

Regional Focus: South Jersey

Data and analysis for the Atlantic City-Hammonton, Camden, Ocean City, and Vineland-Bridgeton labor areas

(Atlantic, Burlington, Camden, Gloucester, Cape May, and Cumberland counties)

Jobholding Advances in Southern Region

The Southern Region's not seasonally adjusted level of nonfarm payroll employment rose to an estimated 796,600 in September 2018, representing a substantial increase of 12,300 jobs or 1.6 percent, from the same month one year ago. In comparison, New Jersey's unadjusted payrolls were up by 1.3 percent (+52,000) since September 2017.

In the seven-county region, employment advances occurred in leisure and hospitality (+4,000 or +3.8%), educational and health services (+3,700 or +2.7%), trade, transportation and utilities (TTU; +2,300 or +1.4%), manufacturing (+1,800 or +3.6%); professional and business services (+1,100 or +1.1%), government (+400 or +0.3%) and information (+100 or +1.7%). The June 28 opening of both the Hard Rock and Ocean Resort casino hotels was a main contributor to the job gain in leisure and hospitality. Jobholding was reduced in construction (-1,600 or -5.0%), financial activities (-1,400 or -4.0%) and other services (-100 or -0.4%).

At the state level, a gain of 19,900 or 3.0 percent made professional and business services (+19,900 or +3.0%) the leader in job creation on the strength of employment advances in services to buildings and dwellings (+7,400 jobs or +10.3%). TTU was up by 15,700 jobs or 1.8 percent due to gains in transportation and warehousing (+12,400) and wholesale trade (+4,500) that offset decline in retail trade (-1,500). Hiring also occurred in education and health services (+11,400 or +1.6%), manufacturing (+7,500 or +3.1%), leisure and hospitality (+6,300 or +1.6%), and other services (+2,800 or +1.6%). Payroll levels contracted in construction (-9,100 or -5.6%), financial activities (-1,900 or -0.8%), information (-400 or -0.6%) and government (-200 or 0%).

Change in Nonfarm Employment Sept 2017 - Sept 2018 final (not seasonally adjusted, 2017 benchmark)

	Region		State	
	Net	%	Net	%
Total Nonfarm Employment	12,300	1.6	52,000	1.3
Private Sector	11,900	1.8	52,200	1.5
Construction ¹	-1,600	-5.0	-9,000	-5.6
Manufacturing ¹	1,800	3.6	7,500	3.1
Trade, Trans. & Utilities	2,300	1.4	15,700	1.8
Information ¹	100	1.3	-400	-0.6
Financial Activities ¹	-1,400	-4.0	-1,900	-0.8
Prof. & Business Svcs. ¹	1,100	1.1	19,900	3.0
Ed. & Health Svcs.	3,700	2.7	11,400	1.6
Leisure & Hospitality	4,000	3.8	6,300	1.6
Other Services ¹	-100	-0.4	2,800	1.6
Government	400	0.3	-200	0.0

Source: NJLWD, Current Employment Statistics

¹Employment does not include data for Cape May County

Atlantic City Leads Regional Job Growth

Each labor area in the region added jobs during the September-to-September period. The Atlantic City Labor Area (Atlantic County) added the most jobs (+6,800) followed by the Camden Labor Area (Burlington, Camden and Gloucester counties +4,800). Minor job gains occurred in the Ocean City (Cape May County, +400 or +0.8%) and Vineland-Bridgeton Labor Areas (Cumberland County, +300 or +0.5%).

Jobholding in the Atlantic City Labor Area totaled 137,600 in September 2018,



Regional Focus is a quarterly publication of the New Jersey Department of Labor and Workforce Development, Division of Workforce Research and Analytics. For questions regarding the material in this publication contact Michael Dugan at (609)633-6425 or email michael.dugan@dol.nj.gov

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a gain of 6,800 or 5.2 percent from the same month a year ago. Employment growth was concentrated in casino hotel employment which added 6,400 job over the year, a gain 31.8 percent rate. In a bright spot for Atlantic City's gaming industry which saw the closing of five casino hotels between 2014 and 2016, two new casino hotels opened along Atlantic City's boardwalk in June 2018 helping bolster the area's leisure and hospitality sector (+5,000 or +13.5%). Hard Rock opened at the site of the former Taj Mahal and Ocean Resort opened at a site once occupied by Revel casino hotel. Following the current market model which emphasizes more entertainment and attractions, both resorts have a strong focus on dining, shopping and entertainment amenities. Accommodations and food services and retail trade could experience some modest job growth in the coming months as additional restaurants and stores open at both properties. Education and health services (+800 or +3.9%), construction (+700 or +12.5%), and professional and business services (+300 or +2.8%) also posted gains from the same month a year ago.

