

STATE OF NEW JERSEY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
1360 Broad Street Newark, N. J.

BULLETIN 528

September 21, 1942

OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE
LISTS FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulation No. 30. The minimum consumer prices which are contained in Bulletins #508 and #522 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletins #508 and #522 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective Monday, September 28, 1942, at 10:00 A. M.

Although the products listed in Bulletins #508 and #522 and those listed herein may not be sold BELOW the prices specified therefor, there is nothing in State Control Law or Regulations of the Department of Alcoholic Beverage Control to prohibit those products from being sold ABOVE the prices so specified.

Brand	Size	Minimum Consumer Price
1. BEN-BUNK, INC. 1010 Massachusetts Avenue, Boston, Mass.		
<u>MR. BOSTON OF OLD MR. BOSTON</u>		
GINGER FLAVORED BRANDY	Fifths	2.45
	Tenths	1.25
	$\frac{1}{2}$ Pints	.75
SLOE GIN, ORANGE GIN and MINT GIN	Fifths	1.95
	$\frac{1}{2}$ Fifths	1.00
	$\frac{1}{2}$ Pints	.60
ROCKING CHAIR Blended Whiskey	$\frac{1}{2}$ Gallons	4.29
	Quarts	2.45
	Fifths	1.98
	Pints	1.25

Discounts of 10% permitted on case lot purchases of above products, except $\frac{1}{2}$ GALLONS of ROCKING CHAIR, upon which no discount is permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
-------	------	------------------------

2. THE BLACK PRINCE COMPANY, INC.
311 Kingsland Road, Nutley, N. J.

BLACK PRINCE LIQUEURS:

Cherry, Coffee, Creme de	4/5 Quarts	\$2.09
Cacao, Apricot, Blackberry,	Pints	1.85
Peach and Anisette	1/2 Pints	.73
Kummel, Triple Sec and	4/5 Quarts	2.28
Curacao	Pints	1.42
	1/2 Pints	.74
Creme de Menthe	4/5 Quarts	2.28
	4/5 Pints	1.84
	1/2 Pints	.73

Discount of 10% permitted on case lot purchases.

3. F-C-G IMPORTERS, INC.
630 Fifth Avenue, New York City

MACDONALD & MUIR—BLENDED
SCOTCH WHISKIES

H. Q. Highland Queen	Fifths	\$8.59
	Tenths	1.90

Discount on case lot purchases of the above product is hereby REDUCED from 15% to 5%.

4. FEDERAL WINE & LIQUOR COMPANY
315 Clendenny Avenue, Jersey City, N. J.

BALLANTINE'S LIQUEUR	Gallons	\$21.30
Blended Scotch Whisky	Fifths	3.69
(Square Bottle)	Tenths	1.95

Discount on case lot purchases of the above product is hereby REDUCED from 10% to 5%.

5. GAMBARELLI & DAVITTO
333 Sixth Avenue, New York City

SWISS COLONY BRAND WINES	Gallons	2.40
All Sweet Wines	Per Gal. in 3-gal.	
	Demijohn	2.25
	Per Gal. in 5-gal.	
	Demijohn	2.20
	1/2 Gallons	1.25
	Quarts	.70
	Fifths	.60

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
6. GOODERHAM & WORTS DIVISION OF HIRAM WALKER INCORPORATED 630 Fifth Avenue, New York City		
WILLIAM PENN Blended Whiskey	1/2 Gallons	\$4.95
	Quarts	3.00
	Fifths	2.44
	Pints	1.55
MILL FARM Straight Bourbon Whiskey	Quarts	2.25
	4/5 Quarts	1.80
	Pints	1.15
G & W SELECTED STOCK) Straight Bourbon Whiskey) (86 Proof))	Quarts	2.10
	4/5 Quarts	1.79
	Pints	1.09
G & W SELECTED STOCK) Straight Bourbon Whiskey)	Quarts	WITHDRAWN
	Pints	WITHDRAWN

Discount of 5% permitted on case lot purchases of above products, except WILLIAM PENN, on which a discount of 10% is permitted on case lot purchases.

- 7 J. & J. DISTRIBUTING COMPANY
312 Frelinghuysen Avenue, Newark, N. J.

