

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
March 4, 2024

## State Library Updates

### NJSL Presents March Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. Here's what we have coming up in March, feel free to share within your communities.

- [Project Planning Work Search: A Practical Work Search Methodology](#) - March 6th @ noon
- [VIRTUAL AUTHOR TALK – Black Women’s Christian Activism: Seeking Social Justice in a Northern Suburb](#) - March 12th @ noon
- [Introduction to Proposal Writing](#) - March 19th @ noon
- [Introduction to Brain Injury](#) - March 27th @ noon

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### Social Work Interns in Public Libraries

The NJSL Social Work Informed Library Services in NJ ([SWILIBS-NJ](#)) program was created in 2022 to strengthen a public libraries’ capacity for providing community members with social services through the knowledge and skills of social work interns. We are proud to have partnered with Rutgers to implement these internships and it's so rewarding to see the benefits of having social work

interns meeting the needs of individuals through public libraries across New Jersey. Check out this article in *Rutgers Today!* [Click here to read.](#)

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## JerseyClicks Upcoming Training Sessions

The below sessions are being offered at 2pm on the following dates:

- Gale Presents: Peterson's Test and Career Prep: Resources for Career and Job-Hunting - **March 5th**
- ProQuest Presents: HeritageQuest Online Introduction - **March 19th**
- Data Axle Presents: Reference Solutions - For Business Expansion - **April 4th**

[Click to learn more and register](#)

## News from Around the State

### The New Jersey Department of State's Civic Learning Week

The New Jersey Department of State's Jersey Civic Engage initiative is excited to be part of Civic Learning Week, **March 11th-15th**, a national effort to prioritize civic education in order to sustain and strengthen our constitutional democracy! To learn more about how you can participate, [click here](#). Click on the following links to download a PDF flyer & info sheet for promotion in your library.

- [Civic Learning Week Flyer](#)
- [About Civic Learning Week](#)

## National Opportunities

### Citizenship and Integration Grant Program

U.S. Citizenship and Immigration Services (USCIS) invites museum and library employees to participate in a webinar on **Thursday, March 21, from 2 to 3 p.m.**, to engage in dialogue with about the [Citizenship and Integration Grant Program](#).

Since 2009, USCIS has awarded nearly \$155 million through 644 competitive grants to immigrant-serving organizations, including public libraries. The webinar will provide an overview of the Citizenship and Integration Grant Program, highlight past recipients, seek feedback on how USCIS can partner with libraries to promote this information to their local communities, and answer questions.

[Click here to register for the webinar.](#)

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## Free Substance Abuse Training for Libraries

Join trainer Ryan Dowd for a free substance abuse training that will include an overview of the effects and risks of common drugs such as opioids/heroin/fentanyl, methamphetamine, cocaine/crack, alcohol, inhalants, and marijuana. Workbook and attendance certificate included.

**Dates:** March 11-15, 2024

**Times:** 8 AM, 10 AM, 12 PM, 2 PM, 4 PM (adjusted for your time zone)

**Length:** 44 minutes

[Click here to register.](#)

## Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Increase Instagram Engagement](#)
- [Avoid These Video Marketing Mistakes!](#)
- [Best Types of Social Media Content for 2024](#)
- [How to Improve Website SEO](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

[Click to Connect with the NJSL Library Development Unit](#)

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