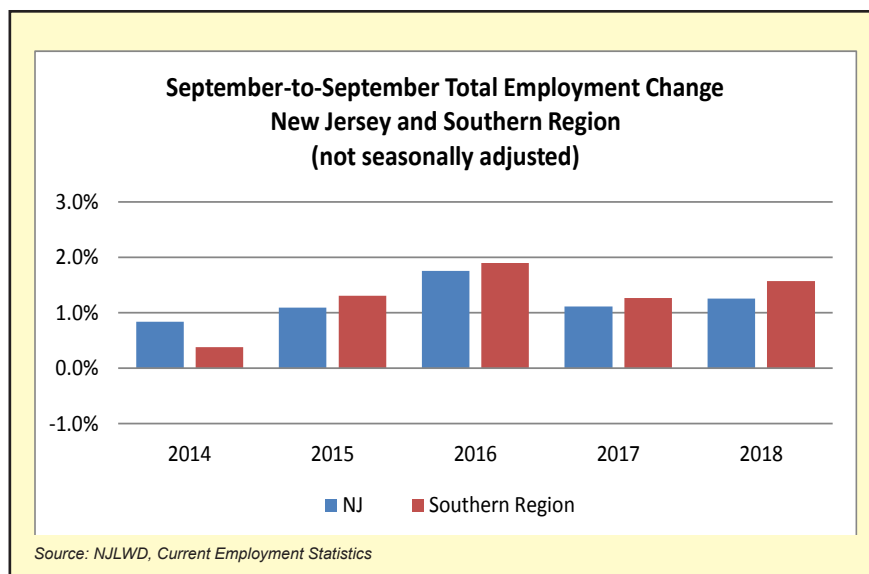
The Camden Labor Area saw employment reach and estimated September 2018 level of 550,300 led by a gain of 3,100 or 2.6 percent in TTU. The majority of the sector's gain occurred in transportation and warehousing (+2,900 or +13.0%). Other significant payroll expansions included education and health services (+2,900 or +3.0%) and manufacturing (1,300 or +3.4%). The biggest payroll contractions occurred in construction (-2,500 or -10.7%) and financial activities (-1,400 or -4.6%).

In the Ocean City Labor Area, total nonfarm employment levels reached 49,200 on the strength of a 400 jobs gain (+11.4%) in the goods-producing sector. Jobholding in leisure and hospitality was down by 1,000 or 6.3 percent due primarily to a decline in accommodations and food services (-700 or -5.3%). TTU also posted a decline (-700 or -8.2%).

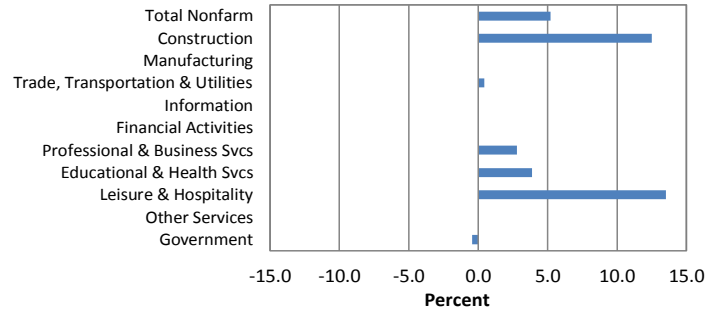
Total nonfarm payrolls in Cumberland County rose to 59,500 in September aided by staffing increases in manufacturing (+500 jobs or 5.4%) and construction (+200 or 6.9%). The detractors were government (-400 jobs or -3.6%) and TTU (-200 or -1.5%).