LANGO BLACK LABEL WINES

SWEET WINES Port, Sherry and Muscatel	Gallons	WITHDRAWN
	1/2 Gallons	WITHDRAWN
	Quarts	WITHDRAWN
	Pints	WITHDRAWN
DRY WINES Sauterne and Claret	Gallons	WITHDRAWN
	1/2 Gallons	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN

LANGO WHITE LABEL WINES

SWEET WINES Port, Sherry, Muscatel, White Port, Dry Sherry, Tokay and Angelica	Gallons	WITHDRAWN
	1/2 Gallons	WITHDRAWN
	Fifths	WITHDRAWN
DRY WINES (WHITE) Sauterne, Chablis and Hock	Gallons	WITHDRAWN
	1/2 Gallons	WITHDRAWN
	Fifths	WITHDRAWN
DRY WINES (RED) Burgundy, Claret and Zinfandel	Gallons	WITHDRAWN
	1/2 Gallons	WITHDRAWN
	Fifths	WITHDRAWN

Brand	Size	Minimum Consumer Price
8. MANY, BLANC & CO., INC. 3414 West 48th Place, Chicago, Ill.		
<u>DUBOUCHETT PRODUCTS</u>		
SLOE GIN	25 oz.	2.70
	16 oz.	1.66
	8 oz.	.90
MARTINI COCKTAIL	25 oz.	2.71
	12 4/5 oz.	1.47
OLD FASHINED COCKTAIL	25 oz.	2.92
	12 4/5 oz.	1.55
ROCK & RYE	32 oz.	2.99
	16 oz.	1.59
	8 oz.	.84
ROCK & RYE CRYSTALLIZED	32 oz.	2.99
	16 oz.	1.59
FRUIT CORDIALS AND LIQUEURS	32 oz.	2.99
Lauche Kummel	16 oz.	1.59
	8 oz.	.84
Dry Kummel	32 oz.	3.27
	16 oz.	1.73
Anisette	25 oz.	2.78
	12 1/2 oz.	1.47
Aquavit	25 3/5 oz.	3.10
Swedish Type Punch	25 oz.	2.78
Vodka (80 Proof)	25 3/5 oz.	2.65
	16 oz.	1.65
CREME LIQUEURS		
Creme de Cocoa	25 oz.	2.78
	12 1/2 oz.	1.47
Creme de Menthe (Green or White)	25 oz.	2.78
	12 1/2 oz.	1.47
Coffee Drip	25 oz. or 25 5/5 oz.	3.34
SCHNAPPS LIQUEUR	32 oz.	WITHDRAWN
Peppermint and Ginger	25 oz.	WITHDRAWN
	16 oz.	WITHDRAWN
	8 oz.	WITHDRAWN
FRUIT CORDIALS AND LIQUEURS		
Alstina	25 3/5 oz.	WITHDRAWN
	12 4/5 oz.	WITHDRAWN
Charnette, Yellow	25 oz.	WITHDRAWN
Charnette, Green	25 oz.	WITHDRAWN
Maraschino	25 oz.	WITHDRAWN
Vodka (90 Proof.)	25 3/5 oz.	WITHDRAWN
	16 oz.	WITHDRAWN

Brand	Size	Minimum Consumer Price
-------	------	------------------------

8. MANY, BLANC & CO., INC. - Cont'd.

DUBOUCHÉTT PRODUCTS - Cont'd.

Vodka (100 Proof)	25 3/5 oz.	WITHDRAWN
	16 oz.	WITHDRAWN
CREME LIQUEURS		
Creme de Cassis	25 oz.	WITHDRAWN
Creme de Rose	25 oz.	WITHDRAWN
	12 1/2 oz.	WITHDRAWN
Creme de Parfait	25 oz.	WITHDRAWN
	12 1/2 oz.	WITHDRAWN

9. McKESSON LIQUOR CO.

759 Summer Avenue, Newark, N. J.

SANTA ALICIA	Fifths	\$1.98
SPARKLING MOSELLE	Tenths	1.05
SANTA ALICIA	Fifths	1.98
SPARKLING BURGUNDY	Tenths	1.05

Discount of 10% permitted on case lot purchases.

10. NATIONAL DISTILLERS PRODUCTS CORPORATION

120 Broadway, New York City

RON MERITO RUM	Quarts	\$3.25
Puerto Rican Rum	Fifths	2.75
(White or Gold Label)	Tenths	1.39
CHATEAU LeJON WINES	24 oz.	.99
Red or White	12 oz.	.49
LeJON VERMOUTH	30 oz.	.99
LeJON BRANDY	Fifths	3.25
HARTLEY DRY SHERRY	Fifths	.99
S-J CALIFORNIA BRANDIES	Fifths	2.19
S-J Brandy	Pints	1.39
	Tenths	1.15

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
-------	------	------------------------

11. JOSEPH H. REINFELD, INC.
461 Frelinghuysen Avenue, Newark, N. J.

PETE HAGEN LIQUEURS		
Blackberry, Apricot, Cherry, Peach, Peach with honey, Anisette, Kummel, Creme de Cocoa, Creme de Menthe (Green) and Creme de Cafe (43 Proof)	Fifths Tenths $\frac{1}{2}$ Pints	\$1.69 .89 .55
PETE HAGEN SLOE GIN (43 Proof)	Fifths Tenths	1.69 .89

Discount of 10% permitted on case lot purchases.

