From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
July 18, 2022

Updates & Opportunities

Recording Now Available: NJSL Grant Software Informational Webinar

The State Library will soon roll out new grants management software from Foundant Technologies called Grant Lifecycle Manager. All ARPA grantees will be required to use this software for grant-end reporting this year. We hosted an informational webinar providing an overview of the software and the ARPA reporting process. **Click here to view recording.** Please contact Maura Walsh, NJSL's Grants Manager, with any questions: mwalsh@njstatelib.org.

2022 LSTA Grant Opportunity

NJSL is allocating LSTA funds through a competitive grant program to address literacy needs including but not limited to early literacy, family literacy, adult literacy, digital literacy, and English language learning activities. NJSL estimates that $200,000 is available. All public libraries and library consortia are invited to apply. **Learn more here.**

The State Library's grants manager, Maura Walsh, and the Library

Development team, have recorded an overview of the process and procedures required to apply for the LSTA 2022 grants, along with helpful examples of possible opportunities. **Click here to watch.**

This grant application will close at midnight on August 12, 2022.

Statewide Electronic Resources Renewed for Three Years

The State Library is pleased to announce our intent to license the following statewide e-resources for the next three years, starting July 1: **View the list.**

Click here for more information on how your library can gain access.

Questions? Contact: Steve Vitale, Communications Technology Specialist, New Jersey State Library, svitale@njstatelib.org.

LibraryLinkNJ Fall Conference: Call For Proposals

LibraryLinkNJ has announced their Fall 2022 one-day virtual conference taking place **September 28th from 9am-4pm**. This year's conference theme will be "Access," and will include a full day of engaging presentations and discussions focused on access and accessibility within the library community. Their Call for Proposals is now open—**Click Here For Conference Session Proposal Form**.

ALA I Love My Librarian Award Nominations Open

Has a librarian made a difference in your life or gone above and beyond to serve your community? ALA's I Love My Librarian Award invites library users like you to recognize the accomplishments of exceptional public, school, college, community college, or university librarians. Each year, up to 10 librarians are honored at a ceremony and receive a $5,000 cash award. **Click to Learn More.**

Free Narcan Training & Supplies for Public Libraries

Free, virtual training about overdose death prevention strategies will take place on **August 8th and August 18th at 1pm.** **Click Here to Learn More & Register.**

The NJ Department of Human Services is supplying naloxone (brand name Narcan) for free as part of the new Overdose Prevention Act. **Click here** to

register for the program. View the **information sheet here**. Any questions, contact Naloxone@dhs.nj.gov.

Creating A Library Social Media Strategy

Learn how to set a solid framework for a social media strategy by reading our latest marketing blog! **Click to Read.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- How To Use TikTok For Your Library
- Refresh Your Library Social Media Content with These Five Ideas
- What to Know About SEO
- YouTube Marketing For Libraries

Download marketing resources from State Library Vendors & Partners **here**.

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