Total Nonfarm Employment (unadjusted September data, employment in thousands)						
	2013	2014	2015	2016	2017	2018
New Jersey	3,953.1	3,986.4	4,030.1	4,100.7	4,146.3	4,198.3
Southern Region	747.5	750.3	760.0	774.5	784.3	796.6
Atlantic City-Hammonton Labor Area (Atlantic County)	140.4	135.3	131.5	132.5	130.8	137.6
Camden Labor Area (Burlington, Camden, Gloucester counties)	502.5	510.0	521.5	535.5	545.5	550.3
Ocean City Labor Area (Cape May County)	47.1	47.5	48.8	47.7	48.8	49.2
Vineland-Bridgeton Labor Area (Cumberland County)	57.5	57.5	58.2	58.8	59.2	59.5

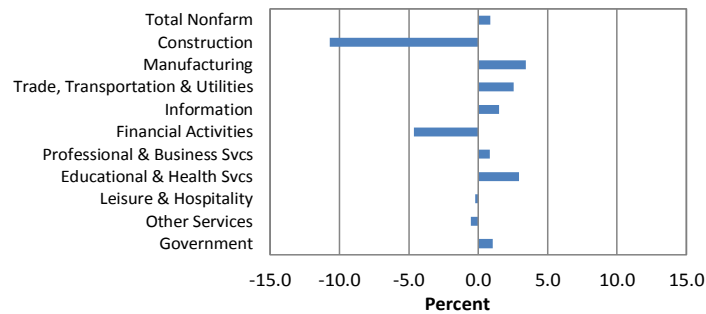
Source: NJLWD, Current Employment Statistics



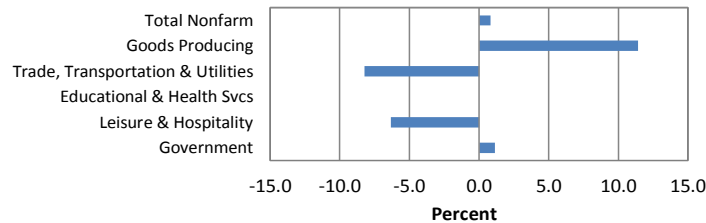
**Employment Change by Industry, Sept 2017 - Sept 2018
Atlantic City Labor Area (not seasonally adjusted)**



**Employment Change by Industry, Sept 2017 - Sept 2018
Camden Labor Area (not seasonally adjusted)**

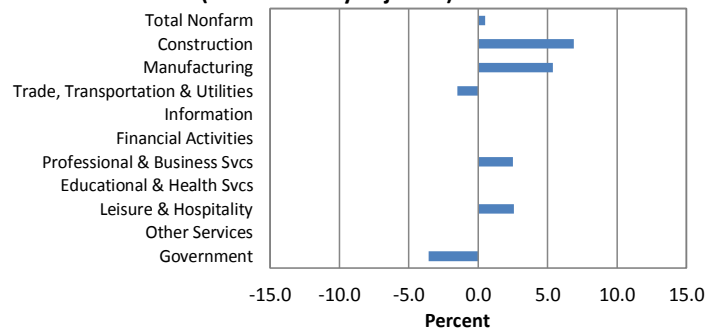


**Employment Change by Industry, Sept 2017 - Sept 2018
Ocean City Labor Area (not seasonally adjusted)**



Note: A complete breakout of employment data by industry is not produced for the Ocean City Labor Area due to guidelines from the Bureau of Labor Statistics.

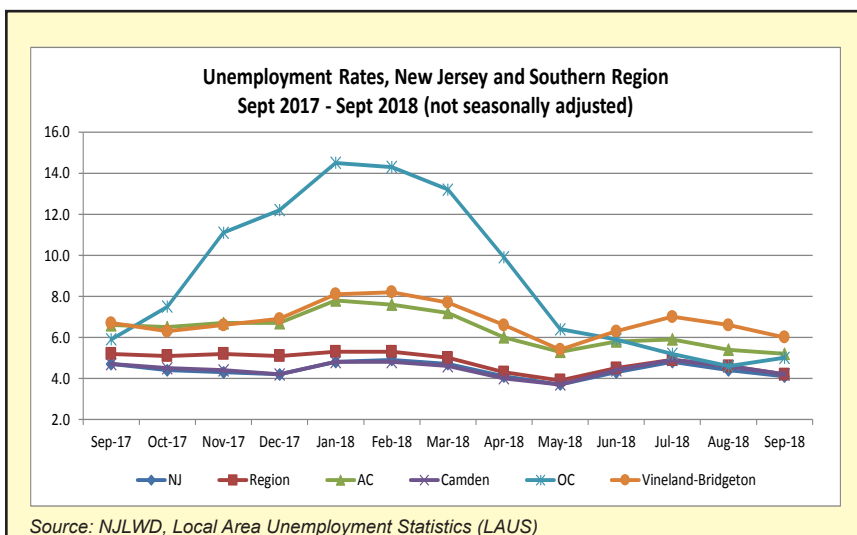
**Employment Change by Industry, Sept 2017 - Sept 2018
Vineland-Bridgeton Labor Area
(not seasonally adjusted)**



