

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
*July 21, 2025*

## State Library Updates

### **NJ State Library Talking Book & Braille Center Traveling Display**

Did you know? The Talking Book and Braille Center (TBBC) has a traveling display featuring both historical and current equipment and materials used by individuals with print disabilities.

This educational exhibit is a great way for public libraries to highlight accessible reading technologies and the history of inclusive library services.

Interested in hosting the display at your library? Contact Liz Kelly at [lkelly@njstatelib.org](mailto:lkelly@njstatelib.org) or (800) 792-8322 ext. 805 to schedule a visit!

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### **NJ State Library Digital Jerseyana Collection**

The NJ State Library maintains a Jerseyana collection aimed at preserving the history, culture, and literary works of the great state of New Jersey. This collection has over 20,000 items in it and staff are working to bring more and more items online. [Click here to learn more.](#)

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## Spotify Playlists for Library Programs

Our latest marketing blog shows how NJ Libraries can create themed playlists to promote programs and spark conversations. From Summer Reading Soundtracks to Study Break Beats, we've got ideas, tools, and tips to get you started. [Click here to read.](#)

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## News from Around the State

### Collaborative Summer Library Program (CSLP) 2028 Slogan and 2029 Theme Feedback Requested

The Collaborative Summer Library Program (CSLP) has created a survey and would love to get your participation. The CSLP State Reps will be using this feedback to vote on the 2028 slogan (for Mythical Creatures) and 2029 theme (to be determined by YOU), so the more info they get, the better! [Click here to take the survey](#) by **Sunday, July 29th, 2025**.

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### LibraryLinkNJ Summer Book Bash

LibraryLinkNJ is throwing a Summer Book Bash! This series of virtual author events and publisher book buzzes are packed with giveaways, prizes, and plenty of bookish fun! Join the book bash now through **August 29th**, to hear about novel debuts and noteworthy books for Summer and Fall 2025. Plus, catch up on all the excitement on social with #BookBashNJ. [Click here to see upcoming events and register.](#)

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## National Opportunities

## EveryLibrary Survey for Public Libraries

[EveryLibrary](#) is a national nonprofit dedicated to supporting school and public libraries. They're researching the financial costs of book challenges to public libraries and the taxpayers. Data from public schools has been rolling in and researchers at UCLA recently published the [Cost of Conflicts Report](#). EveryLibrary would like to gather similar data from public libraries and hope you can participate to contribute to this research.

[Click here to preview the questions asked in the survey.](#)  
[Click here to take the survey.](#)

Have questions or concerns? Contact Heather Libby, PhD, [heatherelibby@gmail.com](mailto:heatherelibby@gmail.com) or Patrick Sweeney, Political Director at EveryLibrary, [patrick.sweeney@everylibrary.org](mailto:patrick.sweeney@everylibrary.org).

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## NJSL Presents Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in July, feel free to share within your communities.

- [Understanding Credit](#) - July 22nd @ noon
- [Introduction to Finding Grants](#) - July 24th @ noon
- [The Aging Eye](#) - July 30th @ noon

## Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of CE and Professional Development opportunities.

## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Learn More About the New Instagram Edits App](#)
- [Grab Patrons' Attention With These Videos](#)
- [Understanding the Algorithm](#)
- [Have Hashtags Gone Out of Style?](#)
- [Look Out for These Social Media Trends in 2025](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

*Connecting people with information through libraries.*

