

# NJSL Direct - News for Librarians from the NJ State Library

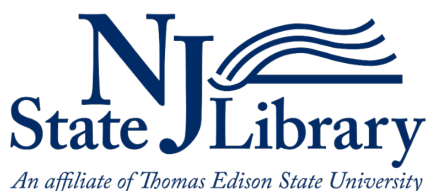
New Jersey State Library <marketing@njstatelib.org>

Mon 8/17/2020 10:17 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Purple Category; Blue Category

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## NJSL DIRECT

*Weekly News Updates for New Jersey Public Libraries*



*August 17, 2020*

### Blog Posts

**Marketing Blog**  
[3 Lessons Libraries Can Learn from The Ellen Show](#)

**New Books Blog**  
[New Books \(July 31, 2020\)](#)

### In This Issue

[New Wifi Locator Helps Bridge the Digital Divide](#)

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[Learn How to Support Job Seekers During Covid](#)

.....

[Add Your Library Events to the L2B Calendar](#)

.....

**NJSL Presents Blog**  
[Organizing \(and Staying Sane with\) Your Genealogy](#)

[Find more blog posts here...](#)

## Webinars This Week

**August 18, 2020**  
[Researching New Jersey Revolutionary and Civil War Ancestors](#)

**August 20, 2020**  
[10 Steps to Financial Success](#)

**August 21, 2020**  
[Roots and Branches: The Genealogy of Muslim Community Development in Greater Newark, NJ - Part 2](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

**Stay Connected with NJSL on Social Media!**



**Connect with the NJSL Social Media**

**Discover New EBSCO Resources for Library Staff**

**Apply for the Entrepreneurship & Libraries Conference Inaugural "@ the Table" Pitch Competition**

**Apply for a National Leadership Grant and the Laura Bush 21st Century Librarian Program**

## New Wifi Locator Helps Bridge the Digital Divide

The [TOPCATS](#) Futures Work Group, in collaboration with the State Library, is developing a statewide wifi locator map in an effort to bridge the digital divide, which is not a new problem but has become a dire consequence of the coronavirus pandemic. The map will expand and enhance the [State Library's Drive Up Wifi Map](#) in order to increase its visibility and the types of free wifi providers included to benefit its users. We invite schools, libraries, colleges, universities and other organizations to participate. Please fill out this brief [online form](#) (LLNJ user login required to use) so we can include your organization on the map. This tool will help New Jersey residents find the wifi Internet access they need for school, work, and other critical services.

## Learn How to Support Job Seekers During Covid

On **Aug. 28, 2020 from 12:30 to 1:30 p.m.**, the New Jersey Career Network will host a free webinar, "Supporting Job Seekers During Covid." In this session, we'll discuss hiring trends and explain how Covid-19 is impacting hiring practices. We will also cover strategies for supporting job seekers as they look for work in this radically different world. This information will be helpful for any library staff member assisting job seekers or planning future workforce development and employment services. If you have questions, contact Andrea Levandowski at [alevandowski@njstatelib.org](mailto:alevandowski@njstatelib.org). [Register here](#).

## Add Your Library Events to the L2B Calendar

You can now add your library events to the Libraries to Business calendar. L2B, in partnership with the New Jersey State Library, announced the launch of

## Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
NJ State Librarian

**Peggy Cadigan:** [@pcadigan](#)  
Deputy State Librarian for  
Innovation & Outreach

**Sharon Rawlins:** [@bklover](#)  
Youth Services Consultant

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
Small Business Development &  
Technology

**Teri Taylor:** [@TeriTaylorNJSL](#)  
U.S. Documents Librarian,  
Reference Services

**Leigh Clark:** [@NJSLFundingInfo](#)  
New Jersey State Library's Funding  
Information Center

**Elizabeth Burns:** [@NJSLTBBC](#)  
New Jersey State Library  
Talking Book & Braille Center

**Susette Brooks:** [@NJStateLibrary](#)  
New Jersey State Library  
Office of Communications, Marketing and  
Outreach

its website, [www.libs2b.com](http://www.libs2b.com), a clearinghouse of online events and resources for the small business community. L2B connects businesses to assistance and development organizations that have shifted in-person meetings to online webinars. The site features the L2B calendar, a centralized depot for business and workforce development focused organizations to showcase their online events and webinars, which are free and open to New Jersey residents. [Read more here.](#)

## Discover New EBSCO Resources for Library Staff

### Business Resources Within My Online Library

On **Sep. 10, 2020 from 10:30 - 11:30 a.m.**, let's look at Business Search, Regional Business News, and Small Business Reference Center to see what we can find to assist patron's with their business needs. We'll discover popular reading materials like Harvard Business Review and Consumer Reports, along with top business journals in many subjects. We'll also discover newspapers and reference books, along with company reports, SWOT analyses, and more. [Register here.](#)

## GRANTS AND OTHER OPPORTUNITES

## Apply for the Entrepreneurship & Libraries Conference Inaugural "@ the Table" Pitch Competition

The [Entrepreneurship & Libraries Conference](#) will host its inaugural pitch competition on Nov. 12, 2020 at 3 p.m. Libraries are invited to pitch ideas about how a library can support local economic development, job creation, workforce development, entrepreneurs, nonprofits, small businesses, or innovation in general. Submissions should be specific about the target population, the problem addressed, resources available or needed, and the service provided or value added. Five finalists will have up to five minutes to pitch their idea live and online to a panel of economic development professionals and the ELC 2020 attendees. Jennifer Hensel at Launch Greensboro will provide pre-recorded best practices for all contestants, as well as one-on-one consultations with the five finalists before the live pitching takes place. The first-place winner will receive \$2,000, and the second-place winner, plus the audience choice winner will receive \$500. [EBSCO](#) is the generous sponsor of this competition. Registration for the ELC will be free. The application deadline is **Sep. 25, 2020** at 5 p.m. Eastern. [Learn more here.](#)

## Apply for a National Leadership Grant and the Laura Bush 21st Century Librarian Program

The Institute of Museum and Library Services is accepting FY 2021 proposals for National Leadership Grants for Libraries and the Laura Bush 21st Century Librarian Program. The application process has two phases. For Phase I, all applicants must submit two-page preliminary proposals by **Oct. 2, 2020**. For Phase II, selected applicants will be invited to submit full proposals, due March 26, 2021. National Leadership Grants for Libraries support projects that enhance the quality of library and archives services nationwide by advancing theory and practice. The Laura Bush 21st Century Librarian program invests in developing a diverse workforce of librarians to better meet the changing learning and information needs of the American public by enhancing the training and professional development of library and archives professionals, developing faculty and library leaders, and recruiting, educating, and retaining the next generation of library and archives professionals. [Learn more here.](#)

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.**

*Sincerely,*

**New Jersey State Library**  
*Office of Communications, Marketing & Outreach*  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

New Jersey State Library, 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

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