Source: NJLWD, Current Employment Statistics

LABOR FORCE DATA

- The Southern Region's not seasonally adjusted unemployment rate was 4.2 percent in September 2018, down by 1.0 percentage point from September 2017. In comparison, the state's September 2018 unadjusted unemployment rate was 4.1 percent and was lower by 0.6 percentage point from the same month a year ago.
- Among the counties, Burlington (3.8%) and Gloucester (4.1%) had the lowest unemployment rates in the Southern Region. Cumberland County (6.0%), Atlantic County (5.2%), Salem County (5.1%), and Cape May County (5.0%), all had unadjusted unemployment rates between 5.0 percent and 6.0 percent.

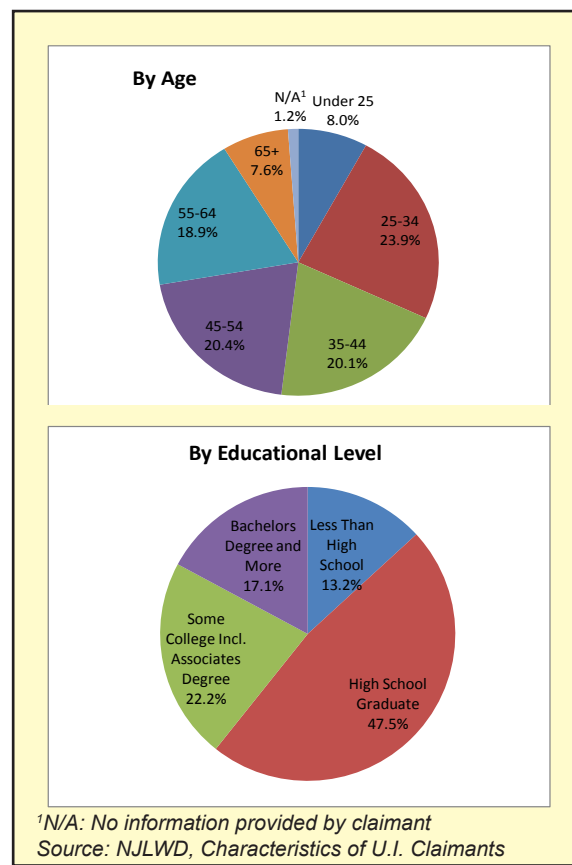


More detailed data from the Local Area Unemployment Statistics (LAUS) program can be found at:
http://nj.gov/labor/lpa/employ/uirate/lfst_index.html

CHARACTERISTICS OF NEW JERSEY'S INSURED UNEMPLOYED SOUTHERN REGION, THIRD QUARTER 2018

CLAIMANTS BY OCCUPATIONAL GROUP		
	Number	Percent
Management	2,447	6.7
Business and financial	1,362	3.7
Professional and related	5,281	14.4
Services	6,649	18.1
Sales and related	2,426	6.6
Office and administrative support	4,477	12.2
Farming, fishing and forestry	96	0.3
Construction and extraction	3,935	10.7
Installation, maintenance and repair	1,114	3.0
Production	3,107	8.5
Transportation and material moving	5,601	15.3
Military	134	0.4

- During the third quarter of 2019, there were 36,638 residents claiming unemployment insurance benefits in the Southern Region. This represented 23.9 percent of claimants statewide. Regional claims activity was down by 2,458 claims or 6.3 percent from the same quarter a year ago. Statewide, claims activity declined by 7,991 or 4.5 percent since the third quarter of 2017.



REGIONAL JOB OUTLOOK JULY 2018 - SEPTEMBER 2018

The New Jersey Department of Labor and Workforce Development through its agreement with Burning Glass Technologies is able to provide the the following labor market information aggregated from online employer job listings during the quarter. This data provides valuable insight regarding current demand for characteristics such as skills and educational requirements. Note that this data is not meant to represent all available employment opportunities but rather should be viewed in terms of analysis of labor market demand.

