

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
December 27, 2022

Updates & Opportunities

Become a Labor & Literacy Library

There will be a repeat Virtual Information Session on January 10th from 2:00-3:00 pm for libraries to learn more about the Labor & Literacy Library program. This program aims to build on the successful work developed through the NJSL+ Partners Literacy project, a collaborative effort between the New Jersey State Library and Plainfield Public Library, by supporting NJ Libraries as they provide assistance to their patrons seeking digital literacy skills, Adult Basic Education (ABE), English Language Learning (ELL/ESL), and job search assistance. [Click here to register and learn more.](#)

Register Now for Communicating About Climate Change Webinar

Please join the New Jersey State Library, the New Jersey Library Association, and the New York Sustainable Libraries Initiative for a webinar on Communicating About Climate Change on **January 25th, 2023 at 2PM.** [Click here to learn more and register.](#)

Survey: 2023 Current Director's Training

The New Jersey State Library and LibraryLinkNJ are exploring the possibility of hosting an in-person, one-day Current Director's Training event in 2023. We're seeking your help to ensure that we plan topics and speakers of relevance and

interest. If you are a New Jersey library director, [please take a few moments to fill out our survey](#). Responses will be accepted through **January 1, 2023**.

Participate in NJ State Council of the Arts Strategic Planning Virtual Listening Sessions

The New Jersey State Council on the Arts is in the midst of a formal strategic planning process, and they need your input as part of the process. Now that the recent community survey of New Jersey's arts sector has closed, the next step is a series of Virtual Public Listening Sessions. Hope that you can participate in one of the four sessions taking place in January 2023. [Click here to learn more](#).

Librarian Certification

The proposed update to Librarian Certification is now available for review and public comment. The proposed new rules are a re-adoption of the rules that expired in May 2022. The [proposal and instructions for comment](#) are available until **January 6, 2023**. The New Jersey State Library welcomes your feedback.

Social Media Trends for 2023

The new year is almost here so now is a good time to brush up on the social media trends that we'll be seeing in 2023. Check out our latest marketing blog to hit the ground running with a library social media strategy this year! [Click to Read](#).

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [Stop Being Annoying on Social Media](#)
- [Tips for Checking Social Video Engagement](#)
- [The Secret of Successful YouTube Hashtags](#)
- [Online Video Editing for Beginners](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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