PETE HAGEN RUM LIQUORETTE (43 Proof)	Fifths Pints $\frac{1}{2}$ Pints	WITHDRAWN WITHDRAWN WITHDRAWN
--	--	-------------------------------------

12. SCHENLEY DISTRIBUTORS, INC.
1 Newark Avenue, Jersey City, N. J.

BACARDI AMBER LABEL Puerto Rican Rum	Quarts Fifths Tenths	\$3.10 2.75 1.45
BACARDI SILVER LABEL Puerto Rican Rum	Quarts Fifths Tenths	3.10 2.75 1.45
SCHENLEY ROYAL RESERVE Blended Whiskey	Quarts Fifths Pints	3.55 2.88 1.83
SCHENLEY RESERVE (Red Label) Blended Whiskey	Quarts Fifths Pints	3.00 2.44 1.55
WILKEN RESERVE SPECIAL BOTTLING Blended Whiskey	Quarts Fifths Pints	2.68 2.17 1.38
THREE FEATHERS V. S. R. Blended Whiskey (86 Proof)	Quarts Fifths Pints	3.55 2.88 1.83
THREE FEATHERS SUPERIOR QUALITY Blended Whiskey (86 Proof)	Quarts Fifths Pints	3.00 2.44 1.55
GREEN RIVER 50th ANNIVERSARY BOTTLING Blended Whiskey (85 Proof)	Quarts Fifths Pints	2.68 2.17 1.38

Discount of 10% permitted on case lot purchases.

.....

Brand	Size	Minimum Consumer Price
-------	------	------------------------

12. SCHENLEY DISTRIBUTORS, INC. - Cont'd.

- (GOLDEN WEDDING)
- (Blend of Straight Whiskies)
- (in Rye or Bourbon)
- (GIBSON'S XXXX)
- (Blend of Straight Whiskies)
- (OLD QUAKER SPECIAL RESERVE)
- (Straight Rye or Straight)
- (Bourbon Whiskey)
- (OLD QUAKER)
- (Straight Rye or Straight)
- (Bourbon Whiskey)
- (CREAM OF KENTUCKY)
- (Straight Bourbon Whiskey)
- (4 Years Old)
- (OLD SCHENLEY)
- (Rye Whiskey)
- (Bottled in Bond)
- (6 Years Old)
- (OLD SCHENLEY)
- (Bourbon Whiskey)
- (Bottled in Bond)
- (6 Years Old)
- (OLD SCHENLEY)
- (Rye or Bourbon Whiskey)
- (Bottled in Bond)
- (5 Years Old)
- (ANCIENT AGE)
- (Blend of Straight Whiskies)
- (8 Years Old)
- (ANCIENT AGE)
- (Straight Bourbon Whiskey)
- (5 Years Old)

FOR PRICES OF THE PRODUCTS LISTED WITHIN THE BRACKET IMMEDIATELY ABOVE, REFER TO PRICE LISTING IN THIS SUPPLEMENT UNDER THE STAGG-FINCH DISTILLERS CORPORATION

13. SOMERSET IMPORTERS, LTD.
9 Rockefeller Plaza, New York City

RIONDO RUM	Quarts	\$2.79
Gold or White Label	4/5 Quarts	2.34
	4/5 Pints	1.19

Discount of 5% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
14. THE STAGG-FINCH DISTILLERS CORPORATION 1 Newark Avenue, Jersey City, N. J.		
GOLDEN WEDDING Blend of Straight Whiskies in Rye or Bourbon	½ Gallons	\$5.99
	Quarts	3.09
	Fifths	2.29
	Pints	1.59
GIBSON'S XXXX Blend of Straight Whiskies	Quarts	3.09
	Fifths	2.55
	Pints	1.59
OLD QUAKER SPECIAL RESERVE Straight Rye or Straight Bourbon Whiskey	Gallons	9.75
	½ Gallons	4.95
	Quarts	2.55
	Fifths	2.09
	Pints	1.29
OLD QUAKER Straight Rye or Straight Bourbon Whiskey	½ Gallons	4.25
	Quarts	2.15
	Fifths	1.75
	Pints	1.09
CREAM OF KENTUCKY Straight Bourbon Whiskey (4 Years Old)	Gallons	9.75
	½ Gallons	4.95
	Quarts	2.55
	Fifths	2.09
	Pints	1.29
OLD SCHENLEY Rye or Bourbon Whiskey Bottled in Bond (6 Years Old)	Fifths	2.65
	Pints	1.69
OLD SCHENLEY Rye or Bourbon Whiskey Bottled in Bond (5 Years Old)	Quarts	2.95
	Fifths	2.39
	Pints	1.49
ANCIENT AGE Blend of Straight Whiskies (8 Years Old)	Fifths	4.00
	Pints	2.55
ANCIENT AGE Straight Bourbon Whiskey (5 Years Old)	Quarts	2.59
	Fifths	2.19
	Pints	1.35

Discount of 10% permitted on case lot purchases.

PROMULGATED AND PUBLISHED SEPTEMBER 21, 1942

Alfred E. Guscoll
COMMISSIONER.

New Jersey State Library

EXEMPTED BY ACT