JOB LISTINGS BY COUNTY

County	Listings
Camden	11,904
Burlington	11,114
Gloucester	5,270
Atlantic	3,400
Cumberland	1,231
Salem	734
Cape May	550

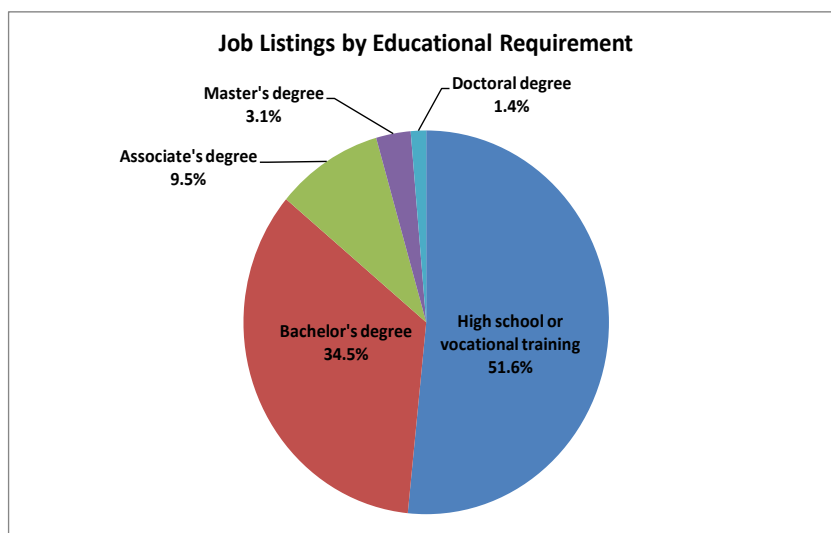
INDUSTRIES WITH THE MOST JOB LISTINGS

Industry	Listings
Hospitals	1,544
Professional, Scientific, and Technical Services	1,478
Ambulatory Health Care Services	1,324
Truck Transportation	1,324
Food Services and Drinking Places	1,319
Administrative and Support Services	1,254
Educational Services	1,224
Credit Intermediation and Related Activities	1,052
General Merchandise Stores	999
Accommodation	676
Nursing and Residential Care Facilities	583
Insurance Carriers and Related Activities	491

During the third quarter of 2018, Southern Region employers in the hospitals, professional, scientific, and technical services, ambulatory health care services, truck transportation, and food services and drinking places exhibited the most labor demand based on online job listing activity.

Concentrated in the region's two most populous counties, Camden and Burlington, employers indicated they were interested in filling positions for registered nurses, tractor trailer drivers, retail salespersons, wholesale sales representatives, and customer service representatives. Skills that were actively sought by area employers included customer service, sales, scheduling, retail industry knowledge, and repair.

Of those job listings for which educational requirements are advertised, roughly half require only a high school degree or vocational training.



OCCUPATIONS WITH THE MOST LISTINGS	
Occupation	Listings
Registered Nurses	1,722
Heavy and Tractor-Trailer Truck Drivers	1,642
Retail Salespersons	1,482
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	905
Customer Service Representatives	841
First-Line Supervisors of Retail Sales Workers	775
Laborers and Freight, Stock, and Material Movers, Hand	709
Managers, All Other	587
Software Developers, Applications	552
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	410
Medical and Health Services Managers	399
Combined Food Prep and Serving Workers, Including Fast Food	398

TOP SKILLS IN DEMAND	
Skill	Listings
Customer Service	5,796
Sales	4,045
Scheduling	3,743
Retail Industry Knowledge	2,280
Customer Contact	2,176
Repair	2,013
Budgeting	1,840
Cleaning	1,744
Lifting Ability	1,556
Patient Care	1,231
Merchandising	1,221
Project Management	1,206

EMPLOYERS WITH SIGNIFICANT JOB LISTING ACTIVITY	
Employer	Listings
TD Bank	488
Virtua Health	484
Bayada Home Health Care	357
Cooper Health System Center For Allied Health Education	341
Cooper University Hospital	315
Cooper University Health Care	312
Sysco Corporation	263
Careinhomes	262
Atlanticare	206
Target	197
Burlington	181
Rowan University	171

Source: Burning Glass Technologies, Labor Insight

Prepared by: New Jersey Department of Labor and Workforce Development, Bureau of Labor Market Information

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