooperation Resource Sharing	March 22, 1995
☐ Library Services to Special Populations: Literacy	May 23, 1995

PLEASE RETURN THE ENTIRE CHECKLIST TO:

New Jersey State Library
Library Development Bureau--CHECKLIST
CN 520
Trenton, New Jersey 08625-0520

or Fax the CHECKLIST to: (609) 984-7898

* Note that your application must be completed and returned to the Application Control Center
  by the deadlines indicated.